

BETA GAMMA CHAPTER
CRESCENT
of
ALPHA GAMMA RHO

FALL, 1976

UNIVERSITY OF WISCONSIN — PLATTEVILLE

NO. 17



Homecoming

Our Sweetheart

Rickety-Rak the Spirit's Back was this year's theme for that festive occasion known and beloved by all: Homecoming. The theme suggested the reminiscing of the Roaring 20's era. As most of us weren't around back then, there was some pretty wild and strange ideas pertaining to the structure and planning of housedeck, float, skit, and banner.

To start off, homecoming week on Monday was stunt eliminations night. Our skit consisted of Stan and Laurel, Keystone Cops, the Marx Brothers and a pretty husky Mae West. Close, but no cigar was the final result. The next test for the Boys of Beta Gamma came Wednesday night as we plunged headfirst, in more ways than one, into the Homecoming

games. Our first peril of the evening arrived when Brother Tim Becker made the mistake of "volunteering" his Volkswagen for that contact sport known as "VW Pack." With some practice beforehand we managed to stuff "almost" sixteen in under a minute. Almost sixteen, I say, as it would have cost someone a leg, so we had to settle for a "comfortable" fifteen. The next game was one of our more favorite pastimes-Pyramid Build. With five returning lettermen, four were all conference lower level and one All-Pro top man, we easily "peaked" to our first victory of the evening. Down an average of 20 pounds per man on the tenacious Tug O' War team we didn't know how we would fare this year. But again it proved no feat

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Beta Gamma Chapter is proud to announce our selection for sweetheart - Rose Luedtke. Rose comes from a farm near Larsen, Wis. and is a sister to Roy. She is a senior majoring in Drivers Education with a minor in Health Education. Rose is involved with the Zeta Tau Omega sorority on campus plus the Safety Council and Homecoming Committee this past fall. Her hobbies include sports, especially skiing, sewing and meeting people. When asked what it means to be the AGR Sweetheart she replied that it was a real honor to be selected and to represent AGR on campus. She also replied that she was happy to be a part of the Alpha Gamma Rho fraternity which has a great bunch of guys.



House Manager Comments

Here we are with another semester almost gone by, leaving us only memories of what had happened this past fall. I can look back and remember sealing the entire driveway. That was only a small job. It took Farm and Fleet longer to get the sealer than it did for us to put it on the driveway. We also had the concrete slab below the west fire escape replaced. The slab had cracked and was settling down. This movement pulled some electric boxes off the wall, and it also caused the fire escape to move down with the settling slab. Both the electrical boxes and the fire escape were lifted back to their normal position and a new piece of concrete was poured under them.

Looking around inside the house, not many new changes have occurred. The Chapter did, however, purchase a new humidifier. We cleaned up the old one, but it still would not do an adequate job. So the Chapter felt the need for another humidifier. We also purchased a new color television set. The old TV went completely out of order.

In a few weeks we have scheduled a general house clean up. This will occur before the semester break and so we will be able to come back to a clean house next January.

As far as I can see, the house seems in pretty good shape. I hope it will continue to stay that way. Have a good holiday season and I'll see you next Spring.

House Manager
Kim Viesselmann

... Homecoming

to "lasso" another victory for our rope pull team. With these victories we again managed to tie for first place Greek games with the Ladies of Kappa Alpha Sigma.

Throughout the week we worked on our housedeck and float. On float, we combined efforts with the K's to create a speakeasy-Dance hall on a wagon. It consisted of three huge girls to do the Charleston. The theme was "We'll Dance on Their Faces!" It was a good time working and socializing with the girls and the end result suggested it too! Our housedeck was completed early Friday afternoon after long hours and hard work. In sticking with the theme, we pieced together a simulated battle-field for our St. Homecoming's Day Massacre of Stout. Our evergrowing Ag Engineers handled the construction and us mere peons worked our fingers to the bone. Remember those good ol' days of glomp and poms. Thursday afternoon we participated in Yell-like-Hell eliminations but we only yelled like heck and thus we were stifled from further advancement. Friday night coronation was held along with Stunt Night. On Saturday afternoon the Platteville Pioneers defeated the Stout Bluedevils in a come from behind victory 10-7. During the weeks before Homecoming, lots of preparation and long hours were put in. Alpha Gamma Rho's Homecoming Couple candidates were Rose Luedtke and Gary Ruegsegger. Rho-Mates Margie Bolton and Linda Gay and actives Pat Crombie and Kim Viesselmann were recognized for being on the University committee. The Brothers of Alpha Gamma Rho tried hard but I think that a couple of well known phrases familiar to AGR's can sum it up better-- "We worked and fought and lost and won for Alpha Gamma Rho" and another would be "We may be defeated personally, but our principles never."

Gary Klug

Rho Mates

Besides the usual date parties, homecoming activities, meetings, and interviews, we have been giving dance lessons, having monthly birthday cakes, and giving pledges etiquette lessons.

This year we had our first Rho-Mate skip-out ever. Due to the weekend we only had five Rhomates that could go but we easily got six of the guys, all of which held offices. It went real smooth and everyone had a good time.

The officers of the 1976-77 school year are as follows: President: Cindy Griswold, Vice President: Jane Mueller, Secretary-Treasurer: Nancy Roberts, Housemother Coordinator: LeAnn Craft, other Rho Mates include Margie Bolton, Linda Gay, Loraine Haase, Sally Hines, Janet Murray, Alana Skoyen and Renee Fay as alumni rho mate.

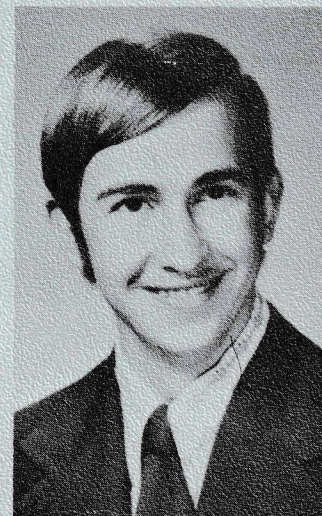
"The Ole Homecoming Spirit"





Those Brothers pictured with Randall Jorgerson include:
(L to R) C. Rasmussen, P. Onan, K. Moore, D. Pertzborn, T. Pederson, and G. Ruegsegger.

Noble Ruler Report



INVOLVEMENT:

The success of any organization is directly related to the involvement of its members. If the members of the organization get involved in every aspect of the organization, it will prosper and continue to grow. Alpha Gamma Rho is no exception.

Here at Beta Gamma the involvement by the actives has been good this semester. Participation was excellent in rush which yielded eleven pledges. Homecoming was no different as everyone contributed to make it a success. So far this semester, Ways and Means projects have been adequate as anyone who has visited the house lately can see with the purchase of a new color TV and another humidifier.

Alpha Gamma Rho cannot grow and prosper on the active involvement alone. We must have involvement from our alumni. Everyone cannot be in leadership roles but we can get involved by sending in our voluntary dues. It seems sad when we have over 30,000 alumni and yet a very small percentage send in their voluntary dues. Because of this small involvement the initiation fee had to be increased to help offset the extra money needed. Yes, the member who has to pay for his college career has to support the fraternity when there are thousands of alumni out working who could contribute. The alumni of Beta Gamma has a relatively high percentage compared to the rest but it is not 100 per cent yet so we can do better.

Alpha Gamma Rho is a good thing growing and lets keep it that way. We have the best fraternity so lets keep getting involved and keep Alpha Gamma Rho NUMBER 1!

Fraternally,
Ken Moore

Convention '76

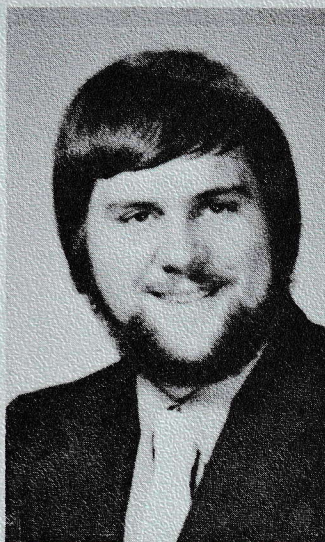
On Sunday evening, August 8, Ken Moore, Chuck Rasmussen, Gary Ruegsegger, and Dale Pertzborn left for Fresno, California, to attend the national convention. Before they would return to Wisconsin many sights would be seen from the Badlands to Yellowstone To Reno (Chuck was the only lucky one) to Disneyland and to the Grand Canyon. Also enjoyed was a stop in Brookings, South Dakota to see Jim Goodman who is attending grad school there.

Upon arriving in Fresno, they were joined by two alumni, Paul Onan and Tom Pederson. Many changes took place during the convention. The biggest one was the revision of the Constitution. It set up a six-man board of directors. Besides the business sessions, committees were also set up to discuss various topics concerning the fraternity. Ken was co-chairman of the Educational Foundation and Scholarship Committee.

Besides looking into the future of Alpha Gamma Rho, we also took a look into the past as awards were given out for various achievements of the chapters. Beta Gamma received an excellence in scholarship, runner up for the Sleeter Bull award for overall chapter improvement and second high honors for chapter history for the 1974-75 school year.

The National Convention closed on August 19 after a successful convention. The newly elected Board of Directors are Randall Torgerson, L. Gene Lemon, Russell Mawby, Myron Tumbleson, Milton Soper and William Sayre. The next national convention will be in 1978 at Lexington, Kentucky.

Joe Jarvis Graduates



JOE JARVIS is from Wautoma, Wis. majoring in Technical Agriculture. Joe was a member of the Theta pledge class and also served as Ways and Means Chairman and Pledge Trainer. Joe has been active in intramurals, Pioneer Dairy Club, Men's Glee Club and Ag. Council. Upon graduation Joe plans on farming.

Alumni - Dan Scholten "Christian Educator"

What is an agriculture graduate doing heading up a Christian youth organization? Ever since June of 1974, Dan Scholten has been the Executive Director of Headwaters Christian Youth, located in Rhinelander, Wisconsin, and he has had to answer that question many times.

Scholten was a member of the Alpha pledge class, pledging during the spring of 1969 while Beta Gamma was still a colony of AGR. He was Alumni Secretary in 1970-71, and he was the Master of Ceremonies of the 1972 banquet when Beta Gamma received its charter from the National Fraternity. He graduated from the University of Wisconsin-Platteville with a B.S. in 1971 and a M.S. in 1972.

Following completion of his M.S. he took a temporary position as the Dairy and

Livestock agent in Sheboygan county. During his brief stay in Sheboygan, he met some people that greatly influenced his next decisions. He met his wife, Sue, a registered nurse whom he married in August of 1973. And he met Jesus Christ! Prior to that time, Scholten had attended church, and was even a member of a local church. But in November of 1972 he asked Jesus Christ to forgive him, to come into his life and take control. Scholten states, "In II Corinthians 5:17 it says 'When someone becomes a Christian he becomes a brand new person inside. He is not the same any more. A new life has begun!'"

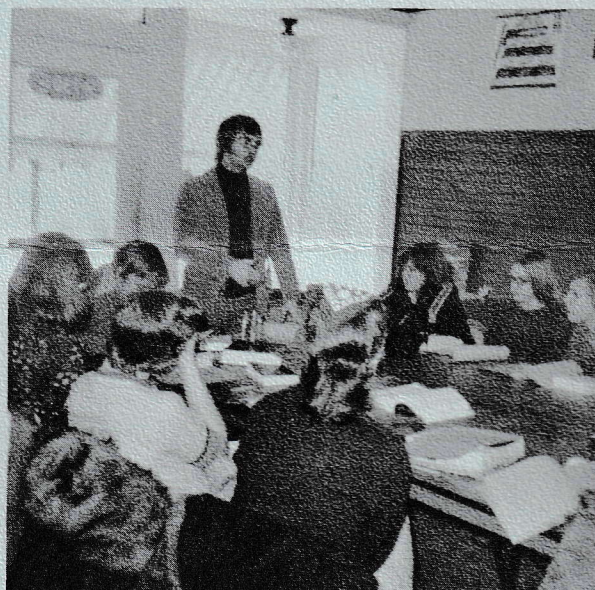
"Christ has given me a new life, with a new set of priorities," said Scholten. He worked for 1½ years as the Columbia county 4-H and Youth agent, but he then

resigned to take his current position in Rhinelander. "I enjoyed working with youth, but I wanted to teach a new dimension," said Scholten. "I wanted to share the joy of a new life in Jesus Christ."

Scholten is the first director that HCY has hired on a full-time basis. His responsibilities include conducting weekly Bible club meetings for area high schools, conducting area activities, doing personal counseling, and overseeing the overall operation of HCY. The newest outreach of HCY is the 'New Creation,' a 20 member singing group made up entirely of high school students. They appear in area churches sharing their songs and testimonies.

Headwaters Christian Youth is controlled by a local board of directors. It is

AGR



Dan teaching a personal witness course to high school teens.

AGR



interdenominational and financed entirely by the contributions of people in the community. Said Scholten, "We exist because the people care and want us here. Many people are involved. They send in monthly contributions and pledges of from \$3 per month and up. Our contributors include teens, parents, friends, grandparents and even pastors and priests."

AGR helped Scholten learn the business organization that is so necessary for a ministry like HCY. And communication is a very essential task. This is accomplished through a monthly newsletter and a monthly donor letter. "AGR helped me to learn to work with people, and to distribute mass information. We like to use radio and television whenever possible. Without keeping the community informed, our financial and prayer support would quickly disappear."

"God has greatly blessed me in the past few years. Romans 6:23 says 'For the wages of sin is death, but the free gift of God is eternal life through Jesus Christ our Lord.' I'm thankful for God's mercy and grace toward me. Distance makes it difficult to attend current AGR functions. I just hope that some day I can again personally visit with the AGR brothers that meant so much to me during my college years. I'd like to share with them the change that Christ has made in my life."

ALUMNI- DO YOU KNOW YOUR BOARD OF DIRECTORS

Steve Windett	President
Don Von Rueden	Vice President
John Krueger	Secretary
Ken Wilcox	Treasurer
Mike Krutza	Director
Pat Krutza	Director
Ron Goplin	Director

DATES TO REMEMBER

January 21-22: Annual Winter Retreat at the AGR House. Alumni welcome.
February 20-26: Sno-Din!!

March 19: Annual Founder's Day - Alumni Banquet held at The Beaux Arts room in the Student Center, Platteville, Wis.

A Look At Garry Beals - Alumni

As most of the alumni remember, Garry graduated from UW-P in December 1971. Garry is originally from Clinton, Wis. where he graduated from high school in 1967. Through college, Garry was involved in some very interesting internships. Garry's first internship was with Russ Jeckle on his very modern and highly mechanized hog facility. The next summer, Garry traveled to southwestern South Dakota. Dakota Swine was an old army base where ammunition bunkers were converted to hog facilities where 325 sows were handled.

Garry was married to Pat Collins in 1970, after their sophomore year at Platteville, and now have a son Matthew 4, and a daughter Kristin 2. Garry is presently living near Avalon, Wis. and works with Tracy and Son Farms of Janesville, known for their production of seed corn. After graduating from Platteville, he became the Livestock Manager. At that time, he took the responsibility for a herd of 250 cows and the farrowing and feeding of 1400 hogs a year. Since that time he has expanded the cow herd to 420 cows and 2100 hogs a year. He manages a crossbred cow herd of Limousin, Simmental, Maine Anjous and Hereford. Three years ago he initiated a club calf sale where 60 animals were sold to 4-H and FFA students for projects. He has also supported several grand champion animals in southern Wis. Much of Garry's responsibilities in feeding all these cattle and hogs lie in making use of all the waste corn and by-products from the seed corn operations.

Currently Garry has five men working for him and each summer he is assisted by two summer interns from Platteville. Some of the recent interns have been Brothers Dennis Paulson, Pat Kelly, and Dan Weatherall.

Garry is also involved in organizations such as the Wis. Limousin Association where he is on the board of directors. Garry's wife, Pat, is also secretary-treasurer of that organization. He also serves in the Rock County Beef Producers Association as treasurer.

In closing, each year Garry looks forward to each visit back to Platteville. He especially enjoys returning at Homecoming time and Founder's Day-Alumni Banquet to renew AGR friendships. All of us wish Garry and Pat continued success in everything they do.



ALUMNI SHORTS

Hope everybody had an enjoyable Thanksgiving and are looking forward to the Christmas holidays. By now everybody should have received the Directory and found many address changes from the last Directory. It goes to show that AGR's are truly on the move. I'd like to thank everybody for answering the questionnaire. It was very helpful in updating the records. It is always gratifying to hear from alumni. Just a reminder, if anybody has received an award or promotion, please let us know and we can forward the information through the newsletter and future Crescents.

Here's what the 1976 graduating alumni are doing.

ROGER DAHL: Roger is currently a soil scientist for SCS at Marinnette, Wis.

DAN DREIS: Dan is a hog producer near Lake Geneva.

JACK ELLICKSON: Jack is the regional supervisor for Tri-State at Rushford, Minn.

TOM FERGUSON: Tom is currently farming with his father near Winslow, Ill.

STEVE FIEDLER: Steve, who is residing in Dennison, Minn. is a manager trainee for Land-O-Lakes.

JIM GOODMAN: Jim is continuing his education at South Dakota State University at Brookings, S.D., doing graduate work in Animal Science.

GARY HOUSNER: Gary is busy farming near Elroy, Wis.

JOHNNY HULBERT: Johnny is teaching Vocational Ag. at Johnson Creek, Wi.

LEE JERRETT: Lee is farming near Lancaster, Wis. He produces hogs.

PAT KELLY: Pat's dream come true has arrived. He is currently a salesman for Surge.

JOHN MAROTZ: John is keeping everybody at Platteville in line, as he has been attending graduate school here. He has accepted a position with PCA in Marshfield, Wis.

JOE McDONALD: Joe who resides in Lodi, Wis. keeps busy as being a Ralston Purina Salesman.

DALE MONDLOCH: Dale is a sales representative for FMC and lives near Walnut, Ill.

MARK MUELLER: Mark is hard at work as an assistant farm manager near Walnut, Ill.

DAN WEATHERELL: Dan is our latest addition to the Peace Corp. Dan is located at Quito, Equador, South America.

JOHN WHITE: John is currently teaching in Cedar Rapids, Ia.

JOHN WOLTER: John is also continuing his education at Platteville as a graduate student.

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Some alumni in 1970

... Alumni

WAYNE ZENTNER: Wayne who resides in Oshkosh, Wi., farms with his father.

Other Alumni include:

DAN ADAMS: Dan has flown south and is very happy as a manager trainee for Jeckel Pork Farm near Delavan, Ill.

RON GOPLIN: Ron is currently a salesman for Helgeson Harvestore.

JOHN KRUEGER: John is a crop production specialist for Kendall-Grundy FS, Inc. and just recently received sales goal for 1976 and was awarded an all expense paid trip to Panama.

EUGENE MULLIGAN: Gene is currently working as a carpenter-foreman for Tomko and Son Construction in Beaver Dam, Wi. Gene has purchased a church that has been converted into a duplex.

GREG NELSON: Greg is working for Jeckel Pork Farm near Delavan, Ill. and was pictured in the 1976 Yearbook of Agriculture, "Faces of Rural America."

JAN PETERSON: Jan is a loan officer for PCA in Janesville and is also treasurer of the Janesville Jaycees.

DON VON RUEDEN: Don works for Central Soya Co. and was promoted to District Sales Representative. Don is also on the UW-P Alumni Board.

BILL VON RUEDEN: Bill has just been promoted to Territorial Manager for Ralston Purina Co.

**Happiness
is
an
involved
Alumni**

Scholastic Report

Beta Gamma Chapter has again continued to prove our success scholastically by again winning the Grade Point Trophy of all the fraternities on campus. The overall grade point for the chapter was a 2.74. For the year of 1975, as a chapter, we received an award of excellence on the national level.

A few of the men that helped make this possible and receive scholarships for their work were Mike Martz and John Meyers who earned the highest and the most improved grade point respectively. The pledge with the highest grade point was Dave Bohnhoff and Jim Zander received the most improved grade point. All four will receive a \$50 scholarship.

Everybody in the whole chapter should be congratulated for the fine work they did. Again we held the steak and bean supper with most of the actives eating steak. We might add that Annie's beans were also delicious!

This year's Alpha Gamma Rho - Beta Gamma Scholarship was awarded to Dale Barclay. He was selected by the College of Agriculture Scholarship Committee. The recipient was picked from many FFA members throughout the state planning on attending UW-Platteville. Dale will receive a \$200 scholarship.



A GOOD THING
GROWING

**Scenes around the
AGR House, Fall, 1976**



Pledges - The Key To Our Future

Another fine job of rush was completed early this semester, ending up with eleven fine young men. The first week of school we hosted an "All Ag Festival" at the house serving sweetcorn and brats. In the evening a polka band entertained everybody. There were many rushees that attended the dance that evening. We also held two rush parties, one with the girls of Zeta Tau Omega and the other with the girls of Delta Gamma Phi. Other events included informal smokers at the house.

The Pi pledge class started out getting signatures and getting to know everybody at Beta Gamma. From there, they found what AGR really meant to the actives. They soon became involved in a pledge exchange with the Kappa Alpha Sigma sorority. They all seemed to enjoy being "K pledges" for a day. From there they became involved in the Homecoming activities. Other social functions involving them included a Halloween Costume Party and a Date Part at Al-a-ca-zaz in Dubuque.

On a snowy day, October 19, the Pi pledge class slipped and slid from the college farm to Ullrich Hall. These poor conditions for running the "Butter Run" hurt their time but their enthusiasm and pride made up for the adverse conditions. We will have to wait another semester for the Butter Run record to be broken.

On the weekend of October 22, the Pi pledge class along with 7 actives, Cindy Griswold, and our Sweetheart Rose Luedtke, skipped out to the Eta Chapter, Iowa State University at Ames, Iowa. Everybody that went had a wild time.

The following are members of the Pi pledge class:

ROBERT COTTER - Bob is a freshman from Pulaski, Wis. He has not decided on a major in the agriculture field as of yet. Bob has worked on a dairy farm most of his life.

MIKE FISCHER - Mike is a freshman from Milton, Wis. He has an Ag. Education major and has worked on a farm near Milton for several years.

WAYNE GERLACH - Wayne has a major in Animal Science and is a Sophomore. He has lived on a dairy farm all of his life near Cascade, Wis.

JOE GREEN - Joe is also a freshman majoring in Ag. Mechanics. He comes from a hog farm near Davenport, Iowa.

RON HAGEN - Ron is a Junior majoring in Ag. Education. Ron's home town is Fort Atkinson, Wis.

KIM KEESEY - Kim lives on a tobacco and beef farm near Orfordville, Wis. He is currently a Sophomore majoring in Ag. Education.

GEORGE KILBRIDE - George has a rural non-farm background and is majoring in Ag. Mechanics. George is a sophomore and he hails from Montello, Wis.



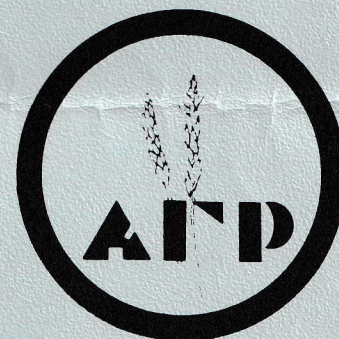
THE PI PLEDGE CLASS

DAN MCGOWEN - Dan hails from Marseilles, Ill. Dan is a Sophomore majoring in Ag. Business and having an Accounting minor. Dan's father is in the Feed Supply business.

DAVE OTTE - Dave comes from a dairy farm near Freeport, Ill. He is currently a freshman majoring in Soils and Crops.

DAN PALMER - Dan is from a dairy farm near Belleville, Wis. Dan is a freshman majoring in Ag. Education.

BOB PAULI - Bob is also from Belleville Wis. Bob is a sophomore majoring in Soils and Crops and has lived on a dairy farm all of his life.



INTRAMURALS

I feel we have run a very successful intramural program this year. Our football team finished the season with a 3-5 record. But we have a young team and improvement is essential for next year. About all I can say for our volleyball team is that they are worth mentioning. They finished 6-9 for the season.

We also have two intramural basketball teams this year. The Milwaukee Tumors and the AGR team. The Milwaukee Tumors is composed of has been wrestlers who constantly keep forgetting that basketball is supposed to be a non-contact sport. As of this writing they have not won a game yet but are leading the league in fouls and cheap shots. But the AGR team I feel could be put up against any previously acclaimed team ever to come out of Beta Gamma. As of this writing, the team is

undefeated with a record of 3-0 and is favored to take the conference. This team is young and well balanced, but their temperment is equivalent to a Mukwanago Barnburner. The team includes Juniors Todd Goedeke, Dave Bohnhoff, and Roy Luedtke, and sophomore John Wegman and Kim Keeseey. They are helped out by Super Subs Jeff Kroes, and Mike Martz and Jim Zander who is on the injured reserve list with a dislocated ankle. The team is coached by me (Pat Crombie) and the well needed assistant Gary Klug who through experience is teaching the players the finer points of the game.

Finally, the bowling team is doing fine this year and are currently in second place.

Pat Crombie

CUPID'S CORNER



One peculiar feature this semester is that there have not been any lavaliers given out. Next semester should provide a bumper crop. To offset this phenomena there have been a few engagements told and they are:

-Alumni Don Bahr and Marv Snider are planning their wedding to take place July 23, 1977.

-Alumni Ken Wilcox and Gayle Ann Punke have announced their engagement and have set the date of May 29, 1977 for their wedding day.

-Alumni Darcy Powell and Jane Mueller have announced June 4, 1977 for their wedding day.

-Chuck Rasmussen and Mary Mara have set their wedding date for June 11, 1977.

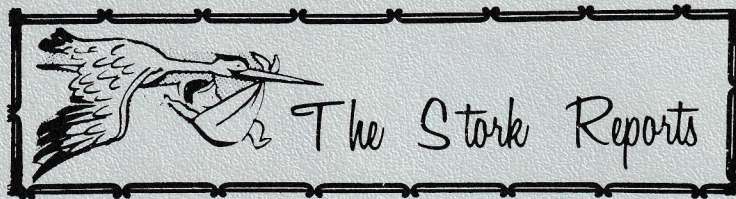
-Duane Sherven and Janet Murray were engaged this past summer and have not yet set a date for their wedding.

Alumni Steve Mergen and Sharon Hennessey will be married June 11, 1977, in Muscoda, Wis.

-This past semester Alumni Randy Lenz and Connie Hillery were married on November 6th.

Just this past week, contrary to what was mentioned earlier, Pat Crombie and Marian Digman were lavaliered.

John Meyers and Nancy Roberts were lavaliered.



-Steve and Pat Bowdish were the proud parents of a baby girl "Jennifer Sue" on July 31, 1976.

-Steve and Kris Sherven were also the proud parents of a baby girl "Jennifer Ellen" on September 15, 1976.

-Mr. and Mrs. Dale Fitzsimons were the parents of a baby boy "Sean Allen" on October 4, 1976.

-George and Becky Schwab were the parents of a baby girl "Sara Jane" on October 10, 1976.

Also those mentioned in the last newsletter are:

Mr. and Mrs. Jack Ellickson - girl

Mr. and Mrs. John Wegmueller - girl

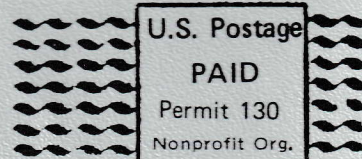
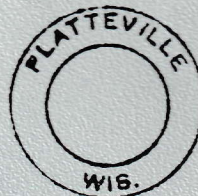
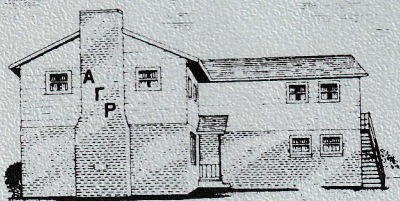
Mr. and Mrs. Tom Knauer - boy

Mr. and Mrs. Dennis Schmidt - boy

Also on Nov. 26 Mr. and Mrs. Dave Houston were blessed with a baby girl.

Happy New Year!

UNIVERSITY OF WISCONSIN-PLATTEVILLE
Platteville, Wisconsin 53818



ALPHA GAMMA RHO - BETA GAMMA