

# BETA GAMMA CHAPTER Crescent



**SPRING 1997** 

ALPHA GAMMA RHO UNIVERSITY OF WISCONSIN-PLATTEVILLE

NO. 69

#### **GREETINGS:**

The date was October 22, 1972. The event was my initiation into the Beta Gamma Chapter of Alpha Gamma Rho. Immediately after the ceremony I became a co-advisor of the chapter with my primary responsibilities being that of Buildings and Grounds Supervisor. I served as advisor for 17 years.

It was a pleasure and a privilege to serve as advisor to this fine organization. I had the opportunity to associate with the "cream of the crop" of young men studying agriculture at this university. One of the many rewards of an advisor and teacher is observing the success of students as they pursue their careers. It is most gratifying to assume that perhaps I touched in some way or another the lives of these men as they entered and succeeded in the "real world." Beta Gamma graduates are second to none and are found throughout this great nation. I have seen them develop from "shy" young men entering college to well prepared, both socially and academically, graduates. I know that their membership in Alpha Gamma Rho contributed significantly in their development as leaders in their fields of employment.

I retired from the University in 1993 after 27 years of teaching at Platteville. As most of you know I received a heart transplant in January of 1994. Beta Gamma was most supportive as I waited for a donor and also after I received my "gift of life." In addition to all of their moral support, they also supported a benefit [Porkfest] on my behalf in April of 1994. I am very grateful for all that they have done for me. Thank you again brothers and Rho Mates. My wife Jan and I are enjoying our retirement on our six-acre ranch in Platteville and look forward to seeing many of you in April at the 25-year banquet.

Fraternally,

Dr. Richard Loberger (#89) Advisor 1972-1989

### You are invited to attend Betta Gamma's 25th Celebration April 4, 5, 6, 1997

Mark your calendar, reserve a room, meet and renew old friendships and make new ones!

Friday, April 4

8:00 AGR get-together Legion Bar-Platteville

Saturday, April 5

10:00-Noon: Open House 11:00: Campus Tour Noon: Lunch AGR House 1:30: Alumni Meeting

Ulrich Hall

4:30: Advisor Reception Social Hr.-Atrium

6:00: Dinner Beau Arts \$25.50/person

7:15: Program

8:00-12:00: Entertainment

Sunday, April 6

10:00: Brunch-AGR House

#### 1997 OFFICERS

Noble Ruler VNR-Recruitment VNR-Membership EducationVNR-Alumni RelationsVNR-FinanceVNR-ActivitiesVNR-ScholarshipVNR-PlanningVNR-OperationsVNR-Provisions-

Bret Harrington Gregg Wolf Jeff Bode Paul Zuelke Tony Leake Luke Gierach Mark Pipkorn Randy Clark Tom Schuh Eric Svenson

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- Meet the Faculty

25th Year Celebration

The Year That Was

John Blaska Marshall, WI Initiated in 1969 Noble Ruler in 1972.

John is married to Liz, They have three children. Rebecca is 21, Jessica is 17 and John is 14 years old. John is currently farming 2,200 acres. The farm consists of diversified dairy and crops.

During the year before he was Noble Ruler the chapter purchased land; planned out the house; secured financing; and the chapter finished building our house. During our Winter Break they finished building the kitchen and basement. A very rememberable moment was going "National" from our Chapter status.

"Being in Alpha Gamma Rho has taught me how to work with people to accomplish goals."

Thomas L. Pederson Olive Branch, Ms. Initiated in the Spring of 1972. Noble Ruler in 1973.

Thomas is currently Executive Vice President of Industry General Corp. This is an engineering/construction company serving the bulk material handling industry. Their major clients are Federal Express and UPS. Thomas and his wife Sylvia are in the process of building a new house. They have three daughters: Mitzi, Angel and Lisa.

The most significant item the year before he was Noble Ruler, was Beta Gamma's initiation as a chapter. Thomas will never forget the tremendous sense of brotherhood that he felt that day.

"The leadership and experiences I received in being involved in ways and means projects, new house furnishings, cooks, housemothers and other AGR happenings, have all greatly contributed to my life and career. The main thing that has and always will stay with me is the pride in being part of Alpha Gamma Rho."

Allen F. Klug Sun Prairie, WI Initiated in the Fall of 1972. Noble Ruler in 1974.

Allen is currently working for FMC Corporation, Agricultural Products Group for 22 years, with a sales territory in the western two thirds of Wisconsin. He married Janet Tonn in June of 1976. Janet was a Rho-Mate and a Kappa Alpha Sigma at Platteville. They have two children: Kelly, seventeen, a senior at Sun Prairie High School; and Kelsey, twelve, a seventh grader at Sun Prairie Middle School. Their family participates in many phases of music, including voice, piano, flute and trombone. Allen's family also shows registered Arabian and registered Quarter Horses, with their daughter Kelly showing on the Class A Arabian circuit throughout the Midwest.

"It was a very exciting time while I was in school and an AGR. We had gone National the spring before I pledged had built a new house that year also, so things were popping. During that time, with the help of Alumni Steve Mergen, we were able to bring "Mom" Johnson into the House to help us become better men. I enjoyed the camaraderie of getting to know the men of Beta Gamma. Together we got things done as a team, pooling all of the

resources a group of people like that has and getting the job done, whatever job that was."

Being involved in production agriculture, being an AGR instantly opens the door of conversation when Allen meets someone that was an AGR at another campus. Allen explains that there is an instant familiarity with that person, no matter where he was from, because of the bond of being an AGR. It is not just an experience while you are at school, it is something that you will experience your whole lifetime!

John Marotz Marshfield, WI Initiated in the Spring of 1973, Noble Ruler in 1976.

John is working at Farm Credit Services of North Central Wisconsin. He has currently been there for 20 years as of January 3, 1997. John has the position of Senior Vice President which is responsible for credit and related services, sales and receiving. This is a \$40 million dollar branch. John and his wife Kathy has a son, Michael, who is 8, and two daughters, Katie is 5 and Magen is 1 year and six months.

While John was in school Beta Gamma had good chapter growth due to some larger pledge classes. They also hosted OTS for the first time. Now John finds that the ties with Alpha Gamma Rho comes in handy. "With staying in the ag-oriented field, I constantly have contact with other AGR's, especially from Platteville and River Falls."

James R. Kruger Westfield, WI Initiated in the Spring of 1975. Noble Ruler in 1977.

James is currently a Dairy and Crop Producer, which includes 170 Holstein cows with 23,400 rha. He also produces corn, soybeans, alfalfa and peas on 1200 acres. He is married to his wife Susan. James also serves as the President for the Westfield Lions Club, and Chairman for the Farm Service Agency, County Committee.

Some significant things that James remembers were serving as Noble Ruler, being Rush Chairman and serving as Chairman for the 1st Annual Ag Fest. Some of the successful events during this time included Homecoming and great pledge classes.

"My best memories that I had as a member of Alpha Gamma Rho was just working with a great group of people. This included the actives, house mom, advisors, rhomates and the cook."

Jeffrey P. Kroes Onalaska, WI Initiated in Spring of 1976. Noble Ruler in 1978.

Jeffrey lives with his wife Paula (Johnson), son Andy, 10 and daughter Theresa, 8. He works for Paper, Calmenson and Company. Jeffrey is the manager of a 60 person manufacturing plant in La Crosse. They make welded steel components for a variety of manufacturers, including John Deere and Case.

During the time that Jeffrey was in the house, Mom Johnson retired. He stressed that she was quite a wonderful woman, which one would have to be to live with 32 college age men. (Which at the time was considered a full house)! She was succeeded by Mom Reinhold. Also during his time at the house, the pledge drive to pay off the house mortgage was conceived and begun. As you may know, at this time the chapter was able to burn the mortgage at the 1982 Founder's Day Banquet, this was a mere 10 years after the house was built, as a result of that pledge campaign.

"The thing that Alpha Gamma Rho that has meant the most to me over the years has been the friendships I made. I am still with a couple of my brothers, and it's always good to hear from any of them, reminisce about old times and catch up on new developments."

Dr. Michael Charles Fischer Dodgeville, WI Initiated in Fall of 1976. Noble Ruler in 1979.

Michael is currently living in and is practicing dentistry in Dodgeville, Wisconsin, where he is the owner of Southwest Dental Associates, S.C. After graduation in the spring of 1980, he attended Marquette University School of Dentistry and received his Doctor of Dental Surgery Degree. Michael then entered a general practice hospital residency in Dayton Ohio and received a post doctorate diploma. His wife's name is Lori, who Michael met at UWP and she has a Master's Degree in counseling from UW-Platteville.

There were many significant things that Michael remembered at Beta Gamma. These included large pledge classes in 1978, 1979 and 1980; the transition from a house mother to no house mother; waiting lists to move into the house; highest Fraternity GPA each year; first place finishes in Homecoming and Sno-din each year. Also receiving significant campus and community respect for the fraternity because of the leadership, scholarship, and civic activities in which the chapter participated in.

"AGR saved my college career because had I not pledged and met such a wonderful, caring and disciplined people I would have quit school. The leadership, organization, and social skills learned and friendships made helped me to become a dedicated and confident leader in my profession and community. Where else can one live with Brothers with nicknames such as eaglebeak, puke, evil, animal, lurch, oscar, etc., and yet I and every one of these brothers became successful in their own way!"

Terry A. McMahon Lodi, WI Initiated in the Fall of 1978. Noble Ruler in 1980.

Terry is currently the Vice President at Farm Credit Services in Baraboo, Wl. Terry and his wife, Katherine have two children. They are Benjamin, who is 5 years old, and Elizabeth who is 1 year old.

Terry remembers some of the more significant events that had took place while he was an active. Initiation of new brothers was always a highlight of his time in Platteville. The National Convention was held in Ames, lowa.

"I have developed leadership skills along with many friendships. Alpha Gamma Rho has also provided a common bond with my brothers."

John Towns Mt. Horeb Initiated in Fall of 1978. Noble Ruler in 1981.

John and his wife Lisa have been married for over 13 years. They have three children; Becky who is eleven and in the sixth grade, Adam who is nine and in the fourth grade, and Jason who is seven and in the first grade. John's family have lived in Mt. Horeb for the last six years. John is presently employed by Alta Genetics, as a District Sales manager in Southwest Wisconsin. In November of 1997, it will mark twelve years with this company, which was formerly Landmark Genetics.

Terry McMahon, was Noble Ruler before John, and the first one to memorize the Initiation ceremony. By doing that he had wanted to start a trend, so John continued that tradition. He also remembers honoring the Dean of Agriculture, Charles Denure, as an Honorary AGR. He thought that the Beta Gamma did very well in the homecoming events while he was Noble Ruler. Many things went well for the chapter during that year because of the help from the people in the House, Fraternity, and especially of the people who served in all of the offices at that time. They worked very hard, well together, the house was full, and full of team players!

"I think, without a doubt, the best thing has been the common bond with other AGR's. It doesn't matter if they are from Platteville or another chapter, when you see AGR on their ring, resume or a piece of clothing, a conversation automatically starts up: Where are you from? When did you pledge? Where did you skip out to? and on and on. The jokes start up towards those who didn't pledge anymore or pledged someone else. If it is someone that you pledged with, lived with or worked together with on a project, there are that many more things to relive, or catch up on. Farm Progress Days and World Dairy Expo have proved this to me time and time again. I think that Alpha Gamma Rho, like many things in life, is about the people that we meet, work with and stay in touch with. I have found this to be a real bonus for me as a result of my days in Platteville in college, and especially as a member of Alpha Gamma Rho."

Paul A. Manke Lomira, WI Initiated in the Fall of 1981. Noble Ruler in 1984.

Since 1989, Paul has worked with an insurance agency with American Family Insurance in Lomira, Wisconsin. His family includes my wife, Johanna, daughter, Lana is 11/2 and we are expecting in April.

Paul has some great memories of Alpha Gamma Rho. Noble Ruler was a great experience for him, along with being a member. He can remember that his term worked well because the rest of the members and officers work together as a team.

"I feel that the experience that was gained during my four years at Platteville has helped me work with all types of people and operate my own business." Kevin D. McArtor Malta, IL Initiated in the Fall of 1982. Noble Ruler in 1985.

Kevin has been married to Rho-Mate alumni Denice (Fitzsimmons) McArtor for nine years. They have two boys, Max, 2 years and Jacob, 2 months. Kevin has been employed by Resource Bank N.A. as a Commercial Lender for 8 years. His family recently moved to Malta, Illinois.

Significant events that he can remember while being an Active would be; Annie the cook retiring, our famous beach parties at the start of every fall semester, the purchase of a computer for the house (which was cutting edge stuff at that time)! Kevin also remembers the butter run as it was intended to be, and can remember when we decided to change it before someone was killed. He stressed that pledges were getting hard enough to find! The most significant events while Kevin was Noble Ruler was when our chapter was asked to present the initiation ceremony at the regional conference in Kansas City, MO. Another event was the decision to pursue a bid for the National Convention, which we won and held in 1988 in Green Bay!

"Alpha Gamma Rho provided me the opportunity and direction to develop from a naive high school kid into a professional, mature adult prepared for a productive life. The values, self discipline and pride I learned through my affiliation with Alpha Gamma Rho gave me a tremendous start to my personal and professional career."

Kevin R. Klubertanz Fort Atkinson, WI Initiated in the Fall of 1983. Noble Ruler in 1987.

After graduating in May 1988 with a B.S. in Agricultural Engineering, Kevin took his first job as a Project Engineer for Brillion Iron Works. There he designed farm tillage and seeding equipment. IN 1994, he became a Product Engineer for J-STAR Industries, Inc. in Fort Atkinson, WI. Kevin now has an engineering responsibility for the Van Dale and J-STAR Feed Handling product line. After graduation, he married his high school sweetheart, Barbara. She is the Quality Control Manager for Melster Candies in Cambridge, WI. After their move to the southern part of the state in 1994, they built their current home on an eight acre wooded hill outside Fort Atkinson. Kevin and Barbara have three children; Mathew, age 7; Kara, age 5; and Megan who was born this past November.

During his term as Noble Ruler, Kevin would say that the most significant event during that period was the realization of the drinking age change. The Chapter was trying to come up with new forms of dry rush parties with facing a declining number of freshmen in the college of agriculture. Despite the changes and challenges, the membership still worked well together and played well together. The "Beach Party" sticks out in Kevin's mind as one of those times that everyone worked and played hard.

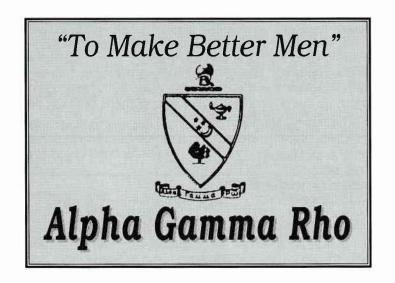
"My years as an AGR will never be forgotten. The strong bonds of friendship made during that time have survived the years. You also realize that being a part of the agricultural industry is like a family, when you run into those old friends at agricultural shows and events. Being an AGR is another common bond that I have with many of these people. It always seems to bring up old stories of the great times we had, and continue to enjoy with each other."

Jon Loitz Geneseo, IL Initiated in the Spring of 1987. Noble Ruler in 1989.

Jon is currently a certified Crop Adviser and a certified Crop Specialist for Henry Service Company (Growmark) out of Cambridge, IL. He also hobby farms 45 acres. Jon is married to Julie, who was a Rho-Mate of Beta Gamma. Julie is an x-ray technician/nurse for thirteen doctors at Malone Orthopedic Associates. They currently have no children, just two Dalmations. Jon says that he is still a F.I.B. and a No. 6 Mark Martin fan.

Jon has memories of ski trips with R.T., and all of the graduation and WOP parties. He also has memories of all the competitive football, basketball and broomball games with the AGR's.

"Alpha Gamma Rho has helped me in my current position, and I am a firm believer it will help in the future when another AGR hires me. I have met numerous other AGR's that are certified crop advisors. We definitely out number the competition!"



Larry Chipman Grand Marsh, WI Initiated in the Fall of 1987. Noble Ruler in 1990.

Currently, Larry is employed by Russell Brickwell of Wisconsin Dells where he is in charge of crop production and farm maintenance. John is married to his wife, Lori. They have a nine-month-old daughter, Katie.

During his term as Noble Ruler, Beta Gamma was in the process of switching over to the Brotherhood Education. The chapter also tried having a part-time house mother, which in the end was hard to evaluate the benefit and effectiveness of the position.

"Alpha Gamma Rho has given me experiences and friendships that still last to this day!"

Dean Strauss Sheboygan Falls Initiated in the Fall of 1990. Noble Ruler in 1993.

Currently, Dean is a Dairy Nutrition Consultant in Northeastern Wisconsin. In March of 1995 he married Lynn Sedgwich, a past Rho-Mate as well.

Some things that Dean will always remember are the banquets, which was usually a time to welcome new Initiates and recognize the graduating brothers. It always meant that a good time was had by all. While he was there, the recruiting program was updated and a new Brotherhood program was installed. Homecoming was also a great time to meet Alumni and to have a good time.

"While I was in school, AGR gave me something to identify with. People with a common bond and similar objectives. Living together in the house when put into reality is like working together in the business world. Occasionally in my business I run into former AGR's from Beta Gamma or other colleges. It allows people to have a common thread. Now as an Alumni, Alpha Gamma Rho and the house has given me a home to the University when I chose to return. On an ending note, Alpha Gamma Rho was the best move I made in college and has paid tremendous dividends!"

David W. Fischer Madison, WI Initiated in the Spring of 1993. Noble Ruler in 1994.

At the present time, David is a Graduate Research Assistant under Dr. R. Gordon Harvey at the University of Wisconsin-Madison. He is pursuing graduate studies in Weed Science within the Department of Agronomy. By the time this letter is printed he hopes to have his master's and begin work on a Ph.D.

The most significant changes that took place during his term was the first annual Porkfest Benefit. Dr. Richard Loberger was the beneficiary. The other highlight or low light was the 2nd floor bathroom remodeling. The year before David was Noble Ruler, the point that he remembers is hiring Dorthy Paulson as the house cook, and the house being put on a rate of gain plan!

"Alpha Gamma Rho has meant more to me than I can even attempt to put into words. Friendships that will last a lifetime, meeting individuals at national meetings and having something in common immediately, social events that will not be soon forgotten, the soap opera of room two, and finally a place to come home to when I return to UW-P for a visit."

Mike North Platteville, WI Initiated in the Fall of 1994. Noble Ruler in 1995.

Currently, Mike's daylight hours are occupied by his employment as a commodity broker with First Capitol Ag, Inc. located in Platteville. During the evening, he works with individuals to establish their own businesses. Mike says that he still keeps himself going at a good pace.

The year before he was Noble Ruler, we were faced with a size problem. The spring term of 1994 ended with the graduation of 12 very active seniors, leaving only 16 guys to fill the house. The chapter did pull together. With a successful summer recruitment program and a strong fall recruiting effort Beta Gamma brought in 10 new members. These efforts continued further as over the next year, 25 new men joined the team. This whole while our finances were struggling, but as more members became a reality, the blacker the bottom line of the checkbook became.

"Since I am the last of the past Noble Rulers, the period of over which to reflect upon this thought is relatively short. However, I must say that living in Platteville provides me with the opportunity to gain a distantly close perspective of what is happening at the house and with the guys. One thing will remain constant however, there is no single experience in my life that matches that of my involvement with this organization."

#### **BETA GAMMA ALUMNI BOARD**

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#### WHO'S NEW IN THE COLLEGE OF AGRICULTURE!

#### Dr. Kevin Bernhardt

Dr. Bernhardt's first taste of agriculture came from his growing up on an acreage outside of Clarion, Iowa where most of his family still farms today. Dr. Bernhardt's father was the county Extension agent which was the source of the first inspiration to be a part of agriculture education. Dr. Bernhardt followed the family tradition and went to lowa State University where he completed his B.S. in agricultural business. For the next few years, Dr. Bernhardt was never very far from his suitcase. He spent three years in lowa City, lowa working as an agricultural and commercial loan officer for the Hills Bank and Trust Company. Further education was a decision Dr. Bernhardt then pursued which took him to Raleigh, North Carolina and a MS in agricultural economics. Going on for the Ph.D. seemed a bit much at the time and while the Midwest is where Dr. Bernhardt wanted to settle in the long run, an opportunity to work in Washington, D.C. for the United States Department of Agriculture's Foreign Agriculture Service was too good to pass up. During that time Dr. Bernhardt was accepted into the Legislative Studies Institute (LSI) founded by former Wisconsin Senator Bob Kastens. As part of the LSI program, Dr. Bernhardt had a fellowship in the U.S. Senate as an aide to Senator Charles Grassley during the 1990 farm bill. The final leg of Dr. Bernhardt's tour was in Lincoln, Nebraska where he gained his Ph.D. in Agricultural Economics before accepting his current position as assistant professor in the School of Agriculture at the University of Wisconsin-Platteville.

Dr. Bernhardt has a 75% teaching appointment with UWP and 25% University of Wisconsin Extension appointment. His teaching responsibilities include agribusiness management, agricultural prices, agricultural consulting and sales, and industrial operations and management. His extension duties include risk management, and teaching farm business principles to women in agriculture.

Besides an education in North Carolina, Dr. Bernhardt also met and married his wife Daneen who is a native of North Carolina. They have since had two children - Joshua age two and Jacob age 5 months. Interestingly, their son Jacob was born on Dr. Bernhardt's first day of teaching at UWP.

Please help us find the following lost ALUMNI. If you know where someone on this list is living, please send us their address. THANKS.

Kathi Anerson
Jenny Behm
Fran Breyer
Christie Curwen
Dana Erickson
Renee Fay
Jamie Goforth
Helen Johnson
Marie Keehn
Janet Klug
Cheryl Labeots
Karen Massey
Molly Miller
Debra Neckvatal

Holly Noll
Kerri Parrish
Nancy Powell
Becky Roecker
Chris Sanders
Jane Smith
Cindy Thorson
Ann Wills
Jeffrey Klaes
Paul Featherstone
Roger Luckey
William Sarbacker
Robert Weiglein

#### **MARRIAGE ANNOUNCEMENTS**

Adam and Amanda Heisner May 19, 1996

Reid and Tara Johnson June 10, 1996

Kevin and Sally Heckert August 24, 1996

James and Julie Wendler September 7, 1996

Richard and Terri Grulke November 9, 1996

Jerry and Molly Pegelow January 11, 1997

#### **BIRTH ANNOUNCEMENTS**

Mathew Douglas Cropp October 28, 1996 -Son of Mr. and Mrs. Douglas Cropp

Leah and Michelle Henning November 30, 1996
-Daughters of Kerry and Barb Henning

Abby Lee Sabel December 28, 1996
-Daughter of Jerry and Cari Sabel

Iris, Lauren and Jolan January 4, 1997
-Daughters of Dan and Karen Dishno

Hayley Victoria Pegelow
-Daughter of Jerry and Molly Pegelow

#### **OBITUARIES**

John A. Kruger #73

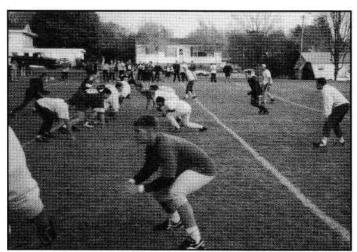
John was born July 11, 1951 in Portage, Wl. Mr. Kruger attended Westfield elementary and graduated Westfield High School in 1969. John then enrolled into the University of Wisconsin-Platteville. He was initiated into Alpha Gamma Rho on April 1, 1972. Later that year he graduated with a bachelor of science degree in crop and soil sciences. John bean his career with the Natural Resources Conversation Service in 1971. From 1975 to 1986, he was district conversationalist in both Elkhorn and La Crosse. From 1986 to the present, he served as Golden Sands Resources Conservation and Development Coordinator in Stevens Point. He was also a member and held many of the Wisconsin Chapter of the Soil & Water Conservation Society of America. John lost his battle with cancer at 11:56 p.m. on November 16, 1996.

#### Ann A. Kemnitzer

Mrs. Ray (Ann A.) Kemnitzer, 83, of Platteville, died Saturday, January 18, 1997 at Southwest Health Center, Platteville. She was married to Raymond D. Kemnitzer May 23, 1939 in Fennimore. They farmed for a short time before moving to Platteville. Ann worked at the Platteville Hospital for 10 years, and at the University of Wisconsin-Platteville for 10 years. The Beta Gamma Chapter had the pleasure for having Ann as our cook for 12 years. By her presence she helped the Beta Gamma chapter to be more then just an ordinary Fraternity. For her commitment to our chapter, we will always be grateful.



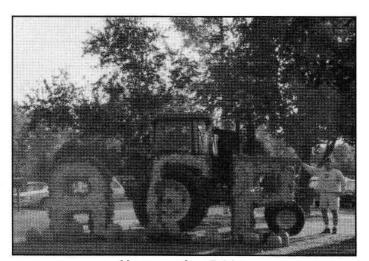
The Brothers Of Beta Gamma



Football



Pioneer of the Mississippi



Homecoming Pride



Alpha Gamma Rho 845 W. Madison St. Platteville, WI 53818 BULK RATE U.S. POSTAGE PAID PLATTEVILLE, WI 53818 PERMIT NO. 124

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Dear Brother,

We are in desperate need of updating our Alumni files so a printed directory can be produced. We ask you to take a few minutes of your time to fill out the Alumni Profile and mail it to:

VNR of Alumni Relations 845 W. Madison Platteville, WI 53818

Also send all wedding, birth announcements, ideas, or other events to the above address.

Your involvement is appreciated by all of the Brothers at Beta Gamma.