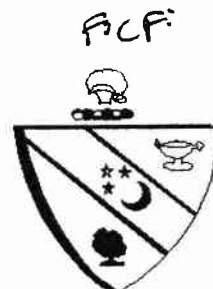


BETA GAMMA
CHAPTER

CRESCENT

ALPHA GAMMA RHO



Αλφά Γάμμα Ρω

h
JCF
W
J2

Brother Kirschbaum sees the future!

And, so can you thanks to Mike's new business called "FutureVIEWS Home Improvement Previews". Most of you may remember "Kirsch" as the musical entertainment at many of the Beta Gamma chapter functions and brothers' weddings. Well, he has finally hung up his mobile disc jockey business hats (the Cheddar Head was his favorite) and is moving on to the greener pastures of the information age. Mike's last D.J. show, after 11 years of them, was in December, 1993. His D.J. business and equipment is for sale, by the way.

Seeing the future of possible building improvements is the focus of Mike's new FutureVIEWS business. He has assembled a computer system which allows virtually any building improvement to be previewed in a full-color, realistic, life-like way. Actual video and photo images are combined on the computer screen to create the final look. This includes changes to existing buildings or computerized 'construction' from a blueprint. Like Mike says, "Give your imagination a break and get the AFTER picture BEFORE the work is even started!"

Mike currently lives with his wife Kim and 21-month-old daughter, Allison, in Mt. Horeb, Wisconsin. He has been in the

Madison area since June, 1986. That's when he graduated from UW-Platteville with majors in Agri-business and Computer Science. Mike is an Alpha Beta initiate from Beta Gamma. Upon graduation he began employment with CUNA Mutual Insurance Group. He is still with CUNA Mutual (for now) as a Computer Systems Consultant. Mike also offers his consulting services as part of his new business.



Brother Kirschbaum has certainly not gone out to rest in the greener pastures. Mike and Kim are also diversifying into an international wholesale and retail distribution business that allows individuals to take advantage of personal franchising opportunities. They are providing business and time management and marketing consulting to people looking for more out of life. In other words, they are continuing on with goals of making better people. Mike said both businesses are growing rapidly and, like his goal for Beta Gamma -

the more the merrier!

In parting, when Kirsch is asked for any words of wisdom, his resounding reply is, "Life is only lived once and continuing involvement in Alpha Gamma Rho certainly helps point it in the right direction!"

EDITORS NOTE:

I hope that this crescent is up to the standards set forth from recent events. I wish to extend an open door policy on any and all articles which the alumni feel need to be a part of the crescent. If anyone knows of anything which they think should be written in these pages or included, feel free to contact the house. Please direct any and all articles to the crescent editor, Alpha Gamma Rho Platteville, WI 53818. We are always willing to publish any articles which are appropriate to the dealings of Alpha Gamma Rho Beta Gamma Chapter. I wish to also state that it has been wonderful to be a part of this organization. I will be graduating here soon, and already have a job in the near by vicinity. Also graduating this semester is Mike Grulke, William Uecker, Phill Seston, Jon Stephenson, Steve Holler (accepted into vet school in Madison), Angela Liebelt, Stacy Kasten, Laura Gross, Tracy Budde, Kim Brown, and Tammy Stendle.

Fraternally, William Retza

NOBLE RULERS REPORT:

Another successful school year comes to a close. The past semester has been one of activity for the chapter. The largest activity was Porkfest which I am please to report was a huge success. We had our annual review from nationals and are implementing some of the ideas presented. Jason Brown and myself attended recruitment training school in March and have begun to implement a summer recruitment program with the help of Alumni. So if you receive a telephone call from Jason or myself we may be looking for a place to bunk. Dr. Fred Oomens, instructor of Ag Industries, was recently initiated and installed as the advisor of Beta Gamma

and has been a great help and guidance thus far. August 7 - 11th is the date of the National Convention in Scottsdale, Arizona. Thursday September 8th is the date of the Fall Ag-Fest. Please stop in and help out if you are in the area. Finally, congratulations go out to all of our graduating seniors, who have recently become Alumni of UWP.

Fraternally Dave Fischer

ALUMNI DUES:

Greetings brothers, as most of you know Beta Gamma has implemented a \$20 due to be paid by all alumni. As of May 1 the response has been marginal, 55 of 429 brothers have donated, that is a 13% response. The money received through dues is being used to give the house a face lift and help insure scholarships. There is a saying, he who hesitates loses out. Don't miss out on the opportunity to make sure your College home is still the best house in town. A big thanks to those who have responded, and brother Badula. Make checks out to Beta Gamma Alumni Dues, and send to Jerry Wright Box 65 Barneveld, WI 53507.

Fraternally, Brother Wright

MOOSEJAW LODGE:

It is the actives pleasure to extend a hand of welcome to all alumni and guests who wish to partake in this springs active retreat. It will be held at Moosejaw lodge on highway 70 west of Minaqua. The dates are April 20, 21, 22. Some cabin space is available, and many camp sites are still open. If you wish to go please contact the house. It should prove to be a great time. If you have anything you thing the active chapter needs to be doing, please feel free to contact the house and let them know.

Fraternally, Active Chapter

ALUMNI REPORT:

Dear Brothers, as we enter our 23rd year as a chapter of Alpha Gamma Rho, many changes and challenges are happening, have happened, and will continue to happen. Change is a sizable part of life and is necessary for growth and development.

The Platteville Campus itself has come of age; the landscape has matured, "Old Main" is gone. (Yes! 10 yrs) and even some of your children at UW-Platteville as students; A somewhat startling, sobering event but yet reassuring. The college of Agriculture has undergone evaluation by the Board of Regents and has been reorganizing to fit the needs of the UW System. UW-Platteville, itself, is reorganizing and regrouping under a program called Focus 2000, again to meet the challenges and needs of the future. The thinking being it is better to act instead of reacting to situations that the University will be facing in the near future. Yes, downsizing and "lightening up the ship" has come to academia. Beta Gamma has felt the effect of the restructuring enrollment caps of the UW System. The College of Agriculture has a cap of approximately 400 students of which 280 or 70% are male. Gone are the days of 600 Ag Students with a larger percentage being male. Currently, the number of active members is lower than our history, but a larger percentage of available males are brothers. Thus in reality, the men are adjusting and meeting the challenges this situation warrants. At this time, I would like to remind all the Brothers of Beta Gamma of their fraternal responsibilities, and that is to the brothers yet to come. Jason Brown, active brother, will be traveling the state, recruiting students this summer and may be calling on you.

Please help him in any way possible lodging, meals, information, and above all - give of yourself. Thank you .

The state of the physical fraternity house is approaching "golden age" \$20,000 + will be spent on repairs/replacements this year. Roof repairs, new stove, new tables/chairs, hallway/stairs carpeting, new window shades, and the upper and lower bathrooms are in the process of being renovated. Moisture in several ways being the culprit. It has created plumbing and floor structure problem. Brothers, be forewarned, the day we all knew was coming is on the horizon and the decision will be either an addition and renovation or a new structure. Hopefully, this chapter in Beta Gamma's history will be as challenging and as exciting and will be met with the enthusiasm, as the present House was planned, financed, and built. We will view this not as a problem , but as an opportunity to work together to achieve a goal and that once again the spirit of Alpha Gamma Rho will show itself.

Faternally,

Gary Klug, Alumni Board President

ALUMNI DIRECTORY:

It is once again time to prepare and develop the alumni directory. What I am in dire need of is everyone's current phone numbers and addresses. I would like to say thanks to all who have already kept the database up to date. But there are those of you who have slipped through the cracks. If you could take the time to fill out the form attached here after, it would be greatly appreciated. The directory will go out as soon as everyone turns in their changes.

Faternally, VNR-Alumni Relations

SUMMER RETREAT:

Centrally located and conveniently accessible in Oregon, Wisconsin, this years Summer Retreat is generously hosted by the Bob and Todd Klahn family. On July 16, All roads leading to the "Klahn farm" will be "signed" for your driving convenience.

Time	Activity	Bring
6 a.m.	Hog Roasting Begins	Coffee
9 a.m.-11 p.m.	Sheephead & Eurkre Tourney (Awards Presented to winners)	Cards
1:00 - ?	Softball Game - Actives vs. Alumni	Gloves
1:00 - ?	Volleyball and kids Game	Attitude
5:00 p.m.	Pork Roast (Pork, Salad, Sweetcorn)	Appetite
6:30 p.m.	Hay rides/Bonfire	Windbreaker/sticks

Bring your kids, because farm animals, and hayrides will keep them occupied. Bring Fisher, Bohnoff, Henning, Klug, Moulder, Raupp, and all past hosts and mark your calendars now for July 16, at the Klahn Farm in Oregon.

Directions mailed June 15 by committee

BOARD MEMBERS:

The present Alumni leadership positions are filled with the following Brothers:

Gary Klug, President	(414)432-KLUG
Dennis McDougall, Vice President	(815)965-0779
Larry Raupp, Secretary	(608)758-2313
Bill Helwig	(706)613-1484
Rich Grulke	(414)387-3021
Mike Fischer	(608)935-2054
Mark Winters	(608)943-6811
Bill Retza, Active	(608)348-6470
Duane Schaefer, Appt. Treasurer	(515)755-3897
203 Market ST	
Panora, IA 50216	
Jerry Wright, Dues Chairman	(608)924-2852
Rich Nelson, Advisor	(608)348-6806
Dr. Fred Oomens, Advisor	(608)348-9630
Jason Brown, Recruitment Chairman	(608)348-5530

Greetings Fellow Alumni,
As a newly elected Beta Gamma
Director of the Board, I would like to
take this opportunity to re-introduce
myself. I am Brother Mark Winters and I
graduated from school in May 1991.
While in school, I maintained a very ac-
tive role in the work of AGR. I held the
offices of Membership Education,
Alumni Relations, and Planning. I also
have been a voting delegate at the last
three National AGR Conventions and
believe I possess a good understanding
of many aspects of the fraternity that will
allow me to contribute to both the
alumni and actives. As a director, I have
three primary initiatives: 1) to stimulate
greater communications from the board
to the alumni and from the actives to the
alumni via more frequent Crescents,
newsletters, and social gatherings 2) to
serve as an alumni liaison to aid the ac-
tive chapter in recruitment 3) and finally
to work closely with the active chapter to
more fully and efficiently implement the
Brotherhood Program which is a system
of membership education with checks
and balances designed to initiate quality
men more quickly into the fraternity.
Since there is not an extended pledging
period, one goal of the program is to
eliminate hazing. The program is also
designed to make members more active
and more accountable all throughout the
time they are active members in school.
The program if run well will definitely
build men of a higher caliber whether it
be mentally, morally, physically, or so-
cially.

The active chapter and alumni
organization will face many challenges in
the next several years. The chapter
house continues to age and will require
more and more maintenance dollars.
Furthermore, recruitment of new

members is not getting easier. Greater
competition exists for fewer eligible men
on campus. We feel it is crucial to have
contacted in person as many potential
members as possible prior to them
arriving in Platteville. I am likely to be
calling some alumni to ask them to
accompany an activewhile calling on a
prospect and his parents. I also strongly
encourage you to contact me or under-
graduate Jason Brown if there is a young
man that you believe is going to
Platteville and that you are willing to
visit.

As I close this article, I cannot
emphasize enough how much easier any
goal can be reached when more alumni
contribute their knowledge, time and
effort, or resources. For all who have
contributed to the dues campaign, or
Porkfest, or in any other larger or
smaller way -- THANK YOU!!! The
support is always appreciated but often
not acknowledge enough. Thanks. I look
forward to meeting and working with
more alumni and I hope when I call on
you, you will be able to return to AGR
just a small part of what you benefitted
from it.

Fraternally, Brother Mark Winters

Greetings Brothers,
My name is Duane Schaefer. I'm proud to
be the Alumni Associations new treasurer. I
will be working with Bill Helwig to learn this
position and do the best I can. My
background is in Ag Business and Ag
Economics having graduated in May of
1991. Presently I am employed by Farmers
Hybrid Companies Inc. which is based in
West Des Moines, IA. It is a swine genetics
company where I work as a Customer Sales
and Service Manager in Southwest Iowa. If I
can be of assistance to you in my new posi-
tion I can be contacted at the following
address.

Fraternally, Duane Schaefer

FOCUS 2000

The University has just completed a restructuring process called FOCUS 2000. Beginning in the Fall of 1994, the University will have only three colleges versus the present five college structure. There will no longer be the College of Agriculture, instead agriculture will be in the College of Business, Life Sciences, and Agriculture. Because the agricultural program was labeled as one of the four leading programs (along with engineering, criminal justice and middle level education) at Platteville, it will be called the School of Agriculture. All of the other programs within the College of Business, Life Sciences and Agriculture will be labeled as departments rather than schools.

All in all, I feel that the agriculture program has come out of this restructuring process stronger than before. Having biology and business classes to complement the curriculum for agriculture students should prove to be beneficial.

Fraternally, Jason Brown

SUMMER RECRUITMENT:

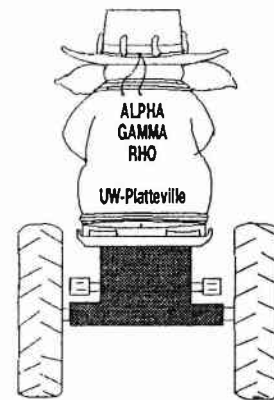
I am looking forward to a summer of traveling around the state to visit incoming freshman and introducing them to Alpha Gamma Rho. I would like to thank you, the alumni, for the support that you have already shown towards this summer recruitment program. I would also like to encourage your continued support as I may be calling on some of you to assist and accompany me on personal visits to these perspective members. As always, if you know of any perspective members that should be contacted this summer, please let me know.

Fraternally , Brother Jason Brown

PORKFEST '94

This years benefit was a success, and I would like to send out a personal thank you to all who helped make it so. For those of you who were not aware of this event I wish to say sorry. The Alpha Gamma Rho Beta Gamma active chapter held its first ever pig roast benefit for Dr. Richard Loberger. We roasted a few hogs and listened to some really great music. All in all we had about 700 people come through our gates and made a good sum of money for Dr. Loberger. The neighbors who were here had a great time, and have even started talking to us as they walk by. The majority of the people who came were from the community, and all said that it was very well set up and ran. The city council members once again praised us for our efforts, and it would appear that if we decide to do something like this ever again, it will be met with little or no opposition. Once again thank you.

Fraternally, Wild Bill





Alpha Gamma Rho
845 W. Madison St.
Platteville, WI 53818

FIRST-CLASS MAIL
U.S. POSTAGE
PAID
PLATTEVILLE, WI 53818
PERMIT NO. 4

ADDRESS CORRECTION REQUESTED - PLEASE FORWARD

ALPHA GAMMA RHO
NATIONAL HEADQUARTERS
10101 N EXECUTIVE HILLS BLVD
KANSAS CITY, MO 64153

