

BETA GAMMA CHAPTER

CRESCENT

of

ALPHA GAMMA RHO

FALL, 1972

UNIVERSITY OF WISCONSIN - PLATTEVILLE

NO. 9

Get It On In '72

The men of AGR proved they could get it on in '72 during Homecoming activities taking place the week of Oct. 16-21.

Stunt Night was the first competitive event taking place Monday evening. Our theme was "Fairy Godfather" written by brothers Ron Goplin, John Dorshorst, Dick Jarvis, and Dan Dries. Although a lot of time and effort was put into this event we were unfortunately eliminated.

Games were quite successful with Dave Havlik being chairman. The men took first place in the tug-of-war, second in wagon race and the tricycle race. These placings were high enough to take Greek Men's overall games trophy.

AGR continued its winning ways in house decoration competition. After long hours of planning, brothers Tom Pederson and Rick Lenz designed a unique house decoration. The basic design was Pioneer Pete stepping from the old stadium into the new. With the help of Gamma Phi Beta Sorority we took the first place trophy. For the first

time the Rotary Club of Platteville donated a trophy for the best overall house dec and we were the proud recipients.

Like last year, the rain dampened the bonfire but not the spirit. Our spirit, along with the Gamma Phi's was good enough for 3rd place in the "Yell Like Hell" competition.

On Saturday morning was the Homecoming Parade. AGR was represented by Mary Blanke as Sweetheart and as Homecoming co-chairman. That afternoon the brothers and dates headed for the new stadium under rainy cloudy skies. The spirit didn't melt watching the Pioneers win 27-6 over the Falcons of River Falls.

In the evening many brothers and alumni and dates attended the Ag Alumni Banquet at "The Timbers." A party followed at the house.

Although the next day, Sunday proved rainy and cold again, the day was not melancholy. In the morning, our Faculty Initiate, Dr. Loberger, was installed as a member. Dinner at noon was a chicken barbeque engineered by Steve Mergen.



The Girl With 48 Boyfriends

There is a certain girl that helps to keep the men of Alpha Gamma Rho on its feet, that girl being Mary Blanke. Mary is this year's Alpha Gamma Rho's Sweetheart.

Mary's a Senior this year, but may continue school to earn extra credits for her Sociology and Psychology majors. In four years she has done wonders for our fraternity and for the entire campus. Being a Homecoming Co-Chairman, participating in psychology club, sociology club, and helping orphans during the summer sums up her never ending activities.

Getting married this next year to Brother Rick Lenz is about all that Mary has definitely planned after school. She would like to be a guidance counselor if possible later on.

Mary has become a most influential person in the Beta Gamma Active Chapter.



Alumni On The Go

A directory will be out shortly so all the latest addresses will be at your disposal. Some of the present alumni placings that we are aware of include:

Gary Beals - Manager of Tracy Beef and Swine Operation, Avalon, Wisconsin

Ken Anderson - Office Manager in ASCS office in Shawano, Wisconsin.

J. Michael Blaska - Farming at Sun Prairie.

John Blaska - Central Soya of Mineral Point, Wisconsin.

Ron Carpenter - Recently celebrated a new arrival, Lee Allan, farming with father-in-law at Harvard, Ill.

Tom Ellefson - Working for F.H.A. in Lancaster, Wisconsin.

James Fanta - Still serving duty in the Army, Fort Sill.

Dale Fitzsimons - Army, meat inspector at Madison.

Francis Friar - Army, stationed at Baumholder, W. Germany, food inspector, will be out around June 1.

Dick Guenther - Lives at Madison, attends night school, works full time for F.H.A. in Jefferson.

Jim Jarvis - Vo-Ag Instructor, Greenwood H.S.

Tom Kellom - Newly initiated into National, works for Stokely Van Camp Packing, Beaver Dam.

Jeff Key - P.C.A., Neillsville, Wisconsin.

Tom Knauer - Army, stationed at Arlington, Virginia, driver for Post Commander.

Pat Krutza - P.C.A., Monroe, Wisconsin.

Mike Krutza - Vo-Ag Instructor, Green Bay Public Schools.

Dick Marotz - Recently moved back to Westfield from Colorado Springs, Colo.



Brother John Wachholz returns from Georgia to be initiated and sign charter.

Steve Mergen - Grad student at Platteville.

Mike Miller - P.C.A., Shullsburg, Wisconsin.

Jon Monis - Farming at Oconomowoc, Wisconsin.

Jim Morris - Bruce Berg Equipment Inc., Dousman, Wisconsin.

Mike Myers - P.C.A. of Dodgeville.

Dan Nankee - Still in the Army.

Dale Pedersen - Pederson Bros. Implement Co., Antioch, Ill.

Jan Peterson - Farming at Brodhead.

Ron Pribnow - Food inspector and veterinary aid in Army, Ft. Hood, Texas.

Jim Roberts - Grad Student, University of Missouri.

Darrell Roberts - Farming, Stockton, Ill.

Duane Rose - Tri-State Breeders, at Fennimore, Wis.

James Salesman - Program Director, Holstein-Fresian Assoc. of America.

Mike Sands - Grad student, Urbana, Ill.

Danny Scholten - Sheboygan County Extension Office, Sheboygan.

George Schwab - P.C.A., Black River Falls, Wis.

Steve Sherven - Farms with Dad, New Glarus, Wis.

Stan Smith - Teaches Ag at Plymouth H.S.

James Timm - Timm's Hereford Ranch, Wisconsin Dells.

Wally Ulness - Farming, Valders, Wisconsin.

Don Von Ruden - Farming, Eagle, Wisconsin.

Dave Voss - Carnival man.

John Wachholz - Newly initiated into National, in the Air Force in Valdosta, Georgia.

John Wegmueller - Dairy farming, Monroe.

William Wesp - Trucking and farming, Menominee Falls, Wis.

Doug Weigel - Farming, Platteville.

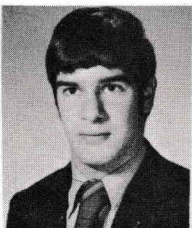
Mark Wienes - SCS, Green Lake, Wisconsin.

Burnie Weisensel - Farming and custom work, Marshall, Wis.

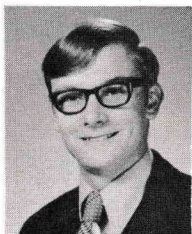
Ken Wilcox - Vo-Ag Instructor, Columbus H.S.

Steve Windett - Oscar Mayer sale barn manager, Cuba City, Wis.

We hope that we haven't forgotten some that we knew about. All not listed or listed wrongly, please notify us.



James Lang



John Kruger

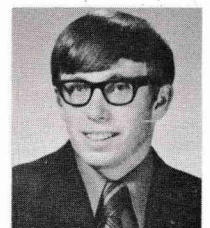
Four Seniors Step From College

Philip J. Hermesen from Prairie du Chien, Wis., majored in Agriculture Economics. He is currently working for AMPI and plans on marrying Joann Schmidt. "Uncle John" was athletics director for AGR last year.

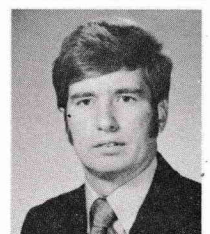
James M. Lang is from Stonebank, Wisconsin. He is majoring in Soils and Crops and hopes to get a job with the Soil Conservation Service. Jim was Scholastic Chairman of AGR.

John A. Kruger from Westfield, Wisconsin, is a Soils and Crops major with a minor in Animal Science. He hopes to work for the Soil Conservation Service.

Dennis G. Valstad from Barneveld is a Technical Agriculture major. Dennis has applied for a job in the Peace Corps and in other Ag related fields. Dennis has held a position on the Judiciary Committee.



Dennis Valstad



Philip Hermesen

Scholarships

The Brothers of Alpha Gamma Rho, Beta Gamma chapter, recently initiated a scholastic scholarship program through the Educational Foundation of Alpha Gamma Rho in concordance with the 1972 Conventions recommendations.

We plan to award four scholarships each semester with our advisor, Brother Robert Campbell, choosing the candidates on the following basis of scholastic achievement: 1) the pledge with the most improved grade point average. 2) the pledge with the highest grade point. 3) the undergraduate active with the most improved grade point. and 4) the undergraduate active with the highest grade point of that semester. Brother Campbell, with the cooperation with the Scholastic Committee will then announce the winners and award the scholarships sometime during the next semester after the grade determination has been completed.

The Educational Foundation has approved of our plan and has agreed to match us up to \$200 making it possible to award \$400 worth of scholarships each year to pledges and undergraduate actives that have reached high scholastic attainments. Therefore each scholarship will be worth \$50 to the winner.

This is just one of the many benefits of being a National Chapter of Alpha Gamma Rho. We the brothers of Beta Gamma Chapter are proud and honored to be members of and participate with a National Fraternity that stands high in scholastic attainments.

Faculty Initiate

Dr. Richard J. Loberger, professor in Agriculture Engineering, was initiated as an honorary member, at Homecoming, on the 22nd of October.

Dr. Loberger is a member of several honor societies and has received his B.S. and M.S. degree in Agriculture Education from Platteville and his Ph.D. in Agriculture Education with the supporting field of Ag. Engineering from the University of Missouri-Columbia.

Brother Loberger came to this campus in 1966 and was well aware of Alpha Gamma Rho's beginning here on campus. As we moved into our first house, electrical wiring was needed and Dr. Loberger helped us out there. He has also opened the Ag Mechanization shops to us for different things, such as branding pledge paddles. Now he is helping us in the planning and construction of a new garage.

The purpose of a honorary, faculty initiate is to bring the Ag College and Alpha Gamma Rho closer together and to help as an advisor.

Dr. Loberger has had a short pledge period getting him acquainted with us, which included a test.

Grounds Work

With a little ingenuity and a lot of group effort a landscaping plan is being put into effect at 845 W. Madison, home of Beta Gamma. Several persons were instrumental in this coming about. Dr. Roger Higgs provided advice on seeding and Dr. Raymond Duewer helped develop a landscape plan. Both are agriculture professors at UW-P. Brother Steve Bowdish hauled several loads of good topsoil which he managed to get for nothing. He also hauled gravel for extending the parking lot. Brother Lynn Jerrett suggested using old silo staves for curbing. The result was both economical and attractive. A seeding mixture of Kentucky blue grass and perennial rye grass was used after preparing the seedbed by leveling, rototilling and applying fertilizer. Within a few days we could observe the fruits of labor. But this was just a beginning of what we had planned.

John McMahon, chairman of the landscaping committee, decided on what shrubs were needed. Price comparisons were made between various nurseries and the shrubs were then ordered.

Plans for the spring include planting more ornamentals, shade trees, and establishing a hedge along the lot line. A rock garden is also being planned.

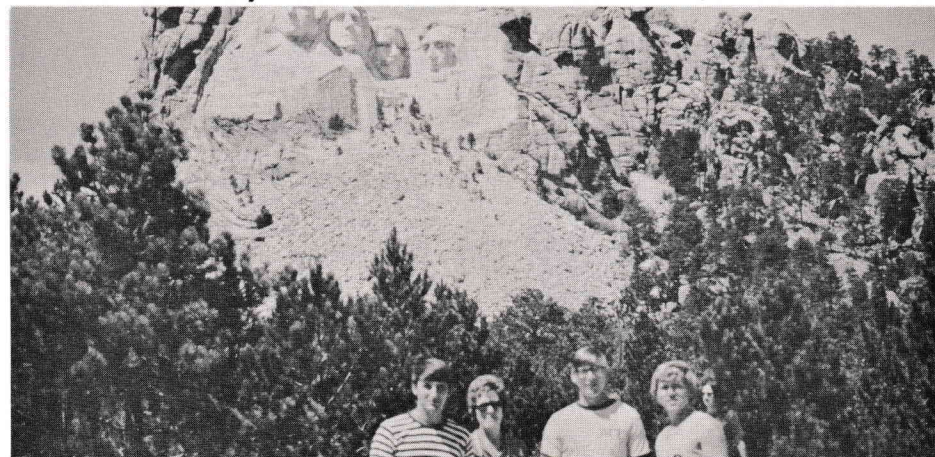
From The Cluttered Desk Of The House Manager

I am happy to report that the Chapter has been actively involved in many house improvements. These improvements have been due to Ways and Means and our money making commissary. Tile has been purchased for the walls of our kitchen. We have purchased sauce bowls and obtained some needed equipment such as bread pans and mixing bowls. Food costs have been held to a minimum by the bushels of apples, potatoes, tomatoes, carrots, cucumbers, beets, squash, corn, and cabbages that have been brought from home on weekends. Our present cook is Mrs. Bud Gray of Platteville. She is working out very well for the Chapter and has received nothing but compliments on her cooking.

The Brothers in the shop courses are building a trophy case for the Chapter and the Eta pledge semester men are making a wood box. We have purchased an 8 track tape player and speakers to permanently install in the basement area for parties and lounging. Our biggest undertaking is to build a garage. If the weather will cooperate we will have it up before the snow falls.



Officers and Advisors: Row 1 - Doctor Robert Campbell, Mom Peterson, Doctor John Cottingham. Row 2 - Cy Deitelhoff, John Elvekrog, John Kreuger, Ken Von Rueden, Tom Person, Jerry Goetsch, Dick Jarvis, Dan Matthias, Ken Gay.



On their way to the National Convention are left to right, Pat Krutza, Mom Peterson, Mark Wienkes, and John White.

Our Pledges - Keeping Us Dynamic

Dan A. Dreis - Dan is a first semester freshman from Lake Geneva, Wis. He is majoring in Animal Science and minoring in Radio and T.V. Speech. Dan said he wants to join AGR basically because he felt he would get more out of college life. He also stated he is looking forward to the life-long brotherhoods and friendships he will get out of it.

Jack H. Ellickson - Jack is a first semester freshman from Cambridge, Wis. He is majoring in Animal Science with a minor in chemistry. Jack stated he wants to join AGR "because of more opportunity to get involved and work with a group of guys to learn to take on more responsibilities." Jack is also on Huginin's Presidents Hall Council.

Paul F. Featherstone - Paul is a first semester freshman from Delevan, Wis. He is majoring in Ag. Econ. and minoring in Tech. Ag. He said that he wants to join AGR "because of the common background and the interest that the members take in one another and others on campus."

Tim A. Haldiman - Tim is a sophomore from South Wayne, Wis. He is majoring in Ag Business with no minor at present. He said that he wants to join AGR because he wants to become more socially involved and wants to raise his GPA. He also wants to create relationships which will last many years.

Joe Jarvis - Joe is a first semester freshman from Wautoma, Wis. He is majoring in Ag Tech with no minor at present. Joe stated why he wants to join AGR was because the guys showed interest in him. Also, it would improve his social life.

Allen F. Klug - Al is a sophomore from Mequon, Wis. He has a comprehensive major in Tech Ag. Al said he wants to join AGR because he wants to

get more involved on campus and learn to accept responsibilities. Also, he wants to create a stronger bond with the guys in Agriculture.

Robin G. Patterson - Robin is a third semester freshman from Evansville, Wis. He is majoring in Ag Mechanics with no minor at present. Robin stated he wanted to join AGR because as he looked at the fraternities at campus he viewed AGR as the best. Consequently, because of wanting to join a fraternity to meet more people, etc. he pledged AGR.

Warren H. Pett - Warren is a first semester freshman from Mukwonago, Wis. He is majoring in Tech Ag and is not sure of a minor. Warren said that he wants to join AGR because he would feel more of a part of the University and would get more than just an education. Also, he stated he needed help in school and knew he could get it in AGR.

Ken R. Whitmore - Ken is a junior from East Troy. He is majoring in Tech Ag with no minor. Ken stated he wanted to join AGR because of the common background of the fraternity and that he could get more out of college than just books.

So far this year there has been three pledge exchanges one with the DG's and another with the K's, and another with the ZTO's. All of these have been a great time for both the pledges and the actives. Also, the pledges have been trying to keep the actives alive and aware of their existence. However, the pledges have been having more fun letting the sororities know that they are around by taking over their houses, and taking a few items. More important though, the pledges have been showing a lot of interest and enthusiasm towards becoming brothers of Alpha Gamma Rho.

COMMENTS FROM NOBLE RULER

As I glance over my school calender, I cannot help but notice that this semester is already past the half-way point. Tests, term papers, and finals are creeping closer every day but with very little time to allot to them.

The reason for this lack of time, I am happy to report, has been the active's involvement with Beta Gamma chapter of Alpha Gamma Rho. The spirit and enthusiasm displayed this semester has resulted in the accomplishments which are listed throughout this newsletter. Our organization is definitely retaining its reputation as one of the leading fraternities in the community and on campus. This assumption is based on participation in Homecoming, Interfraternity Council, various organizations on campus, service projects with the surrounding community and participation with the college of AGR.

Being true AGR's we do not rest on our laurels. We are planning many things the rest of this semester to strengthen what Alpha Gamma Rho stands for. TO MAKE BETTER MEN always reigns as the ultimate goal of any project we undertake.

Brotherhood always seems to arise in our discussion meetings and our thoughts but to the actives this word has never taken on more meaning than it has in the past couple of weeks, particularly during Homecoming weekend. The alumni that were here for the activities gave the actives something to attach the word brotherhood to. Our pledges and some of our newer actives were proud to introduce themselves for the first time to an alumnus. They were proud because of what an alumni stands for; the house, the reputation and the brotherhood.

This proud feeling will prevail if we receive the support of parents, faculty and alumni. Our doors will always be open to those people who continue to strive for the betterment of Alpha Gamma Rho.

As we begin the second half of this semester may we be mindful of our obligations to the fraternity and at all times look for ways to strengthen our ties of Brotherhood.

John L. Kreuger
Noble Ruler

Rho Mate Program Initiated



Left to right are Laurie Hippenbecker, Holly Kissner, Shelly Jones, Linda Ward, Shirley Gay, and Kathy Hazen.

As of Thursday, Oct. 12, Beta Gamma Chapter initiated an affiliate organization to its proper. Rho Mates, a little sister type organization, was formally initiated with six girls as its first members. The purpose of the Rho Mate Chapter is to assist the active chapter in rush and hospitality.

The girls went through a pledge program consisting of getting the signatures of all 42 actives, getting 10 interviews and doing favors for them. This plus serving supper once and breakfast once gave them much opportunity to become acquainted with Alpha Gamma Rho and the actives.

After initiation the Rho Mates held a

meeting to elect officers. Those elected were: President, Kathy Hazen; Vice President and Historian, Laurie Hippenbecker, Sec.-Treas., Holly Kissner; Rush Chairman, Linda Ward; Social Chairman, Shelley Jones; and Program Chairman, Shirley Gay. Also set-up now is a tentative program of goals through the year.

The Rho Mates are enthusiastically getting involved in helping the active chapter.

Again we give our honor list of brothers who have found themselves young maidens. Those who are engaged include:

Steven Bowdish to Pat Weiss - Steve is presently a Senior in Agri-Business at Platteville, and Pat teaches Phy. Ed. at Central City Community Schools in Iowa. No definite wedding date has been set by the couple.

Rick Lenz to Mary Blanke - Rick is a Senior in Animal Science and Mary is a Senior with a double major in Sociology and Psychology. Mary is our chapter Sweetheart, so all the fellows in the fraternity have been giving Rick a real run for his money. The couple has set August 18, 1973 as their wedding date.

Phil Hermesen to Joann Schmidt - Phil is presently working for AMPI Quality Control Division out of Chicago. Joann is a Senior at Platteville majoring in mathematics. It's about time old Uncle John started thinking about settling down! A December wedding is planned.

Duane Sanner to Ann Erdman - Duane is presently working for AMPI as a fieldman out of Chicago. Ann is a computer key punch operator in Madison. The couple has set December 2, 1972 as their date.

CUPID'S CORNER



We also have two couples that have passed the threshold into married life:

Mark Highland and Anita (Trixie) Roberts - They were married on October 14, 1972 at Barneveld, Wis. Mark was our old "House Mother," so we're not quite sure who's going to be wearing the apron or the pants in his family. They will be joining Mark's parents in their farming operation at Pecatonica, Illinois.

Tim Helgeson and DeeDee Side were also married on October 14. They are presently residing in Platteville where Tim is planning on returning to his studies and DeeDee is working at the Platteville Hospital as a Registered Nurse.

There are also five brothers that we know about that are lavaliered:

Scott Weisinger to Linda Ward - Scott thought that since he's Social Chairman he'd better start setting an example. He's doing quite a job of it!

Jerry Goetsch to Debbie Brice -- Jerry is still playing it cool, but word has it that she's winning out.

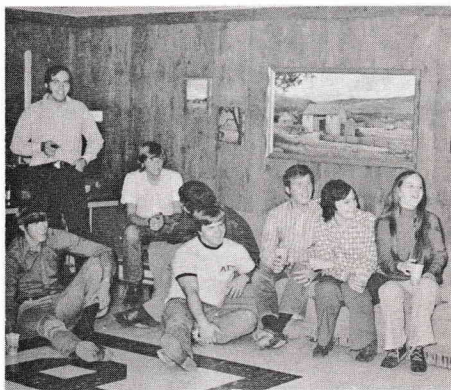
Jim Lang to Pam Lillemon - It's about time "Ganger" settles for one girl.

Bob Gosewehr to Linda Konitzer - Bob is known as the Shy Town Hustler.

The rumor is now substantiated, Sandy Wegmueller has been seen around the house wearing the letters and Lynn Jerrett finds himself the giver.

There is also something in the air again about Don Juan, but that may be neither here nor there. The rest of the brothers are hot lipped, squirrely and chasing anything with two legs!

Living, Working, Loving, Together



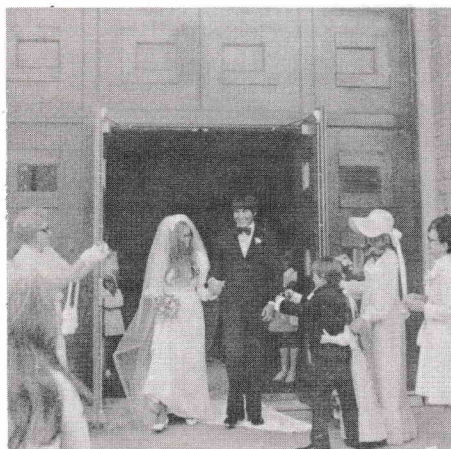
Getting it together after the exchange.



Our pledges having fun learning their material.



Kappa Alpha Sigma Exchange. They're not our pledges.



John and Liz Blaska opening the door to a Life of Happiness.



Ground work: Sure hope those shovels can stand the strain.



It's not hard to catch the men in good spirits.

Who's Who Selects Five AGR's

This year Beta Gamma is proud to announce the selection of five of its seniors to Who's Who Among American Colleges. Those selected were:

Ken Von Rueden - Ken has held the offices of Usher and Reporter and chairman of the Student Recruiting committee in the chapter. He has been active in the SCSA and Alpha Zeta. His biggest accomplishment though was as president of the Tack and Saddle Club. He was chairman of the committee that set up the Pioneer Rodeo of Platteville. For his accomplishments here, Ken has received the Outstanding Senior in Agriculture Award from the School of Agriculture. He has plans on accepting a job with the SCS or in production or management.

John Kruger - John has been a strong leader in the chapter. He has been MENC chairman and is presently rush chairman. He has been active in the SCSA as secretary and a member of the UW-P Soils Judging Team. John is a member of Alpha Zeta and Phi Eta Sigma. He has maintained a G.P.A. of 3.87. He plans on working for SCS after graduation.

Dick Jarvis - Dick has held two offices in the fraternity: Usher '71-'72 and Sect. '72-'73. He holds the job of Chancellor in Alpha Zeta and is a member of the Agribusiness and Econ. Club. He has participated all his years in the University Gleemen. Dick has held a grade point of 2.78. He plans to enter the field of finance upon graduation.

Ken Gay - Ken has also held two offices in the fraternity. He was secretary in 1971-72 and House Manager 1972-73. To complement this he has been involved in the Tack and Saddle Club as its Vice President at the present time. He also is in Alpha Zeta and Collegiate Ag. Assoc. He has held a 3.21 GPA. His plans after college include farming if Uncle Sam doesn't get him.

Rick Lenz - Rick has maintained quite a variety of responsibilities in the chapter. He has been asst. Alumni Secretary, Homecoming committee chm., a member of the Constitution Revision committee and on Permanent Finance committee. Rick has also been a member of Phi Eta Sigma and maintained a 3.31 GPA. His plans are centered around Veterinary School entry.

Summer Rush

Beta Gamma Chapter's rush program has taken on a new look with a different approach this year. Engineered by John Kruger and his committee it began last spring when a list was obtained of all the incoming freshmen enrolled in Agriculture. Then in mid June these students were written letters to welcome them to Platteville and inform them of Alpha Gamma Rho. Through the summer, actives contacted these men located within feasible distances of their homes. Actives were also present at the time of freshmen registration to help them get acquainted with new procedures.

This summer rush program instilled an interest in the Ag. freshmen for A.G.R. which was demonstrated throughout the fall rush activities. Several parties were enjoyed by actives and rushes alike. The highlight being a pig roast with Kappa Alpha Sigma Sorority.

This new program has encouraged several freshmen to pledge and projects hopes of obtaining several more in the coming semesters. The brothers feel that this new program, along with continual improvement, will insure Beta Gamma Chapter of securing the high caliber men it needs.

Ride 'Em Cowboy

On October 14 and 15 the Tack and Saddle Club along with the Student Activity Board sponsored its first annual rodeo at U.W.-Platteville. Their are many Brothers actively involved in the Tack and Saddle Club and they are: Brothers Ken Von Rueden, President of Tack and Saddle and Rodeo Chairman, Norbert Schleicher, Ken Gay, Lynn Jerrett and John McMahon.

The Brothers of Alpha Gamma Rho pitched in to help make the first annual Pioneer Rodeo a success. The AGR's were called upon to help out with such things as setting up and tearing down of bucking chutes, parking cars, watching the fences, and selling tickets and concessions during the rodeo. Many people were surprised to see how well the AGR's worked together as a team; we received many compliments.

On Sunday there was a fraternity calf catching contest, where Brothers John Dorshorst and Dick Jarvis brought home the trophy.

The rodeo was termed a success by many people and it was announced that there will be a second annual Pioneer Rodeo next year. So until then the Brothers of AGR will spit out their chaws in anticipation.

Pancakes And Sausage

As a money raising project, the Brothers of Beta Gamma Chapter of Alpha Gamma Rho along with the Delta Gamma Phi Sorority put on a Pancake Supper on Saturday, Nov. 4 at First English Lutheran Church in Platteville.

Since this was our first year at it, we did not have a record attendance, but there was always a line from the start which kept us busy making pancakes. The sausage was prepared ahead of time to facilitate a sudden rush of customers. The DG's made cake the night before for dessert. The supper was a real success and it proved to be profitable to both the AGR's and DG's.

Intramurals - The Bitter And The Sweet

This fall our football and volleyball teams didn't fare very well. We played tough defense in football but our offense couldn't score enough points. The volleyball team just couldn't find six players who could make it together.

However we are really looking forward to the basketball season. We have four important men coming back. Ron Goplin and Ken Von Ruedon on the boards and Dave Havlik and Rick Lenz for the score punch.

UNIVERSITY OF WISCONSIN-PLATTEVILLE
Platteville, Wisconsin 53818

Mr. Maynard H. Coe
Executive Secretary
323 Cornell Avenue
Des Plaines, Illinois
60016

