

BETA GAMMA CHAPTER  
**CRESCENT**  
of  
ALPHA GAMMA RHO

FALL 1978

UNIVERSITY OF WISCONSIN - PLATTEVILLE

NO. 21

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Mrs. Alice Reinhold, our new Housemother here at Beta Gamma, arrived August 20th at the House. We are proud to have Mom as one of our team here at Beta Gamma. She has already made her way into the hearts of everyone here at the house and is a welcome addition to our growing family. To let you know a little more about Mom we have this story about her.

Mom was born in Baraboo, Wis. and attended school in Wyville, Wis. She graduated from high school in June of 1928. From there Mom went on to Nurses training school in Milwaukee for one year. She returned home because of her father's illness the following year. She married Erwin Reinhold in August of 1933. Mom has two sons John and Ralph and five grandchildren. John is superintendent of schools in Belmont and Ralph is the head designer for Sr. Engineer Boeing, Huntsville, Alabama. Mom considers herself very lucky for having two of the dearest daughter-in-laws in the world.

Mom lost her husband to cancer in 1973. She then returned to Adams, Wis. Mom is also a very active person. She is involved in the Congregation Church, Eastern Star, VFW Auxiliary, Community action board, senior citizens committee, and past chairperson of Adams County Democrats.

Before coming to Alpha Gamma Rho, Mom worked as a telephone operator, an employee of Badger Ordinance, worked for the Signal Corps at Camp McCoy, was Justice of the Peace.

We at Beta Gamma hope that Mom enjoys us as much as we love her. Stop in or write and say hello to the newest addition to our growing family. We wish Mom the best future possible with us.

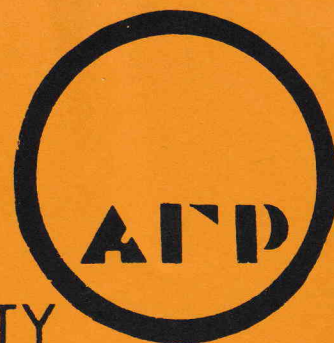


Mom Alice and  
Annie at  
"Moms" Birthday



# FALL 1978 Pledges

## PLEDGING- THE LIFE BLOOD OF OUR FRATERNITY



This fall Beta Gamma was proud to of had nine pledges. They were Dan Koniar, Cudahy; Dan Dishno, Waunakee; Bill Frank, Fox Lake; John Towns, Janesville; Dave Jelle, Belleville; Brad Paulson, Beloit; Terry McMahon, Lancaster; Tim Mueller, Racine; and Bob Janes, Evansville. Bob was also this year's F.F.A. Scholarship winner given out by Beta Gamma Chapter. The pledges completed the butter run in October with a time of 24.03. Other activities they completed included stripping the basement floor, house duties, and doing a project for the house. The date party was held at the Hitching Post in Stitzer, with everyone enjoying themselves very much.

The skip out was held at Eta Chapter in Ames, Iowa with many a surprised active and rho-mate going along. The pledge banquet was held at the Don Q Inn in Dodgeville on December 1 and was enjoyed by everyone who attended.

***Anyone can join a fraternity...but not Alpha Gamma Rho***



## OUR SWEETHEART

Beta Gamma is proud this school year to have as our sweetheart Tressa Knutson. Tressa, a native of Gleason, Wis., is a sophomore majoring in Criminal Justice. She lives on fourth floor McGregor Hall and is active in Alpha Lambda Delta, Inter Varsity Christian Fellowship, Intramurals and is also wing president. Tressa also likes to ski, sail, snowshoe, swim and travel. When asked about Alpha Gamma Rho Tressa responded, "I was really, really scared at first, but now enjoy being part of the best fraternity on campus!"

—Don't Forget—  
Alumni Banquet  
March 24th



## Noble Ruler's Report

Thus far, our year has been pretty successful. The two things which looked like they would be our biggest problems were resolved quite early. At summer retreat the decision was made to send a trial Housemother contract to Mrs. Alice Reinhold, thus ending our house mother shortage. As of this report our accounts receivable is also good. Our Homecoming preparations are in full swing, and it looks like we'll be right in the running and well within our budget. These are our pluses this semester.

On the minus side, our costs are rising rapidly. The house is getting to the point where maintenance costs are becoming significant, and although the Alumni do take care of major work, part of the cost will be passed to us in the form of rising rent. Also, at the National Convention in Lexington, it was decided to raise initiation fees ten dollars in January and ten more in June. This will bring the cost of initiation to \$160 in the fall of 1979. Unless we can make Alpha Gamma Rho more attractive financially, we may begin to have trouble with rush. The active chapter will try to help, but we as college students are already struggling to make it financially. We are going to need the continued and increased financial support of our alumni if we are going to keep Beta Gamma alive.

Fraternally,  
Jeff Kroes  
Noble Ruler



## AG FESTIVAL GROWS AGAIN

This year's rush began with the Annual All Ag Festival which was held on August 31st. A record number of people attended to help eat all the Brats and Corn which they could for only \$2.00. A short program was held afterward with all of the College of Ag organizations giving a short speech about what activities and functions they are involved in. Dean DeNure introduced all of the Ag College faculty and welcomed everyone back. He also stated that there were record numbers of people enrolled in some areas of Agriculture. After the program WSUP came and provided the music for everyone to dance to and refreshments were served. It was a very enjoyable night as well as serving as an important rush function.

## Mom at Ag Festival



## CONVENTION REPORT

At the 45th National Convention each chapter of Alpha Gamma Rho received a Agr Do-it-yourself kit on how to raise funds for the planned new National Headquarters. Each Chapter has a commitment to raise a certain amount of money to finance the new headquarters. A planning committee was selected and after much deliberation and thought came up the figure of \$600,000 for the proposed new National Headquarters. This figure would build and maintain a National Headquarters which would meet Alpha Gamma Rho's needs.

Since each Chapter is committed to raise a certain amount of this \$600,000, Beta Gamma has recently went to work to try to solicit our amount for the new Headquarters. Brothers Dave Bohnhoff and Jeff Jarvis have volunteered to oversee the fund-raising project. For them to help Beta Gamma reach its goal it is important to have the help and guidance of you, our Alumni. Each Chapter has the potential to meet or exceed the minimal goal of: 1 Brother at \$5,000 or more, 3 Brothers at \$1,000 or more, 5 Brothers at \$500 or more, and 20 Brothers at \$100 or more.

With everyone working, the goal is in sight. It is just a matter of everyone getting out and talking it over and making the pledges of money. These pledges are spread out over a four year period so as to make it easier for everyone. If you have any further questions give the house a call or drop a letter to the national office. We would be glad to update you on any further developments.

### ATTENTION ALUMNI DON'T GET LOST

Keep the chapter informed  
of all address changes!



A GOOD THING  
GROWING



# RHOMATES!

Our

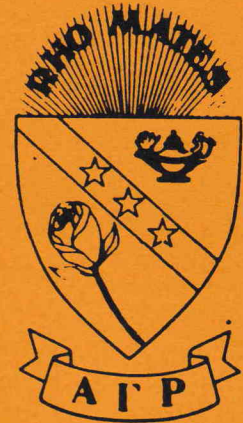
Little

Sisters . . .



## NEW RHO-MATES

From left to right: Karen Voss, Liz Gunka, Rose Holder, Jean Wendt, and Deb Green



This semester has again been a very busy one for the Rho-mates of Beta Gamma Chapter. Some of the activities which the Rho-mates have been involved with include a monthly birthday cake, a monthly social calender, serving and helping Annie and MOM out during Homecoming and special dinners, bed-checks in the early morning hours, and instructing the pledges and actives in etiquette and dance.

The officers of the Rho-mates are:

President: Lynn Larson

Vice President:

Secretary Treasurer: Erna Anderson

House Mother Coordinator: Jan Williams and Jane Forrest

Social Chairman: Mary Elvekrog

The girls would like to welcome into Alpha Gamma Rho the following girls as new Rho-Mates: Liz Gunka, Rose Holder, Jean Wendt, and Deb Green. Congratulations girls!



1978

BETA GAMMA  
SCHOLARSHIP  
WINNER

BOB JANES



# *Summer Retreat 1978*

The annual summer outing was held the weekend of July 7th, 8th, and 9th. It was held at Brother Dave Budula's farm in Argyle, Wis. It was originally scheduled to be held at Woodford park but high waters forced us to retreat to higher lands. The weekend itself was blessed with good weather and an enjoyable time was had by everyone. A pig was roasted and a gigantic feast was put on to conquer everyone's appetite after a rough day of softball, especially second base! That night everyone went into Argyle to "check" out the place with many brothers finally ending up at the local watering hole and consequently adding to Pabst's profit margin.

On Sunday the Executive boards met and much business was discussed and decisions made. We would like to thank everyone that attended and a special thanks goes out to Joe McDonald for roasting the pig. Thanks Joe!



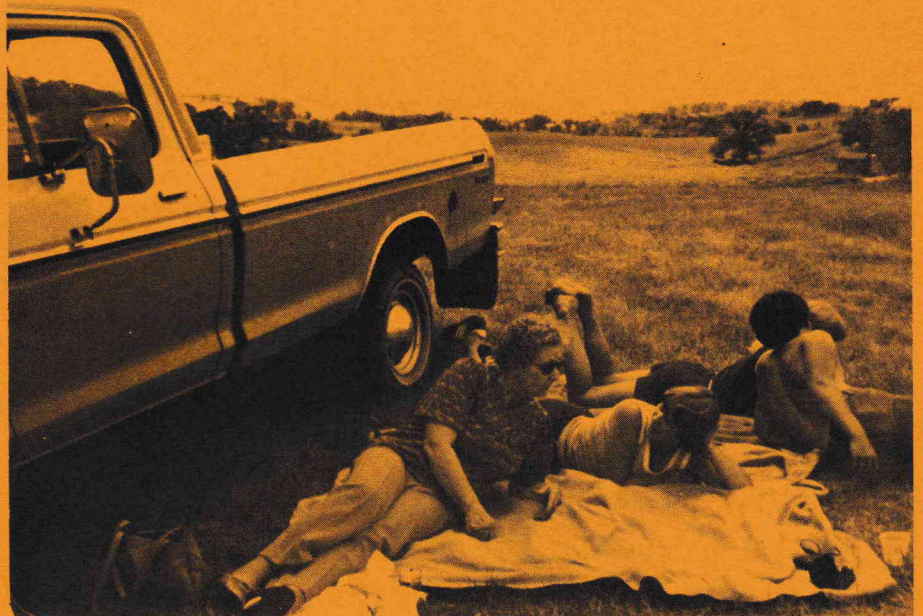
The Second Base  
Watering Hole

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*Brothers  
and  
Sisters*

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Mom Johnson and  
Karen Voss at retreat



*Our greatest source of strength is our alumni!*

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**AGR  
means  
ALUMNI**

*Plan now for Alumni Banquet.  
Let's make 1979 a Great Year!*



# *Dixieland Spirit*

Dixieland Spirit was the theme for UW-Platteville's 113th annual Homecoming festivities. The brothers of Beta Gamma again participated spiritedly in the week's events. Plans were again started early as we wanted to defend our 1st place finish from the year before and again be number one! The first major event of the week was the skit eliminations. Our skit was based upon a confrontation between the River Falls Falcons and the Platteville Pioneers. The skit took one into the River Falls lockerroom where their coach was preparing the team for the perpetually powerful Platteville Pioneers. The scene then switched to the pressbox where Fearless Freddy, Falcon Eddy and Jazz man Dixieland Dan were broadcasting the game. This resulted in total humiliation of the Falcons.

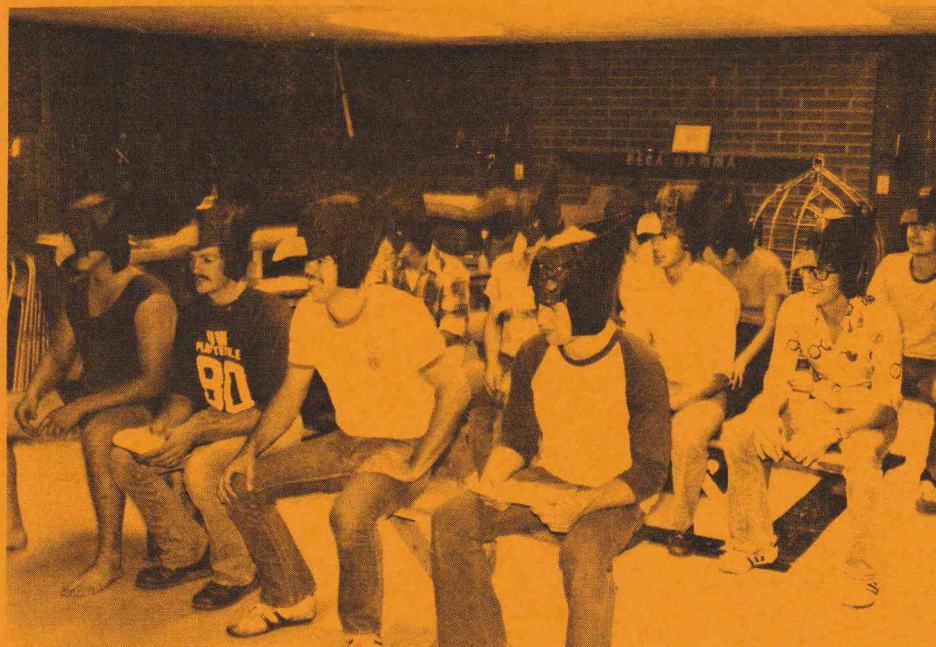
The week started out somewhat disappointingly as we were eliminated from stunt night and failed to place in the banner competition. At games night we placed first in the pyramid build and Dixieland express, second in the barrel roll and also in the tug of war competition.

The projects that were worked on all week were the float and preparation for the window painting contest. We did not have a house deck due to budget and manpower restrictions. The float's theme was a play upon the main Homecoming logo. It consisted of Dixieland band members playing a trombone, piano, and banjo. All of the band members moved through an elaborate system of levers, pulleys and cables. The main body of the float was in the shape of a football with the theme being "we'll out play them." All of the hard work and determination paid off in that we placed second in the float competition.

## Homecoming 1978



In the window painting we placed second also with our painting being that of Pioneer Pete shooting the Falcons out of the sky. We were loudmouths in a good way again as we placed first in the yell-like hell competition. The week's events climaxed on Saturday when the Pioneers crushed the River Falls Falcons at the football game. Mom Alice, Sweetheart Tressa, and the Rho-mates represented us well in the parade. We were unfortunate not to have anyone on the Campus committee this year. Even so, we managed to come out as first overall in the Greeks.



## SKIT PRACTICE At The House



# *Moments - Fall 1978*



Mom and rho-mates at  
the Christmas Party

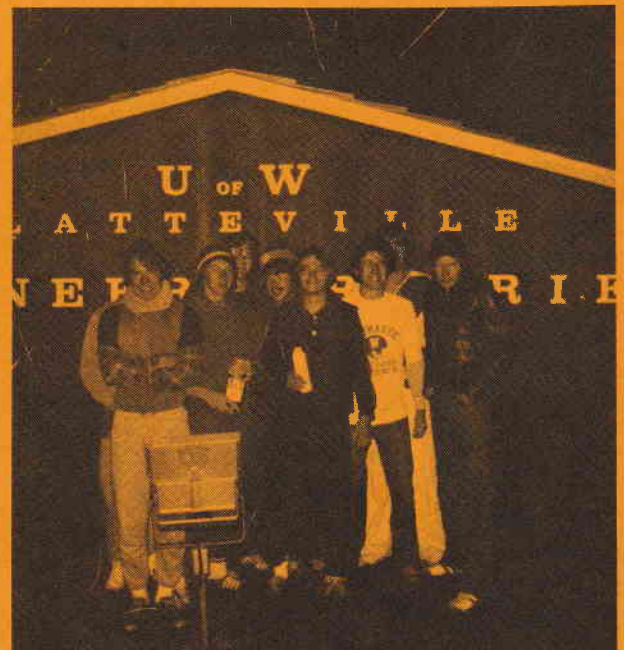


Halloween 1978

Brother Murphy Hard at Work



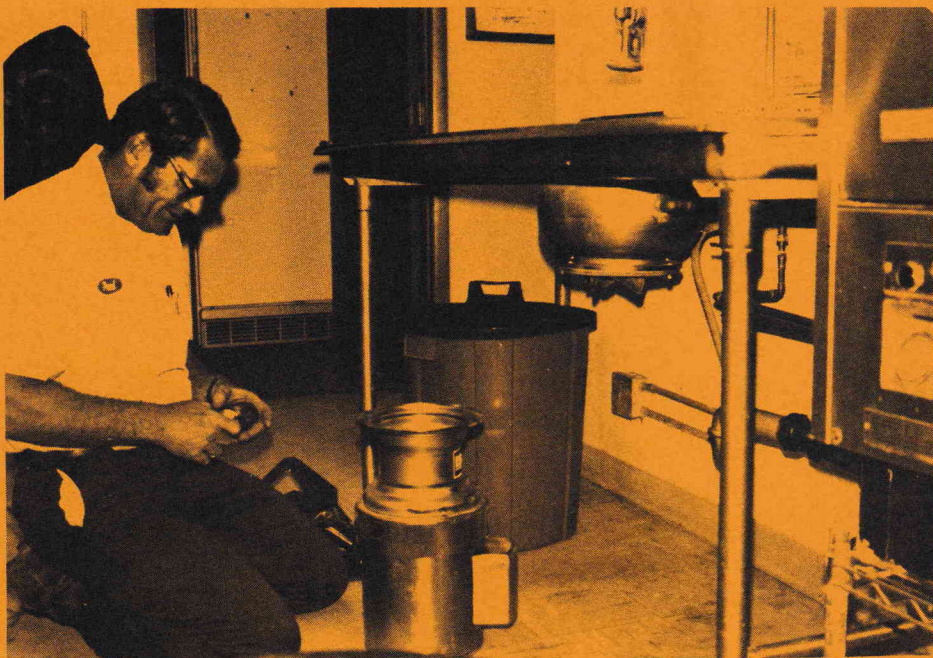
Pledges Bright-eyed  
and Bushy-tailed





Egor, our faithful garbage disposal recently succumbed to severe gastrol glomp olitous. The morning of September 24th was the day that our faithful servent Egor was found not functioning. A quick call to a local plumber was to no avail, as Egor was too far gone. A tear could be seen falling from everyone's eyes as Egor was carried out of the house. Final rites will be read and burial will be held in the back yard next week, after a more complete autopsy is performed.

We want everyone to remember him as he was. A memorial is being established in Egor's name.



## OFFICERS 1978

Noble Ruler  
Vice Noble Ruler  
Alumni Secretary  
Secretary  
Treasurer  
Commissary  
House Manager  
Chaplain  
Usher  
Reporter

Jeff Kroes  
Kim Keesey  
Mike Fisher  
Stan Jones  
Dave Eddy  
Tom Murphy  
George Kilbride  
Lyle Jeske  
Wayne Gerlach  
Dave Peterson

## EGORS FINAL RITES



## CHRISTMAS PARTY

## House Manager Comments

This fall has been a very busy one for house improvements here at Beta Gamma. The driveway was recently resealed so that it will help to increase its life. A leak in the chimney was repaired, the hot-water base boards were repaired so that they are now virtually indestructable, and the landscaping around the house trimmed and beautified. Other improvements in the future include a general house clean-up and repair of other things needing some maintenance.

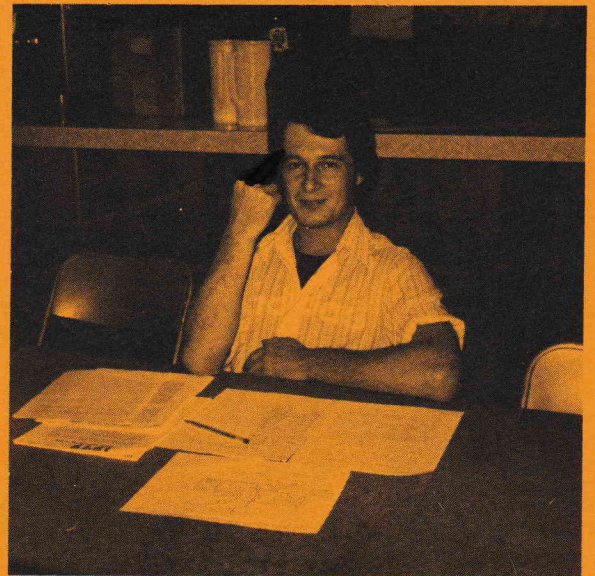
The actives are all doing a good part in helping to keep our house in its excellent condition. I hope that this will continue.



# CHAPTER ACTIVITIES

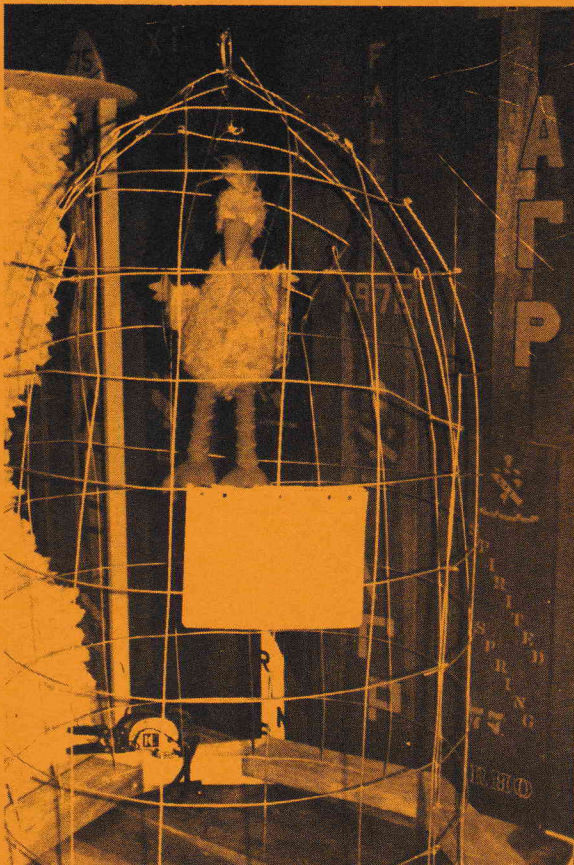


Pledges Skit



Brother Pauli -  
Scholarship?

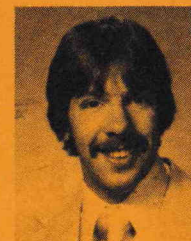
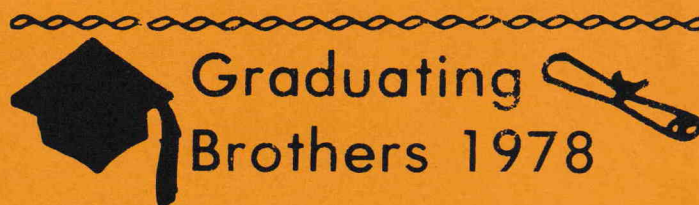
Homecoming Mascot



Summer Retreat



# GREEK WEEK 1978



**Dave Bohnhoff (Bonski, Doctor, Snipe)**  
is from Plymouth, WI. Dave majored in  
Ag Engineering and is currently employed  
by Gehl company in West Bend.

Greek Week 1978 was held the week of September 24th through the 29th at UW-Platteville. The planning began at the beginning of school by brother Mike Fisher who is IGCC Co-chairperson along with Marie Stuelke who is the other co-chairperson.

The week began with the 1st annual Greek Banquet which was held in the Beaux Arts room during which the scholarship awards were given out and every fraternity and sorority were honored for their contributions to the Greek system and the community. Monday was individual chapter letter day during which everyone wore their respective colors and letters. Tuesday was Greek Week T-shirt day along with the start of the three day blood drive on campus. Wednesday saw the 1st round of the Greek games and the continuation of the blood drive.

Thursday was the finish of the blood drive and the finals were held in the Greek games. That night an all Greek party was held at the LaCantina Disco. It was the largest all-Greek party ever held on campus.

Many of the brothers of Beta Gamma helped to drive the blood to Dubuque for the bloodmobile, participated in the games, and best of all, everyone helped strengthen and publicize the Greek system at UW-Platteville.

## AGR's do-it-ourselves Home Building Kit

## AGR is Tomorrows Agriculture

## Greek Week Activities

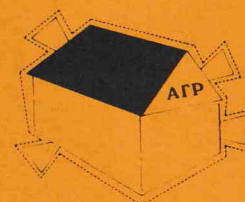


# Educational Foundation of Alpha Gamma Rho NATIONAL HEADQUARTERS FUND

I wish to make the following 4-year pledge.  
Total amount contributed will be:

(check one)

_____	Order of Sleeter Bull	\$5,000
_____	Order of the Crescent	\$1,000
_____	Order of the Sickle	\$ 500
_____	Founder Member	\$ 100
_____	Other gift (specify)	



Please remind me during \_\_\_\_\_ each year.  
(Month)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Street

\_\_\_\_\_  
Chapter

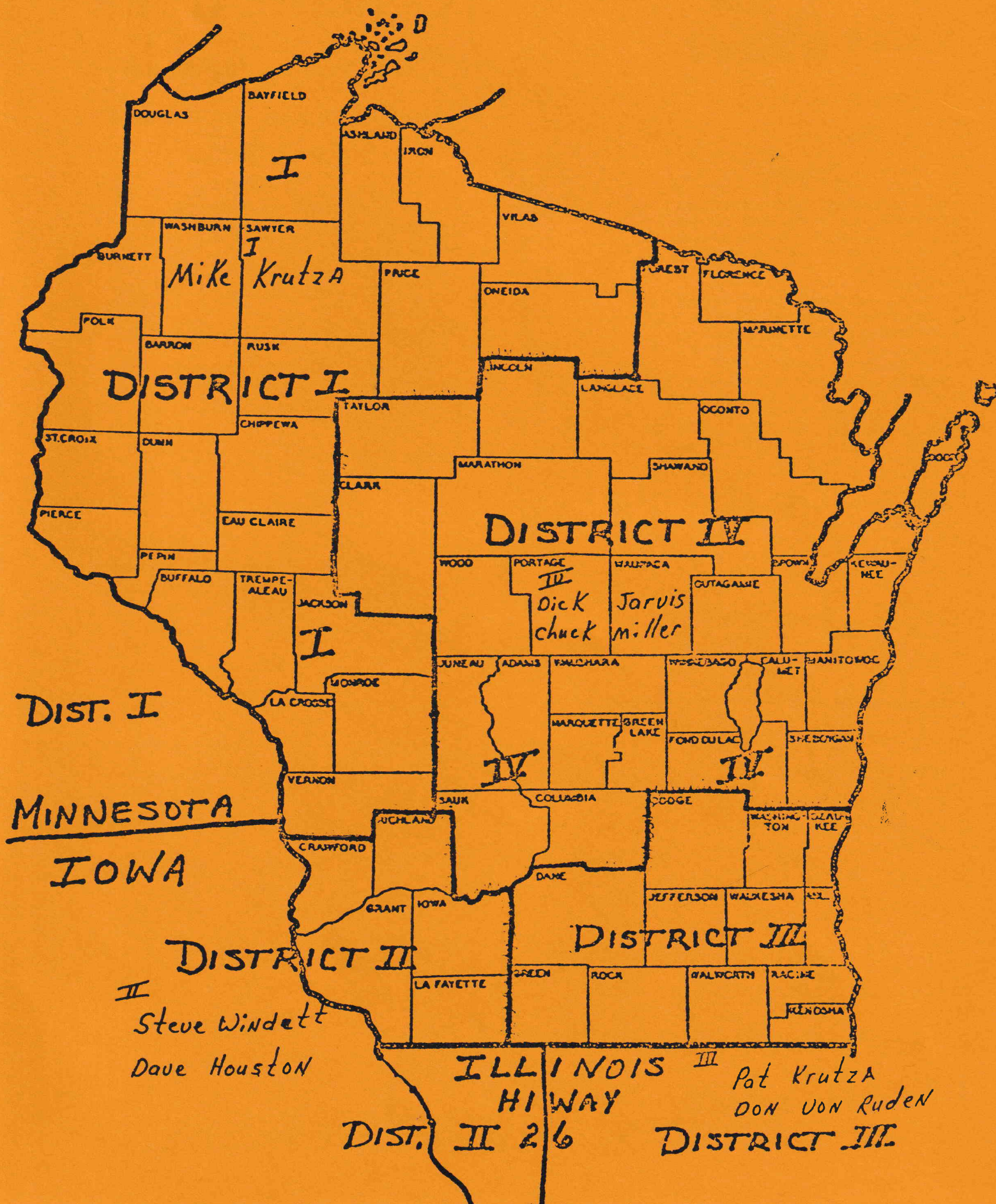
\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip



# Beta-Gamma — Alumni Districts





## CUPID'S CORNER



### Down The Tube

With what was a slow start in the fall has mushroomed into an epidemic at the house. The problem is: cupid has invaded the houses inner midst. Those recently inflicted include:

#### LAVILERED

Randy Braker to Delta Gamma Phi Barb Ballmer

Mike Fisher to Kappa Alpha Sigma Lori Carpenter

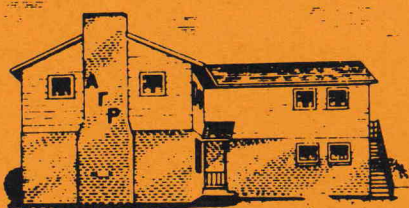
Joe Green to Trina Hines

#### ENGAGED

Alumni Bernie Weisensel to Sandy Prosser  
Active Dave Peterson to Sue Faiure

Caution is urged to anyone wishing to visit the house as cupid is not discriminatory in his bite.

## *Have a Good Winter!*



Alpha Gamma Rho  
845 W. Madison St.  
Platteville, WI 53818

# DATES TO REMEMBER

SNO-DIN January 28-February 2

Alumni Banquet March 24th  
Student Center

## STORK REPORT

A girl Melissa Marie to  
Mr. and Mrs. Thomas Kellom.

A girl to Wayne and Claudia  
Zenther named Cassandra Esther.

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