

BETA GAMMA

CHAPTER

Crescent

ALPHA GAMMA RHO

FALL 87

UNIVERSITY OF WISCONSIN-PLATTEVILLE

No. 45

THOSE BROTHERS YET TO COME



(seated l to r) Scott Binversie, Frank Raupp, Doug Cropp, Kevin Massey, Jim Hollenberger, (standing) Larry Chipman, Bob Scott, Mike Knuth, Steve Hoffman, Urs Grossenbacher, not present Chuck Loomis and Jerry Wright

Alpha Xi Pledge Class

The Alpha Xi pledge class is now nearing the end of their pledging program and are at the threshold of becoming active members of the Beta Gamma Chapter. These fine men have brought a spirit of "new blood" into the chapter and their membership will be a welcome new addition. Through the excellent job of recruiting headed by Brad Otter, the following men are the newest pledges of Alpha Gamma Rho at the University of Wisconsin-Platteville:

Scott Binversie is a sophomore from Kiel, Wisconsin and an Ag Economics major. He is the son of Mrs. Eugene Binversie.

Doug Cropp is the son of Dean and Mrs. Robert (334) Cropp and a freshman Ag Economics major from Platteville.

Larry Chipman is a freshman AET major from Eldorado, Wisconsin and is the younger brother of current active Dan Chipman (325). Larry is the son of Mr. and Mrs. Ted Chipman.

Urs Grossenbacher is also a freshman, he is from Loyal, Wisconsin and originally from Switzerland. An Animal Science major, Urs's brother Jurg is an AGR at Iota chapter in Madison.

Steve Hoffman is a freshman from Whitewater, Wisconsin majoring in Soils & Crops and Genetics. Steve's parents are Mr. and Mrs. John Hoffman.

Howard "Chuck" Loomis is a freshman Animal Science-Biology major from Boscobel, Wisconsin. Chuck is the son of Lyle and Judy Bender.

Kevin Massey is a freshman Wildlife Management major from Hollandale Wisconsin. Kevin is the son of Dwight and Norma Massey and the younger brother of John Massey (225), Steve Massey (279), and Rhomate Karen Massey.

Jim Hollenberger, son of Mr. and Mrs. Ivan Hollenberger of Lake Mills, is a freshman in Pre-Vet major. Jim's older brother is Dave Hollenberger, also a member of Iota chapter in Madison.

Mike Knuth is the son of Vernon and Joyce Knuth from Reedsburg, Wisconsin. Mike, a sophomore, is a transfer student from River Falls and majoring in Ag-Business. Mike's older brother Kevin (286) is a Beta Gamma alumni.

Frank Raupp, brother of Gregg (249) and Larry (288) Raupp, is a freshman Ag-Business — Ag. Economics major from Whitewater, Wisconsin. Frank's parents are Joe and Theresa Raupp.

Bob Scott, from Richland Center, Wisconsin, is a junior transfer student from UW—Richland Center. Bob's major is Ag-Business with a Communications emphasis and he is the son of Mr. and Mrs. Otis Scott and the brother of John Scott (282).

Jerry Wright is a freshman Animal Science major from Barneveld Wisconsin and the son of Mr. and Mrs. Al Wright.

Advisors Comments

The fall semester, 1987, can be evaluated as a series of pluses and minuses. Fortunately, most of the marks are in the plus column.

For the first time since the house was occupied in January, 1972, there is a significant shortfall of men living there. There are 23 men in the house this fall, two of whom are pledges. This also marks the first time a pledge has lived in the Beta Gamma house. Both these men are brothers of Beta Gamma Alums.

Why the shortfall? There are several reasons. Five undergraduates did not return to school this fall. A few actives who did return chose not to live in the house. This is a condition which must be addressed. However, even if all the actives returning to school this fall were committed to living in the house, the residency would still not reach 32. There simply aren't that many actives.

All this points to negative experiences elsewhere. For too many semesters, we rushed too few people and initiated too few of those who pledged. In some instances, we have rushed and pledged "high risk" people who could not be initiated, or who have dropped out of school. People have been rushed, pledged and initiated without a clear understanding of the obligation they have to live in the house. Some have argued that rather than a misunderstanding, it is a matter of "conditions" within the house which causes them to choose other accommodations. In either case, the goal to be achieved is an understanding that pledging implies both the obligation and the *opportunity* to live in the house for a minimum number of semesters before graduating.

As you know, it was the concern over numbers that influenced the decision of the Alumni Board to postpone plans for expanding the chapter house. Instead, the Board made a commitment to a major refurbishing project. The actives returned to a house this fall that was in the best condition it has been in for a number of years. In addition, the rent was reduced so as not to be a deterrent to pledging. An Alumni Recruiting Chairman and Committee was named to assist the VNR-Recruitment in conducting a summer rush. Over 50 freshmen (men) were identified and contacted before school started. Attendance at "Ag Fest" was outstanding. The rush functions drew good members. Finally, the largest pledge class in several semesters began its training program the last week in September. If they all complete the program successfully, we will welcome 12 new members to Beta Gamma Chapter.

A successful spring rush and pledge program will go a long way toward recovering lost ground. I feel confident that the rush and pledging programs this fall have achieved the *quality* growth as well as the desired numbers. All alums and actives are encouraged to begin now to identify the fall, 1988 pledge class from among the outstanding high school seniors in your community. The system worked well this year. Now that we know it can be effective, let's begin to prepare now to make it even better in 1988.

One final note to the alums who returned for homecoming. Your support of the College of Agriculture Homecoming reception at the Elk's Club, immediately following the game, was very much appreciated. AGR Alums were the dominant group there. If everyone who attended will return next year and bring along one more alum, the Agricultural Alumni Chapter would soon have to have a larger facility to host the reception. Wouldn't that be great!

Dr. Robert Campbell
Advisor



ATTENTION ALUMNI *DON'T GET LOST*

*Keep the chapter informed of
all address changes!*

New Dean in College of Agriculture

Honorary initiate Dr. Robert Cropp (334) has become the new College of Agriculture Dean, replacing Dean Wayne Gillis. Dr. Cropp is from Walworth County where he grew up on a 40 cow operation. He received his BS in Agricultural Education from Plattville in 1963. He went on to get his Masters in Ag Economics in 1965 and his PhD in 1967. Three of his four children are currently pursuing careers in agriculture.

Agriculture is a challenging career and being Dean is no different. One of the immediate challenges for Dean Cropp is to build enrollment back up over the next four years by 100 students. To accomplish this help from alumni and AGR's is needed. A change in curriculum is also being planned.

Since becoming the Dean, Dr. Cropp has found many benefits in the position. Dr. Cropp believes there are bright aspects in many areas of agriculture. He enjoys the many opportunities to work with students through Ag Student Council and other Ag clubs.

Although the new position has pulled Dr. Cropp away from the classroom, where he enjoys teaching, he plans on teaching at least one class in each semester to come. All of us here at Beta Gamma wish him the best of luck as the Dean.



"Go for the Gold in "88"

AGR'S 50TH
NATIONAL CONVENTION
AUGUST 14-18, 1988

Green Bay Wisconsin Welcomes The National Agricultural Fraternity ALPHA GAMMA RHO



Lost Alumni

Dan Mathias 2009 A. Wasington
Two Rivers, WI 54241

James Salesman 8628 15 Ave. Ct.
Moline, IL 61265

Mrs. Helen Dugan 2504 Glendale Circle
(Harvey) Smyrna, GA 30080
(Sweetheart 1975)

ADDRESS CORRECTION REQUESTED

Alumni Shorts

Jeff Kroes (168) is currently working for Kurz Root as a Plant Manager. Kurz Root makes electrical generators. While at Platteville, Jeff served as Noble Ruler in 1978 and as Pledge Trainer in 1979. After graduating he went on to get his MBA at Milwaukee. He has been married for seven and one half years to Paula Johnson. They have one son, Andy, who is 18 months old. Jeff is currently co-chairperson for the 1988 National AGR Convention in Green Bay, Wisconsin.

Thomas McKittrick (238) graduated from Platteville in 1983. Tom was a member of the Psi pledge class. Tom is presently with the National FFA Foundation. He is involved with corporate fund raising in the North West area. His wife Christie is in law school.

Ronald Kast (196) and his wife Kathy live in Columbus where he presently manages his dad's 236 acre dairy farm. Ron also works at the prison in Waupun. Ron and Kathy have one Daughter, Ashley Rose, born June 23, 1987.

Brad Paulson (212) has been working for Demeter Inc. for the last three years. He works there as a grain elevator manager.

Dale Hanson (156) works for the Barron County Soil Conservation. Dale has worked for them for six years and is presently the Department Head of the Land Conservation Department. Dale also works with another Platteville alumni, **Roger Dahl** (126).

Randy Lenz (112) has been managing a 180 cow dairy farm in De Pere, Wisconsin for nine and one half years. He and his wife Connie have been married for eleven years and have three children, Eric 9, Hillery 7, and Issaac 3.

Dan Dishno (218) works for NuPulse Inc. as a District Sales Manager. His area includes Southern and Eastern Wisconsin, Northern Illinois, and Eastern Iowa. He is been married to Karen Voss for two years. They presently reside in Rio, Wisconsin.

From the Computer of the NOBLE RULER

Reflecting back on this semester, I would conclude that the active chapter has done a respectable job in completing the goals and objectives that we had set up. Our major goal was to have a large pledge class in order to replace the large number of people that left us last spring. The major objective we set up was to keep those pledges that we worked so hard to get. With every fall we also wanted to place well in the UW-Platteville Homecoming Spirit Competition.

To accomplish our major goal of a large pledge class, the chapter worked to do more one-on-one rushing. Members spent more time in dorm storming. Since our rush parties were for the most part dry, we spent more time talking to the prospects than drinking with ourselves. Because of the late start we got, I do not believe our summer rush was effective as it could have

been. With this experience behind us now our summer rush program should be very effective with the help of alumni and actives alike.

After our rush period was over Beta Gamma started the pledging period with 14 pledges. Since then we have lost two men to personal problems. I think that the chapter is working harder to make the pledge feel more at home and a part of the chapter activities.

The pledges have helped a great deal in the chapter's homecoming activities. Rho-Mates and the pledges worked on the banner which won first place. The chapter was competitive in the games with the Rho-Mates finishing second in the tug-of-war. The chapter did well in the "Yell like hell"; unfortunately, we did not make the finals. The House Decoration placed fourth while once again the AGR Float received first place. When everything was said and done, it was disappointing to find out that we

ended up in fourth place overall.

With the semester half over now the chapter must begin to think about who to elect to replace our chapter officers. Upcoming officers have many challenges to work on in the approaching year. There needs to be the continuing effort put into rush and pledging as in this semester. The next set of officers also have to help with the organization and operation of the upcoming 1988 Alpha Gamma Rho National Convention to be held in Green Bay, WI.

As my term comes to an end I would like to thank all those who helped me to accomplish what was set out to do and what I asked members to do. I hope that I was able to help this chapter better itself through my efforts and ideas. Best of luck to the upcoming officers in making this the best fraternity we possibly can.

Fraternally,
Kevin Klubertanz

CUPID'S CORNER



Engagements

Mary Schroeder
& Eric Johannesen (326)
June 4, 1988
St Peter's
Reedsburg, WI
reception Club Chapperal in La Val

Karen Massey
& Randall Robert Binversie (285)
October 8, 1988
Blanchardville Lutheran Church
reception Pecatonic Lanes

Barbra Firari
& Kevin Klubertanz (304)
September 3, 1988

Tracy Greenheck
& Steve Massey (279)
spring 89

Upcoming Events

Pledge Banquet	December 4, 1987
Graduation	December 20, 1987
Alumni Banquet	February 27, 1988
NATIONAL	August 14-18, 1988
CONVENTION	Green Bay, WI



Crescent Staff

Crescent Editor.....Ken Klaes
Asst. Editor.....Mark Winters

V.N.R. of Recruitment's Report

Though we experienced declining numbers in the past couple of years, I feel our rejuvenated rush program now has Alpha Gamma Rho back on its feet again. In just the last year we have recruited 16 new members. At this rate, we will have an average chapter size of approximately 60. Our new summer rush program brought some results in the first year, and should be even more effective in the future due to the experience we have gained. Though my term is nearly at an end, it will be necessary for me to work closely with the VNR of Recruitment through the spring and summer programs so he will not run into the same obstacles I experienced. It must be stressed that rush is not solely in the hands of the active chapter. Our alumni have a very important role in recruiting new members especially in the summer program. Gary Herzberg, Dale Pertzborn, and Dr. Campbell of the alumni board have been very helpful in its coordination. As you can see, we have come a long way in our rushing program, and with it we will remain the precedent for all organizations here at Platteville.

Fraternally, Brad Otter

PLAN NOW FOR 1988 BETA GAMMA ALUMNI BANQUET

DATE: Saturday February 27, 1988

PLACE: Quality Inn South
4916 E. Broadway
Madison, WI 53716

This Alumni Banquet will be held in Madison, at the Quality Inn South. The Alumni meeting is scheduled to begin at 1:00. During the meeting the women can take a bus leaving the motel at 12:30 for a 30 minute tour of the Capitol and then shop at South Town. The bus will return around 3:00. The swimming pool and whirlpool will be available for all guests. Two changing rooms will be provided for those who wish to freshen up or change clothes.

Social Hour will "officially " start at 5:00 followed by dinner at 6:00. Entertainment will be provided by Brother Mike Kirshbaum from 8:00-12:00. There will be a cash bar.

The cost for this year's banquet will be \$15.00 per person in advance or \$17.00 at the door. Please return the enclosed form by February 12th so we can get an idea of how many to plan for.

There will be 50 rooms reserved for Alpha Gamma Rho at \$41.00/single or \$47.00/double plus tax. Rooms reservations can be made by calling the Quality Inn South at 608-222-5501. Be sure to ask for AGR rooms. The cut off date for rooms is February 12. We have a lot planned, things to do, people to see, so let's all be in Madison February 27, 1988.

Fraternally,
Kerry Henning

1988 ALUMNI BANQUET
ADVANCED REGISTRATION

_____ NUMBER ATTENDING

_____ \$15.00 PER PERSON
ADVANCED PAYMENT

yes no State Capital Tour and Shopping
(circle one)

NAME _____

Please make checks payable to
- Alpha Gamma Rho -
and return by February 12th to
Kerry Henning
21812 Ucker Rd.
Kiel, WI 53042

V.N.R. of Alumni Relations

Hello Alumni! Due to the fact that Jim Goking is interning this semester I, Kurt Krueger, am the acting Alumni Secretary. I will be of service to you in any way that I possibly can.

Summer retreat this past summer at Klug's turned out to be a success. Many people came out to have a good time. Though it was very hot, alums and actives enjoyed softball, card games and physical nourishment.

Many alumni turned up to see the improvements to the house and to reminisce during Homecoming. A reception was held at the house on Friday night to allow the alumni to meet with our new pledges. All in all, I think everyone had a good time except for the next morning.

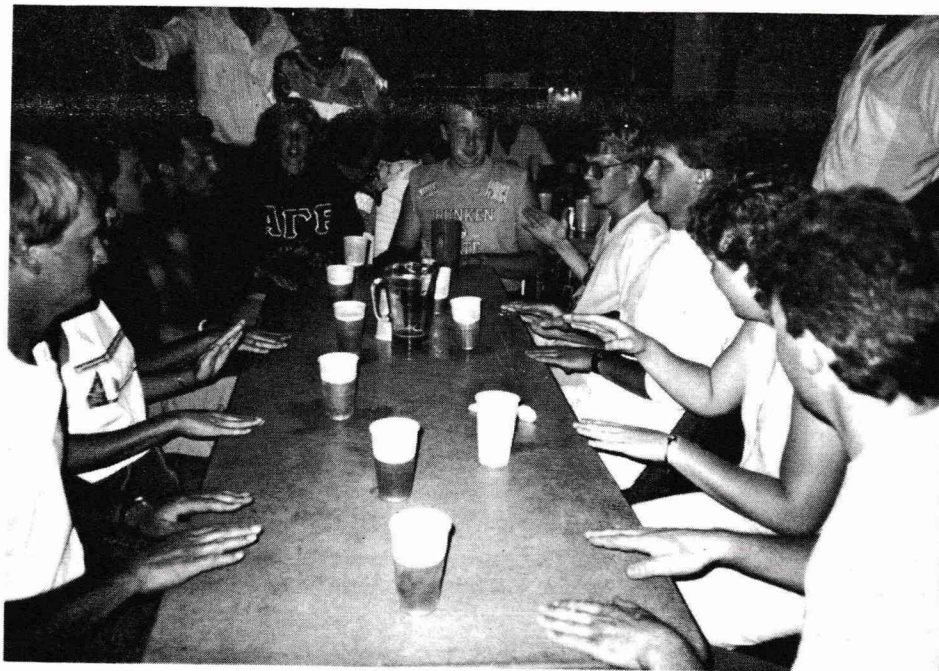
My next project will be to put out the 1987 Member Directory. It will most likely be in the mail before Thanksgiving. New features in the directory will include the addition of the Rhomate addresses, and the addition of the members phone numbers.

Fraternally, Kurt Krueger

Our House

Welcome again to another semester of the Our House column. Over the past summer the alumni board decided to remodel more parts of the house. The replacement of the chapter room carpet and complete cleaning of the house were two of many projects that were completed this summer. The kitchen was completely cleaned, checked over and had a new tiled floor installed. One of the 'water' heaters was replaced with a new high efficiency unit. Also drapes were replaced in many rooms and paneling was installed along the stairway walls. Finally, energy efficient steel entry and fire doors were installed to replace all of the old doors. The alumni spent over \$17,000 on improvements over the summer.

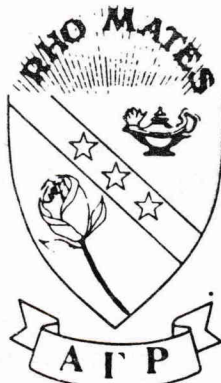
This past spring we actives constructed a volleyball pit in our backyard. We have used this not only for our own recreation but as a rush tool too. A special thanks goes to Dan Adams, one of our advisors, who provided the equipment necessary for the excavation work. The actives are presently trying to improve the appearance of our house by relandscaping the front yard.



SUMMER RETREAT INDIAN STYLE

A number of people spent a lot of their own time and monies on the projects done here this summer. I would like to thank advisors, Dr. Loberger and Dr. Campbell; Rhomate advisor, Mrs. Campbell; cook, Pat Morphew; and board member Dave Badula for their special effort and fine job. Through the support of our alumni and advisors we continue to have the best house on campus.

Fraternally, Kenneth Updike
V.N.R. of Operations



Pledge Class Contact Alumni

Herb Yanke (309) has gone back home to work with his dad on the family dairy farm. He is involved with the dairy and crop enterprises. His future plans are to buy into the family farm and eventually build his own registered herd.

Respectfully submitted,
Steve Hoffman

Taylor Weisensel (306) is currently living in Beaver Dam, Wisconsin where he is working for Port Supply and Property Management. He is involved in management services and selling real estate. He is also a part-time DHI tester.

Respectfully submitted
Mike Knuth

Ken Watts (281) graduated from Platteville in May, 1985. He was a member of the Alpha Delta pledge class. Ken currently lives in Janesville, WI. He is employed as an electrical systems planner at W.J. Allen Electric, Inc. Ken feels that AGR has a lot to offer all ag majors.

Respectfully submitted
Bob Scott

Ray Key (311) graduated from UW-Platteville in May, 1986. His major was Ag Business and Soil and Crop Science. While on campus he was involved in NAMA, Ag Business, Agronomy Club and the band. He is currently working on his home cash grain farm and does agronomist work part-time. He feels that to be successful in life you have to have a good attitude.

Respectfully submitted,
Doug Cropp

Kent Weigel (299) from Platteville, Wisconsin, pledged in the fall of 83. He is a brother of the Alpha Zeta pledge class. Kent is currently in Ames, Iowa working on his master degree in Dairy Science Breeding.

Respectfully submitted,
Jim Hollenberger

Mike Daniels (320) graduated in May, 1987. He is presently working for the Farmers Home Administration. Mike is doing some work as an ag lender but is mainly still receiving training. He is currently working in La Crosse but will be transferred to another office to be an ag lender.

Respectfully submitted,
Larry Chipman

Larry Raupp (288) is currently living in Belmont, WI working as an assistant dairy herdsman. Larry graduated in 1987 with a major in Ag Business and a Animal Science minor. Later this year Larry plans on working for Farm & Fleet in a managerial position.

Respectfully submitted,
Scott Binversie

Randall Robert Binversie (285) of Kiel, WI is now an AGR alumni of Beta Gamma chapter. Randy graduated with a major in Ag Economics and a minor in Business Finance. Randy was a member of the Alpha Delta pledge class. Randy is now active in a few activities like Big Brother of United Way, Clipper City Singers, and plays on the baseball team. Randy is currently busy with Estate Pension Planning, sells insurance, and is a member of a health group. Randy is engaged to Karen Massey, a former Sweetheart of Alpha Gamma Rho.

Respectfully submitted,
Kevin Massey

Jeff Agnew (308) graduated from Milton High School in Milton, Wisconsin. He received his bachelors degree from UW-Platteville in Agriculture Education in the spring of 1987. Jeff is a member of the Alpha Zeta pledge class of the Beta Gamma chapter. Jeff is currently living in Lake Geneva, WI. He is the vocational agriculture teacher for the Lake Geneva High School.

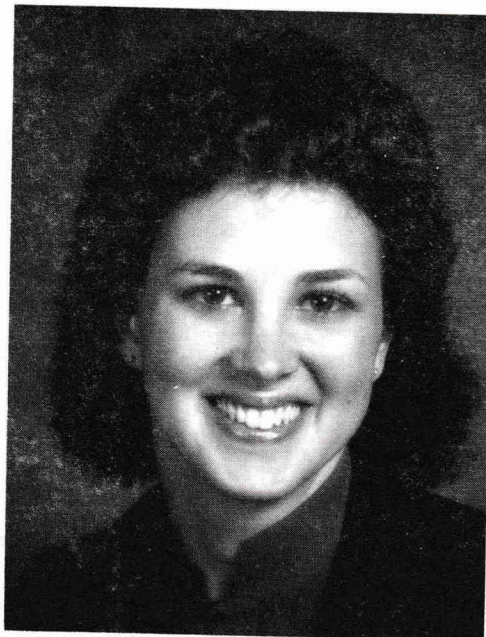
Respectfully submitted,
Frank Raupp

Pete Maier (338) graduated in May 1987 from UW-Platteville with a major in Ag Business and a minor in Business Administration. He is presently working for Marshall and Associates. In his free time he enjoys working on his dad's three hundred acre dairy farm, which consists of 65 cows and hogs. Pete's future plan is to own a beef operation in his home town of Cross Plains.

Respectfully submitted,
Urs Grossenbacher

A New Sweetheart Selected

Cynthia Rasmussen has been selected by the brothers of Beta Gamma as the 87-88 chapter sweetheart. She is from Richland Center, WI and is a senior double major in English and Elementary Education. On campus she is a member in the Student Wisconsin Education Association and Kappa Delta Pi. She is the daughter of Richard and Shirley Rasmussen. Chuck Rasmussen (139) is also her brother. We wish Cindy the very best of luck in the future and hope that she has an enjoyable time representing our chapter as the sweetheart.



December Graduates

Brian Long (305) is a December graduate with a double major in Ag Business and Ag Engineering Technology. Brian is from Weyauwega, WI and a member of the Alpha Zeta pledge class. He plans on pursuing a career in agriculture finance and management. While at Beta Gamma Brian served as Almni Secretary-1986 and House Manager-1985.



Ken Klaes (330) graduates with an Ag Business major and a minor in Business Administration. Ken is a member of the outstanding Alpha Iota pledge class. He hails from the great corn state of Iowa. Ken is currently pursuing a career in ag management or finance.



Joe Buttel (337) will graduate in December with a major in Agri-Business and a minor in Accounting. Joe was a member of the Alpha Kappa pledge class after he transferred to Platteville from Highland College in Freeport, IL. Joe is a sales representative of the Valley Seed Company in German Valley, IL.



*Merry
Christmas*



Alpha Gamma Rho
845 W. Madison St.
Platteville, WI 53818

FIRST-CLASS MAIL
U. S. POSTAGE
PAID

PLATTEVILLE, WI 53818
PERMIT NO. 4

NOV 23 1987

ALPHA GAMMA RHO
National Headquarters
10101 North Executive Hills Blvd.
Kansas City, MO 64153