



# BETA GAMMA

## CHAPTER

# Crescent

### ALPHA GAMMA RHO

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## THE AGRICULTURE CHAPTER, UW-PLATTEVILLE ALUMNI ASSOCIATION

The following article has been submitted by Mr. Francis Friar, who is Board President of the UW-Platteville Agricultural Alumni Association. He is in his 2nd year of his three-year term. He was also on the board from 1979-1982. Mr. Friar has also served on the AGR Alumni Board as Alumni Treasurer for three or four years. He also is one of the founding fathers of the Beta Gamma Chapter. Mr. Friar is currently vice-president of Farm Credit Services of southwest Wisconsin which is based in Lancaster. He has been employed with the firm for twelve years. Francis Friar and his wife, Judy, reside in Platteville with their three children.

The purposes of the Agricultural Alumni Association are: To promote the welfare of the College of Agriculture at UW-Platteville; to promote the mutual beneficial relationship between the College of Agriculture and its alumni; and to cultivate friendships among its members.

All graduates in Agriculture from UW-Platteville are alumni and are eligible to membership in the association. Payment of dues is a requirement for active membership. The dues are \$10 annually or \$25 for a three-year membership.

The Ag. Alumni Association is a chapter of the University of Wisconsin-Platteville Alumni Association. The formal name of the Ag. Alumni Association is The Agriculture Chapter, University of Wisconsin - Platteville Alumni Association. The President of the Ag. Alumni is on the Board of Directors of the UW-Platteville Alumni Association. The Board of Directors consists of ten members, nine from the active membership and one member shall be ex-officio from the College of Ag. faculty. This person currently is Dr. Robert Campbell.

Some of the major activities of the Agricultural Alumni Association are:

A) The Association will host a hospitality reception on Saturday, October 7 in association with the World Dairy Expo. All High School Agriculture teachers are invited to attend.

B) Agricultural Alumni Scholarships are awarded annually at the spring recognition banquet of the College of Agriculture. Five new freshmen and four continuing students will attend school this fall with financial support from these scholarships.

C) The Ag. Chapter is involved in Homecoming by sponsoring the luncheon and the post-game reception each year. More information on these events appears in the HOMECOMING EVENTS article in the Crescent.

All Agriculture Alumni are invited to join the Ag. Chapter. The College of Agriculture needs you and your support.

## FROM THE ALUMNI SECRETARY'S DESK

New ALUMNI DIRECTORIES will be coming out soon! Therefore, we need to know your current address and phone number. If you have any changes, please send them. Since most of our records don't have current phone numbers, PLEASE INCLUDE YOUR PHONE NUMBER so we can have everything up to date. Thanks.

Doug Laufenberg,  
VNR - Alumni Relations

## AGR RECEPTION

There will be an AGR Reception at the World Dairy Expo on Friday, October 6. The event will be on the third level of the Coliseum and run from 5-7 p.m. The three Wisconsin AGR chapters (Beta Gamma, Iota and Alpha Psi) will be sponsoring the event. All AGR's are invited to attend.



## FROM THE DESK OF THE NOBLE RULER

We all came back, after a short and not so hot of a summer, to see that the house was looking exceptionally better then when we left it back in May. This was because Brother Frank Raupp did a lot of extra work while he was here in Platteville for summer school. Since classes started Tuesday, September 5th, everybody here has been busy getting ready for dry rush. It's true, this year, that Greek Council passed a ruling that all rush parties must be dry for all the greeks. Our first big event, like always, was Ag Fest. This was threatened by rain but still turned out to be a big success because all the ag clubs and faculty showed up. Our second rush party was last week and also turned out to be pretty good. We had free brats and pop, and all the volleyball, basketball and foosball you could play and surprisingly it did turn out. Casino night is this Thursday, the 21st, and we're also hoping this will turn out after all the work that is going into it. Another big event on our minds is homecoming; we're already in the process of planning it out so we can beat the Delta Sigs. Make sure you are all here to witness it. See you then. Bye.

Fraternally,  
Jon I. Loitz  
Noble Ruler

## UPCOMING EVENTS

Ag Alumni's Hospitality Reception - October 7.

Homecoming - October 14.

- Parade at 10 A.M. on Main Street.
- Luncheon at 11 A.M. at Lab 1, Russel Hall.
- Football vs. LaCrosse at 1 P.M.
- Reception after game at Student Center.

Career Days - November 2-4 in Chicago.

Pledge Banquet - December 1.

Graduation - December 16.

Founder's Day - March 10 at Student Center.



Dr. Robert Campbell, center, was recently named the "Agriculture Educator" by the National Vocational Agriculture Teachers Association (NVATA) at UW-Madison. John Croft, right, accepts the award for outstanding support to Growmark, Inc., Bloomington, IL. The awards were presented by Mark Zuher of the Wisconsin Association of Vocational Agriculture Instructors.

## DR. CAMPBELL RECEIVES EDUCATOR AWARD

Dr. Robert Campbell, professor of Agricultural Education at UW-Platteville and former advisor of the Beta Gamma chapter, has received the "Agricultural Educator" National Vocational Agriculture Teachers Association (NVATA) Region III Special Citation for 1989. The event occurred at the 72nd annual awards banquet of the Wisconsin Association of Vocational Agriculture Instructors (WVAI) held at the UW-Madison campus along with the group's summer in-service conference on July 13th. Wisconsin is one of six states that make up Region III of the NVATA. Dr. Campbell will represent Wisconsin and Region III Teacher-Educators at the convention of the American Vocational Association to be held in Orlando, Florida in early December.

Sharing in the awards ceremony was John Croft of Growmark, Inc., a member-owned cooperative headquartered at Bloomington, Illinois. The WVAI-NVATA also gives recognition to an organization that has given outstanding support to the agricultural education profession.

Dr. Campbell began his teaching career at Wasaukee High School in 1955. He also taught vocational agriculture at Lake Mills before joining the UW-Platteville College of Agriculture faculty in 1965. He served

as chairman of the Department of Agricultural Industries from 1983-1988 and is currently the Program Director for Agricultural Education.

Dr. Campbell is a graduate of UW-Platteville, holds a master's degree from UW-Madison, and the Ed. D. degree in Agricultural Education from the University of Missouri. He is a member of the Wisconsin Vocational Association, Wisconsin Association of Vocational Agriculture Instructors, the American Vocational Association and the National Vocational Agriculture Teachers Association. Dr. Campbell is also a life-member of the state and national FFA Alumni Associations and holds both the national and state honorary FFA degrees. Dr. Campbell also serves on the Wisconsin FFA Alumni Council, the FFA Foundation Board and is a member of the executive committee of the newly formed Wisconsin Leadership Council for Agricultural Education. He's also a contributing author to "A History of Vocational Agriculture in Wisconsin" (F.J. Doering, 1976) and to a series of curriculum guides and resource materials for agricultural education.

Dr. Campbell and his wife Patricia reside in Platteville. Their daughter and three sons are all graduates of UW-Platteville.

Editor's Note: Excerpts and key information used from the Platteville Journal.



## ADVISOR COMMENTS

Greetings from the advisors of Beta Gamma! Mike Myers and myself are eager to continue guiding these young men after a well-deserved summer of rest. The activities are upbeat, ready to go for another school year.

I must commend these gentlemen on the condition of our House in May. I don't believe I've seen it as tidy before returning home for the summer. Brother Frank Raupp did a superb job of groundskeeping these past 3 months!

As always, miscellaneous tasks are required for general maintenance. I do authorize those expenditures when they're needed. In the near future, I hope the Beta Gamma Facilities Fund committee can report to you their suggestions on future House expenditures.

Summer Rush did not "come off" as planned. It is quite evident that a well organized and directed program is needed. Mike and I intend to assist in the development of an intern/summer rush program.

Fall Rush is off to a strong start. With the positive attitudes of these members, challenges are attacked promptly. Beta Gamma's actives are willing to break Platteville's traditions for the betterment of our fraternity. I congratulate and admire their will to achieve. Rush is alcohol-free and all the members are aware of the consequences and liabilities. Our Pledge Trainer is striving for continued perfection of the Beta Gamma pledge program. All of us here desire to enstille the suggestions made by the people at National. Much work and unique ideas are needed for the successful campaign.

Thank you actives for diligently working with Mike and me. I urge any local alumnus to consider working closely with these ambitious men. Fresh ideas are needed for today's continued challenges. I hope to see many of you on Homecoming.

Faternally,  
Larry Raupp  
Facilities Advisor

## SUMMER RETREAT

We had our annual summer retreat last July 21-23 at Castle Rock County Park in Juneau County. Everyone who attended had an excellent time boating, skiing, swimming and socializing. Although the weather threatened to spoil the weekend, we had clear skies for the festivities.

I would like to thank everyone who participated for coming. I'd also like to extend an extra thank-you to Brothers Dave Badula and Ty Powell for providing boats for the weekend.

Faternally,  
Tim Wolf

## CUPID'S CORNER

Congratulations to Robert Scott and Karen Larson who plan to marry Oct. 21, 1989. The ceremony is scheduled for 4 p.m. at the Trinity United Methodist Church in Richland Center, WI with a reception and dance to follow.

Congratulations to Brother Reed Trefz and former Rho-mate Becky Oesche who recently married on September 30. The wedding took place in Fennimore.

Congratulations to Brother Terry McMahon and Kathy Hartline who were married on July 8 at St. Clemens Church in Lancaster. Terry serves as Director of Administration for Farm Credit Services in LaCrosse. Kathy works in LaCrosse as a medical technician.

Congratulations to Brother Eric Komprood who married Chris Lusk on September 23 in Whitewater. Brother Komprood is a sales representative for Nasco Livestock Products.

Former Rho-mate Dawn Loomis plans to marry Steven Vierck on October 6, 1990.

Former Rho-mate Bridget Tally is engaged to Joel Brill. The wedding is scheduled for June 2, 1990 in Viroqua, WI.

Brother Pete Maiar and Sally Pertzborn plan to marry on October 14, 1989. The ceremony will take place at St. Norbert Catholic Church in Roxburg, WI. A reception and dance will follow at the River View Ballroom in Sauk City.

Congratulations to Brother Jeff Agnew and Jean Schweitzer who exchanged vows on September 9th in Janesville.

## BIRTH ANNOUNCEMENT

Congratulations to Dan and Jackie Zauche on the birth of their son, Robert Christopher. He was born on May 23rd. Mr. and Mrs. Zauche farm near Peosta, Iowa.

## OBITUARY

BERNICE A. PETERSON, age 83, of Platteville and formerly of LaCrosse, died Saturday, June 24, 1989, at St. Mary's Medical Center of Madison following a long illness.

The daughter of Newton and Minnie Morrison Duke was born April 4, 1906, in Valley, Wisconsin. She received her education in the Valley Schools. She was a resident of LaCrosse for 40 years, where she was employed by the Bodiga Restaurant and the Bethany Lutheran Home. Upon her retirement in 1972, she moved to Platteville where she became house-mother for the Alpha Gamma Rho Fraternity. She was a member of the First English Lutheran Church of Platteville. She was preceded in death by her parents, three brothers, a sister and one son.

Survivors include a daughter, Mrs. Vernon (Marcia) Vradenburg, Platteville; three grandchildren and one nephew.

Graveside services were held Saturday, July 1, at the Greenwood Cemetery of Platteville. The Mergen Funeral Home handled the arrangements.



Dave Ward

## ALUMNI ON THE MOVE

Wisconsin dairy producers in eight districts elected representatives to three-year terms on the Wisconsin Milk Marketing Board (WMMB) Board of Directors in June. Among the eight, six were incumbent directors and two were newly elected. One of the new directors is Brother Dave Ward. He represents District 24 which is located in the Fort Atkinson vicinity.

Brother Ward and his wife, Jean, operate a dairy farm with his parents, William and Janice Ward, in a family farm corporation called Wardland, Inc. The couple was also featured in the Spring, 1984 edition of the Crescent (#37) when they were named the Outstanding Young Farmers for 1983 by the Wisconsin Farm Bureau Federation. Brother Ward has also been active with the FFA Alumni and has served as Jefferson County Farm Bureau President. Brother Ward (85) is a member of the Eta pledge class and served as Reporter during his active membership. We wish Dave and his family congratulations and continued success in the future.

Brother Bill Helwig (247) now lives at 42 Grove St., Evansville, WI 53536. He is employed as a National Dairy Accounts Representative for Norden Laboratories. He and his wife also had a baby daughter in March.

Brother Ron Martin (300) now resides in West Bend, WI where he is Director of Marketing for Gehl and Company. He and his wife, Beth, were married July 15.



## HOMECOMING EVENTS

Believe it or not, Homecoming '89 is just around the corner. This year's homecoming takes place from Tuesday, October 10 through Saturday, October 14, and the theme is "Pioneer Spirit-The New Frontier." If any of our alumni have any brilliant ideas for the float or house deck, please let us know. Activities, such as yell-like-hell and outhouse races, will be taking place each afternoon and night of the week. Saturday's festivities will start with the parade at 10:00 a.m.. Following the parade is the Agriculture Alumni luncheon at 11:30 a.m. in Lab 1 of Russell Hall, and the football game against LaCrosse starts at 1:00 p.m. At 10:00 p.m. that night will be the traditional lighting of the "M". We hope you come back to visit and support your alma mater and fraternity in its strive to be number one!

Fraternally,  
Homecoming Chairman,  
Larry Chipman

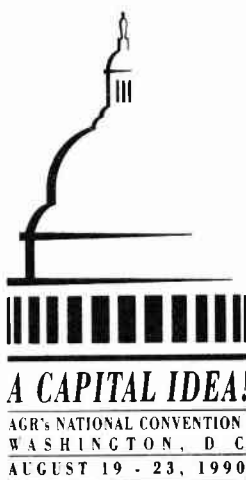
## HOMECOMING NOTE

There will be a social at the House on Friday evening, October 13. Beer and hors d'oeuvres will be served all evening. All Actives and Alumni are welcome!



## FROM THE EDITOR'S DESK

Greetings Alumni! I'm Karl Cornelius, your new Crescent Editor. I'd also like to welcome back fellow Actives and Rho-mates for another year of school. I'm looking forward to working with actives, alumni and others throughout the year as Editor. If you have any questions, comments or suggestions, please feel free to write or call me at the House. Thanks.







## VNR-PROVISIONS REPORT

My main responsibilities as the Vice Noble Ruler of Provisions are to be in charge of the commissary budget, ordering and getting the supplies and planning a menu. The VNR of Provisions also works closely with the cook on planning menus and special suppers.

I am in the process of ordering a steer since we are out of beef. Brother Dennis Moore is selling us two hogs to restock our supply of pork.

After a couple of weeks of ordering and receiving, we finally have plenty of supplies in the storage room. I also make weekly trips to Dick's Supermarket and pick up other supplies and food needed for the weekly menu.

So far, the menu seems to be going well because the complaints are few and minor in nature. The meals are being prepared properly 95% of the time by our cook, Pat Morphew, here at the Beta Gamma House.

Fraternally,  
Jerry Wright  
VNR-Provisions



## "DROUGHT OF 1989"

This fall, all Rush functions have been and forever will be DRY on the UW-P campus. This challenges Beta Gamma to be creative during the fall RUSH season.

"AG FEST 89" was a success thanks to the efforts put forth by members of the fraternity. Barbecued roast beef, turkey, potatoes au gratin, beans and desserts were served to over 250 guests. Brother Helwig of Nordan Labs was the featured speaker and Brother Shoppe was the jammin' DJ.

The first annual "SAND & SOOT PARTY" was our successful Rush function. We burned brats and played volleyball, horse shoes, basketball to the music of DJ "Little" Brother Sorg.

Other upcoming events to be held are CASINO NIGHT, SPECIAL SUPPERS and Rush functions with sororities on campus.

Besides meeting prospects in a social atmosphere, we are meeting one-on-one with each prospect. This experience is beneficial to all.

Dry Rush is a challenge which will provide Beta Gamma with quality men for the future.

Fraternally,  
Brother Radl



**Alpha Gamma Rho**

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