

BETA GAMMA CHAPTER
CRESCENT
of

MAY 8 1974

ALPHA GAMMA RHO

SPRING, 1974

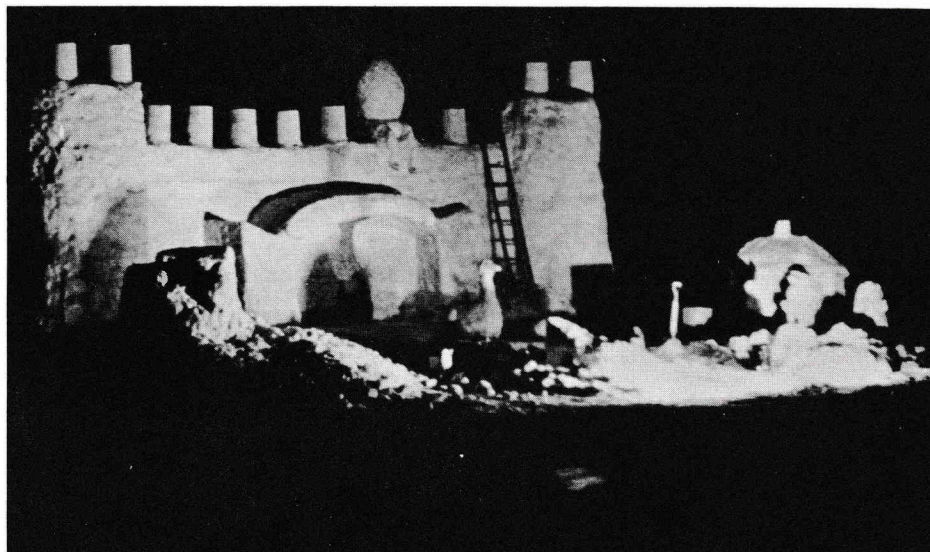
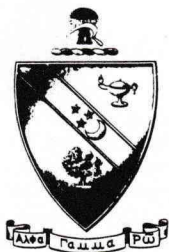
UNIVERSITY OF WISCONSIN - PLATTEVILLE

NO. 12

'Frigid Fairy Tales'

Sno-Din this year was not as successful, point wise as some years, but I'm sure no other group has had more fun. Our maxi-snow sculpture suffered, as did all others, the ill effects of several days over 32 degrees. The theme this year was "Frigid Fairy Tales" and our "Story Book Gardens" included a large castle wall with Humpty-Dumpty, the Three Pigs and Jack and Jill. It was really a fine sculpture, even if the judges didn't think so.

We placed second on our mini-ice carving of Hickory-Dickory Dock. Other events that we participated in was the games and the annual bed race in which we "blew" a tire. The only way we could get girls to ride on the "turquoise terror" was to supply helmets, but we pointed out quickly that we had never had a fatality and that calmed most of them. Wednesday night was the all school party in the student center. We had a game booth which netted us \$2.65. Our ring toss game allowed only the most skillful throwers to win, that's why Mom Johnson won two free beer tickets, which she cashed in before the night was through. Gary Hansen was the chairman of the week long activities and should be congratulated on it. Linda Ward, our sweetheart represented us well as a "Snowbunny." All in all a good time was had by everyone.



Summer Rush Underway

Rush must be the concern of every AGR at all times. I know that as an active it is easy to slack off after a pledge class has begun and you become busy with other AGR and campus activities. But we can't afford to let this happen. Alumni must take an active part in rushing also, for what better example, of what AGR can do for a rushee is a successful alumnus. Alumni, please make an effort in your area to promote Alpha Gamma Rho. You know what AGR has done for you. Now get out and let others know. If you're an Ag. Instructor you some terrific opportunities. Even if you aren't, take time to visit with some high school boys. If possible, invite a rushee along with you to the Summer Retreat. This will give him a chance to meet us in a more congenial atmosphere, away from the pressures he might feel on campus.

The actives and pledges are now involved with writing letters to all the new incoming freshmen. In these letters we are welcoming the freshmen to the University, encouraging them to attend the summer orientation and registration sessions, and letting them know about Alpha Gamma Rho. The College of Agriculture is re-embersing us for our costs.

One of the biggest problems we face

with rushing is the image problem that fraternities have in the dormitories. This fall I hope to get the jump on some of these rumors by having a barbecue for all the new freshmen and transfer students in the Ag. College during the first few days of school. Hopefully after they meet us and the Ag. faculty, which will be invited, some of the bad rumors might be stopped before they get started. Since these letters are going to the freshmen's home, it should help to make a favorable impression on their parents. Also this year, I hope to get the Rho-Mates more involved with rush. They can even go with the actives when they talk to the rushees individually. The Rho-Mates must realize that they're as much a part of our rush program as the actives.

We must all take time to remember that we are actually rushing for AGR all the time. Whether we're standing around Ullrich on campus, down town, on the job, others are watching us. People are continually making judgments about us each time they see us. The rushees don't just look at us at our rush functions, they are making judgments each and everytime they see one of us. We must remember that it usually takes a dozen goods to cover one bad impression.

(Continued on Page 6)

Moving Alumni

STEVE BOWDISH -- Living at Lebanon, Ind. working for IMG-New Brunswick.

John Evekrog -- Assistant Credit Manager for Ralston Purina at Bloomington, Minn.

Dave Houston -- giving neighbor kids rides on his hot snowmobile.

Dick Jarvis -- says he likes the social life in Wausau.

Tom Kellon -- wrote that he's busy with lambing in Idaho.

Jeff Key -- moved to Oshkosh.

John Kruger -- SCS transferred John to the city of Oshkosh.

Steve Mergen -- soaking up the sun out in Fresno, California working as Program Director for the Holstein Friesian Assoc. of America.

Rick Rickelman -- businessman for F.S. in Aledo, Ill.

Duane Rose -- has an addition to his family, baby boy named Darren.

Dennis Valstad -- pharmacist for Uncle Sam at Ft. Leavenworth, Kansas.

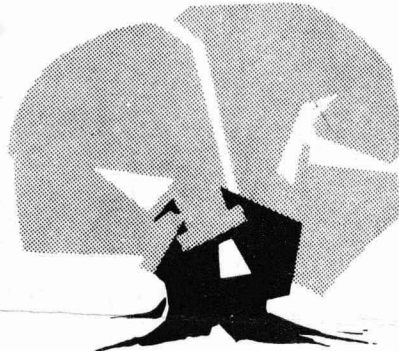
William Wesp -- deals in coins, besides working at F.S. at Elizabeth, Ill.

Scott Weisinger -- farming with Dad in Ft. Madison, Ia.

Scott Wilson -- manager at the Prairie View Farm, Burlington, Wis.

Keeping A Good Thing Growing

As spring comes everything comes back to life and starts growing, as does our Platteville Alumni Assoc. But sap is essential for this growth and strength of the tree flowing from the roots to the branches just as letters are needed between alumni and actives. But if this sap quit flowing the tree will die. If communication stops between alumni and actives, relationship slows down or stops. Alumni let's hear from you, send us a note of what you are doing; better yet drop by and if you are moving send us your new address. Our tree is young and let's keep a **GOOD THING GROWING**.



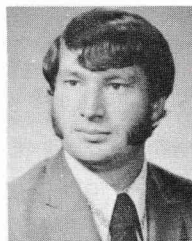
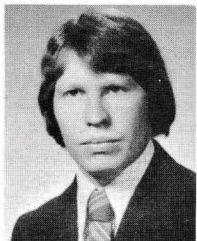
Scholastic Honors Given

The Beta Gamma Chapter of the Alpha Gamma Rho Fraternity of Platteville, Wis. has given scholarships to four of its members. First, is to Gary Hansen who received the highest grade point for the actives which was a 4.00. Second is to Lee Jerrett who had the most improved grade point for the actives which was from 2.12 - 3.33. Next was Kevin McMahon having the highest grade point of the pledge class with a 3.06, and Ken Moore the second highest for the pledges with a 2.69.

The traditional steak and bean supper was given. Those who improve their grade point over the semester receive steak and those who don't eat beans. There were 28 who had steak and 15 had beans. But, due to steady rise of inflation the beef steak was changed to pork this last semester. The overall grade point for the chapter was a 2.53.

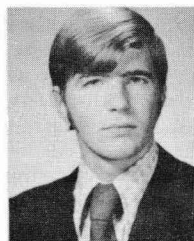
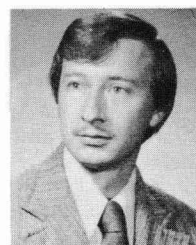
New Alumni --A

CYRIL DEITELHOFF, is from Cazenovia, Wis. and is majoring in Animal Science. Cy was the Chapter's past Vice Noble Ruler and Reporter, he also participated in intramurals and is a member of Alpha Zeta. Cy is undecided of what he plans to do after graduation.



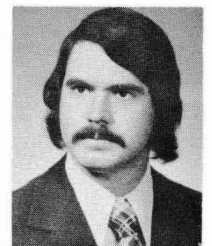
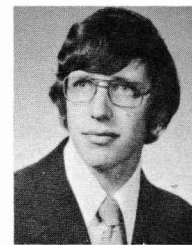
RON SUDA is from Monroe, WI. majoring in Ag. Business. He was President of the Ag. Business-Ag. Econ. Club plus being a member of Alpha Zeta. Ron plans to get a job in an Agri-Business firm.

JOHN DORSHORST, is aiming to enter the meat processing industry after graduation. John has been active on campus by serving as President of Student Senate and being selected to Who's Who. John is from Columbus, WI.



TOM PEDERSON was the chapter's past V. Noble Ruler and Noble Ruler. He majored in Ag. Engineering and this last year served as President of the Ag. Engineering Society. Tom from Valders, WI is looking for work with a machinery company.

JERRY GOETSCH, majoring in Soils and Crops and seeking a job in a seed corn or chemical company. Jerry was the past Alumni Secretary and Chaplain for the chapter. He is from Hillpoint, WI.



GREG NELSON, is from Geneseo, Ill. majoring in Ag. Tech. with a Ag. Mech. minor. Greg was the Dilligaf basketball coach plus served our chapter as social chairman. He plans to work as a hog farm manager in the midwest.

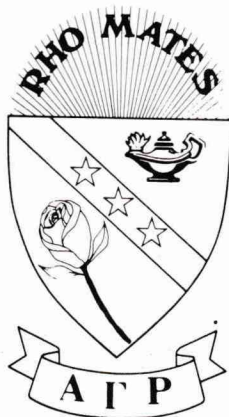
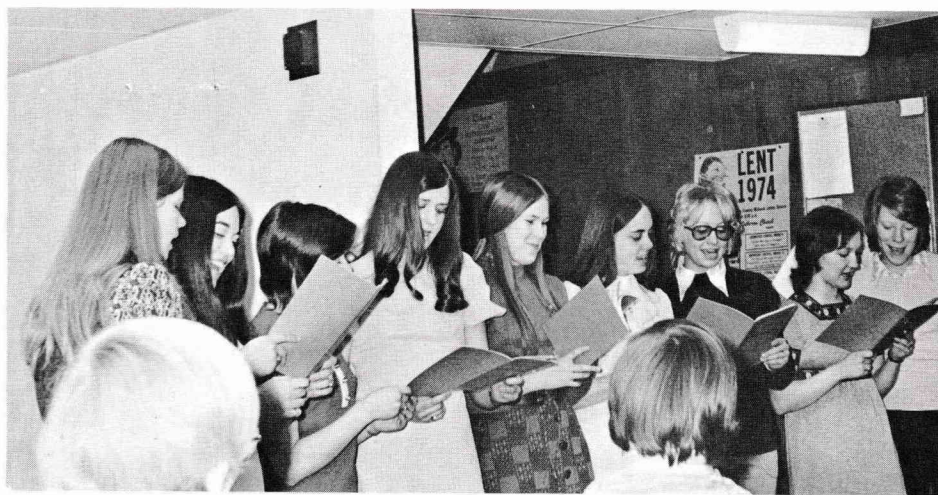
Beta Gamma's

Enthusiastic

Rho-Mates

We have just concluded our two week pledge program for the Rho-Mates. I felt we had a very good group of girls and I hope they will continue to show interest and enthusiasm like we all have witnessed during their pledge period. I felt the program itself worked well but I have points to suggest to the next Rho-Mate coordinator so to better what we have.

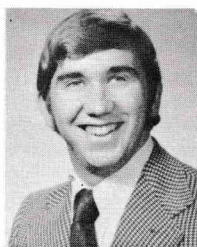
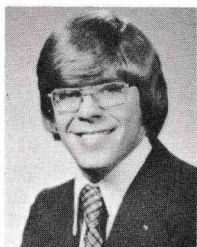
The men of Beta Gamma have also elected a new Sweetheart: Miss Jane Teasdale, she is also the President of the Rho-Mates. Vice President is Jean Karasek, Kathy Hazen is Secretary-Treasurer and Shirley Gay is in charge of social and rush. I also understand that from now on our Sweetheart will always be President of the Rho-Mates.



Sweetheart: Jane Teasdale
 Rho-Mates of Beta Gamma:
 Connie Hillery
 Heather Barrett
 Rita Pederson
 Janet Tonn
 Shirley Gay
 Kathy Hazen
 Jean Karasek
 Daryl Fuhreck

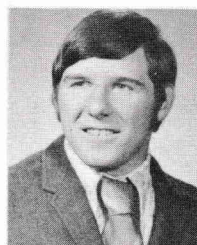
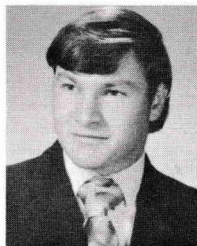
Good Thing Growing

CHUCK BRANDT, from Hillpoint, Wis. is majoring in Ag Business. He was the Chapter's past Secretary and was selected for Who's Who. Chuck plans to obtain a job in the area of Ag-Business or go to Graduate School.



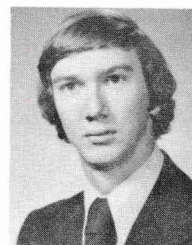
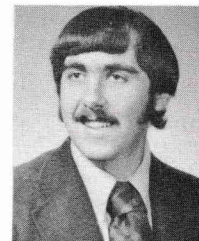
RAY MORE is from South Beloit, Ill. majoring in Ag. Business. He served the chapter as Rho-Mate coordinator. Ray has been working at the school farm for the dairy and feed center while here at Platteville. Ray plans to go farming at Cedarville, Ill.

STEVE SHERVEN plans to teach in Vocational Agriculture after graduation. He is a member of the CAA, Ag. Ed. Society while here at Platteville. Steve is making a big step by getting married this summer in his hometown of New Glarus.

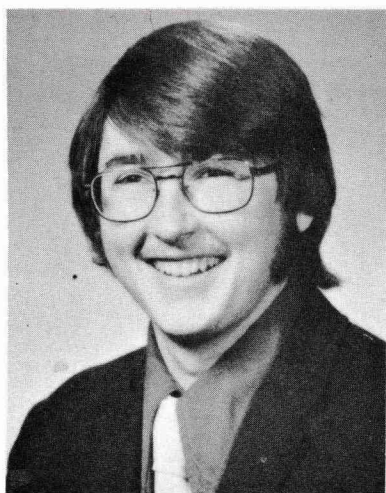


Keith Haldiman, from Monroe, WI. majoring in Ag. Business. He is undecided about going farming or working for an Ag. Business firm. Keith has been a member of UW-P Men's Glee Club and won two letters in wrestling.

DAVE HAVLIK is the married man of the seniors. Dave and Marilyn are moving back to Dave's hometown of Lime Ridge to start farming. Dave majored in Ag. Tech. and was active in intramurals and a letterman in baseball.



KEN WHITMORE plans on working for H & B Agri-Industries as southeast Wisconsin dairy operations coordinator. Ken was active in intramurals and a member of Alpha Zeta. Ken will be located for his new job in his hometown of East Troy, WI.



ALLEN KLUG

Noble Ruler Report

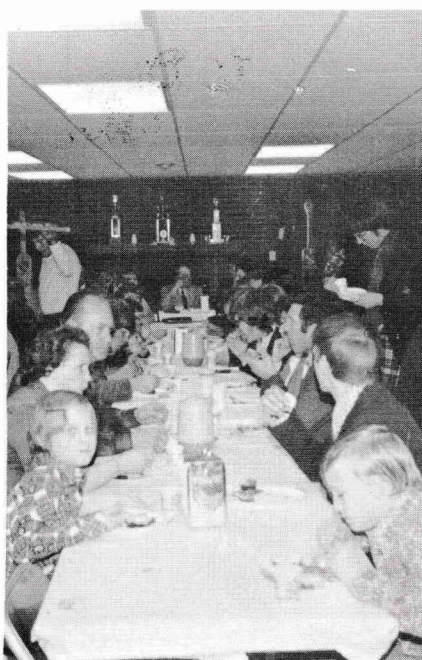
Greetings to all brothers of Alpha Gamma Rho, especially our own alumni, from Beta Gamma Chapter, Platteville, Wisconsin.

Brotherhood - this is what Alpha Gamma Rho is made up of. Without this feeling toward one another AGR could not function as a unit and still stay above water. To attain brotherhood one must get involved. Not only get involved with one's self, but also get involved with others. Before a person goes to bed at night he should ask himself two questions, 1) What did I do to help myself today? and 2) What did I do to help others today? If he answers both questions with the word "nothing," you can see how involved this person really is.

Being involved is one of the main ingredients to being an AGR. Involved with the College of Agriculture at your college, with various committees and organizations on your campus, involvement within your community, and most of all involvement within your chapter of Alpha Gamma Rho. Involvement within your chapter, whether it be participating in athletics, being on different committees, or doing your house duties. The effort you put into these different involvements, is what makes the chapter. The chapter is what only you can make it by your personal involvement. This involvement will not only help you personally, but it will also be bound to help others.

So I challenge you brothers, to get involved, not only for your benefit but your brother's benefit. It's not what AGR can do for you, it's what YOU can do for AGR.

**Summer Retreat
At Paul Onan's
July 4 - 7**



Parents, brothers and sisters enjoying the meal.

Parents Day '74'

On Sunday, March 31, we again held another successful Parent's Day. There were approximately 150 parents and relatives who came from all over the state to see where their sons are spending their time. All guests were treated once again to lunch with Brother Dwight Horkheimer being the main chef and preparing his favorite barbecue recipe. Following lunch there was a short program where talks were given by different Brothers informing the parents what goes on around the house. Following the program the parents toured the university farm and campus and were back on the road in time for most to go home and milk the cows. All in all it was a most enjoyable day for the Brothers and hope all who attended had a good time.

New Officers

Noble Ruler	Al Klug
Vice Noble Ruler	Bill Von Rueden
Alumni Secretary	Jack Ellickson
Secretary	Gary Hansen
Treasurer	Jeff Blaska
House Manager	Dwight Horkheimer
Chaplain	Jim McComish
Usher	Tim Haldiman
Reporter	Dave Ward
Rush	John Marotz
Pledge Trainer	Chuck Miller
Social	Dan Dreis
Athletic	Wayne Zentner
Rho-Mate Chairman	Jim Smith

Mom Comments

When asked to write something for the Crescent, my first thoughts were, "What can I say. What can I possibly contribute." Then I began to reminisce over the past few months since I came here to Platteville, and Alpha Gamma Rho, in October 1973. Certainly this has been a great change in my life; a great experience and challenge. The thought of becoming a housemother had never occurred to me before, and especially a Fraternity, which I knew nothing about. But because of Steve Mergen I came, and am happy to say, have no regrets. I have enjoyed meeting new people and especially those associated with the Fraternity and who have been so kind to me. My greatest worry when I first came, was how I would ever learn all the new names and faces, but it has been accomplished. Yes, there have been some rough spots, but always seem to get ironed out, cleaned up or toned down. So, to all I say a hearty Thank you.

Mom J

& Ours

Since Mom Johnson has been housemother here at the house we, the brothers, have really come to think of her, not as just another housemother, but a real mother who cares, who really cares. She has adjusted very well to this different type of life and we likewise have become "...better men. ...making for the development of better mental, social, moral and physical qualities," because of her.

Intramurals

After coming off a successful fall, the men of Beta Gamma put their sneakers on and turned to basketball. For the second consecutive year Beta Gamma fielded two basketball teams. The A team in the Fraternal league was hurt by the loss of six players due to graduation. The season started slow but as the season progressed the AGR's got their teamwork down and started to win games. The highlight of the year was the 56 to 12 trouncing of the B team.

The B team won their first game in its two year history, an accomplishment some thought impossible.

With spring approaching, Beta Gamma is looking forward to softball and a possible all sports trophy.

From The Cluttered Desk Of The House Manager

Several things have been happening here at Platteville since it seems there's never a week without a crisis. One of the newest additions to the house was a shower on first floor, however, it wasn't in anyone's plans to have it. It seemed that the second floor shower began leaking to first floor. After consulting with Dr. Loberger and Ken Wilcox, we decided to have the east and south walls torn out and redone. Plastic, metal lathe, and concrete went in to replace the water soaked plasterboard. When the carpenter was working on second floor the first floor shower began to leak into the basement. So, when he finished second floor he redid the first floor showers.

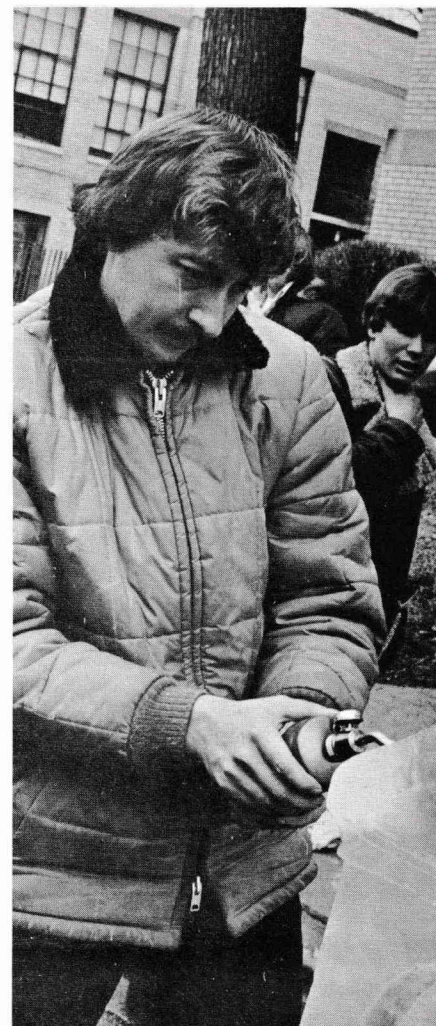
Going back to the beginning of the year, our first crisis occurred: finding a new cook. Mrs. Bud Gray was unable to continue as our cook because her doctor said to take it easy for awhile. So, just four blocks away from the house we found Mrs. Ann Kemnitzer with the help of Mr. Jerry Ruttman, student center director. We are all happy that we found a cook and that she continues to keep us in shape for any Tug of War contest that might arise.

Another addition in the house was an eight foot service counter-type bar. One of the side effects was a crisis. However, after fixing it up it blends well with the basement. It has been coming in quite handy for everyday use and at parties.

As soon as the weather warms up for good we hope to finish painting the garage, landscaping the yard, and resealing the blacktop.

A new subject that has been tossed around is the possibility of remodeling and making a small library-study-office room. Its main use will be an area for filing cabinets to keep important fraternity papers that have been piling up and collecting in the attic. Along with reference books and small table for quiet studying. Much of the talk is in favor of it but the question is where to put it. This will be one of our main discussion topics at the Spring Alumni meeting.

Along with my assistants, Lee Jerrett, assistant house manager and Dennis Schmidt, kitchen manager, we're putting things in shape and trying to keep the house at its best.

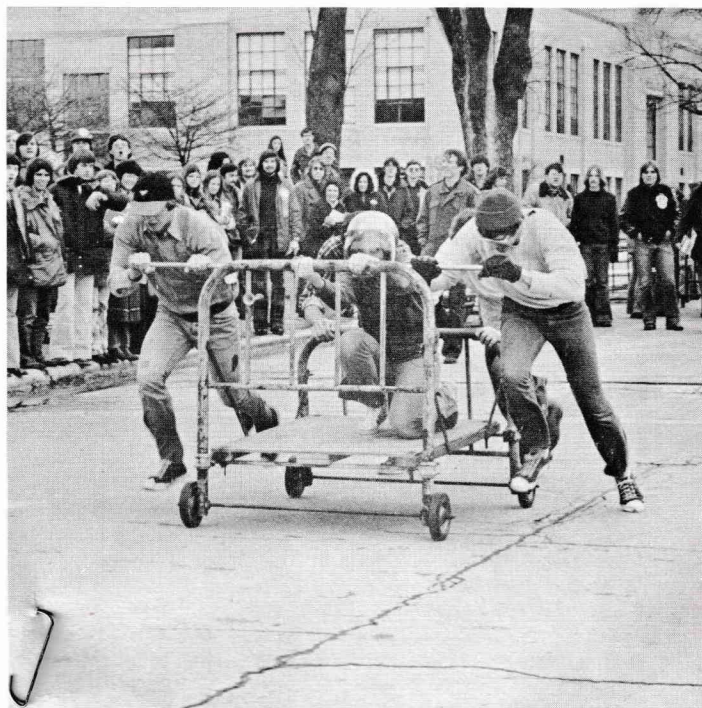


"JD" burning ice?

More Scenes From SNO-DIN



Up goes the wall.



"Burn-out"

O.T.S.

Beta Gamma's new officers along with Doc Campbell attended Officers Training Seminar at Lambda Chapter at the University of Minnesota Ag. Campus in St. Paul on March 9. The brothers were accompanied by Ed Dillman, new assistant editor of the Sickie and Sheaf, who had visited our chapter during the previous week. This year we were placed in the North Central Region. The North Central Region consists of Lambda at Minnesota, Epsilon at North Dakota State, Alpha Phi at South Dakota State, Kappa from Nebraska, Iota from the University of Wisconsin-Madison, Alpha Psi from the University of Wisconsin-River Falls and Beta Gamma at Platteville.

In the morning, the officers divided into five workshop groups. The Noble Rulers discussed chapter administration and rush. The Vice Noble Rulers talked about pledge education and initiation. Alumni relations was the topic discussed by the Alumni Secretaries. The Secretaries talked about external and internal affairs. And as usual the Treasurers discussed finances. Those officers who were present but did not have a particular workshop group to attend were free to attend any group workshop that they desired.

Following lunch, the workshop groups prepared their reports to be given at the afternoon session. Following the General Session was an exemplification of the ritual. An explanation and discussion of the ritual followed.

The officers attending the seminar all felt that it was a great learning experience. They felt that it was really tremendous to see seven different groups of men gather together and exchange ideas which will improve each individual chapter involved. Beta Gamma will surely strive forward because of this seminar.

Pledging

BETA GAMMA CONTINUES TO GROW with a very enthusiastic pledge class of seven men. Many of them are nearing the end of the pledge period and are awaiting the upcoming Alumni Banquet when they will be initiated. The following include this semester's pledges and their hometowns.

Roger Dahl
Tim Eberle
Steve Feilder
John Hulbert
Joe McDonald
Dale Mondloch
Al Rudy

Loyal, WI.
Monroe, WI.
Galena, Ill.
Albany, WI.
Hillsboro, WI.
Mukwonago, WI.
Manchester, Iowa



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In conclusion, I would like to remind the Alumni to be on the lookout for men with AGR potential. If there is any chance at all that he is considering attending Platteville let us know about him. We'll contact him and see what we can do to convince him on Platteville and AGR. Send us his name, home address, school address (if he's already here), and his major field of interest. Let's go Alumni, get involved, get out and RUSH!!!

CUPID'S CORNER



We hesitate to call this article "Cupid's Corner" this semester. It would be more fitting to entitle it - Cupid is in a Corner. Spring time is usually a good time for giving our members, (mainly the seniors) influences to go out and get lavaliered. This semester there has been only two brothers willing to do this. Thomas Pederson is now lavaliered to Kathy Hazen and Keith Haldiman to Nadine Kopplin. This past winter David Haylik married Marilyn Humke on Dec. 29, 1973. They are now residing in Montfort while completing their studies here at Platteville.

Upcoming marriages include the following.

--Dick Marotz to Shirley Hockerman
April 27th is the date for Dick and Shirley's in Westfield, Wis.

--Frank Schreiber and Diane Reynolds
Frank and Diane will be married in Webster, New York and their date is also April 27th.

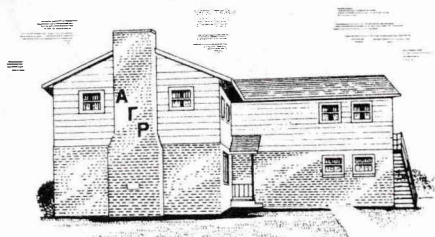
--Steve Sherven and Kristine Maurer
A result of last fall's lavaliering of Steve Sherven and Kristine Maurer June 1, 1974 is the wedding date in New Glarus, Wis.

--Scott Weisinger and Linda Ward
Scott did a good job of keeping track of Linda while she was sweetheart of our chapter. Their date is June 15th at Warren, Ill.

--Ken Von Rueden and Joyce Clark
The people of Darlington better head for the storm cellars on June 22.

Have A Good Summer!

UNIVERSITY OF WISCONSIN-PLATTEVILLE
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