

BETA GAMMA CHAPTER
CRESCENT
of
ALPHA GAMMA RHO

JUN 16 1978

SPRING 1978

UNIVERSITY OF WISCONSIN - PLATTEVILLE

NO. 20

"Crystal Carnival was this year's theme for Sno-Din 78. The Brothers of Beta Gamma again showed their spirit and determination by participating wholeheartedly in all of the events. With the thoughts of being number one at Homecoming, we decided we were going to be number one in Sno-Din. The first big event of the week was the concert on Sunday night. A jam packed Williams Fieldhouse was the setting for everyone as they waited for Gary Wright and Starcastle to take to the stage. Work was also begun that afternoon on the maxi snow-sculpture. With shovels and hoses the Brothers went to work forming a horse and carriage of a merry-go-round, which had the slogan "up and down, the carnival's in town." For our efforts we placed 3rd in the maxi-sno sculpture beaten out only by the Delta Sigs and Sig Tau's.

The annual polka party was held Monday night and many Brothers participated in the event. Tuesday saw all the seniors warming up for the Broom Hockey eliminations. After a tough fight and many broken brooms, we went down to defeat to a tough Brockert Hall team. The Bedrace was also held that afternoon. With one one "pile-up" and many exhausted Brothers and frightened Rho-Mates, we placed 2nd in the event. Wednesday was the sno-games. We entered the rescue relay, snowshoe walk and the tobaggan pull. Through our die-hard efforts we placed 3rd in the rescue relay. Also worked on that day was the mini-ice sculpture. Armed with ice picks and warm water, we carved out a hammer and bell which symbolized a carnival game. To top off the week was the All-School Party and body painting. Alana Skoyen again donated her body to paint on and Brothers Dave Bohnhoff and Gary Klug went to work creating a master piece which gained us 2nd place. The band was great and everyone enjoyed the party. All the hard work and effort was worth it as we placed 3rd overall in the Greeks.



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CRYSTAL
CARNIVAL
78





Noble Ruler Report

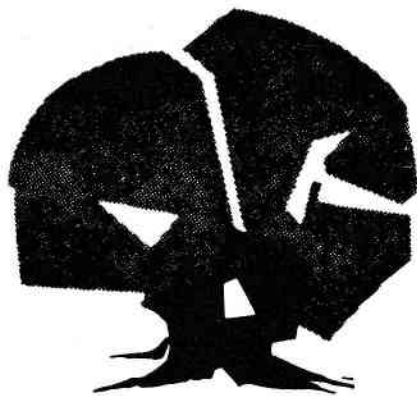
Dear Brothers,

Since Alumni Banquet, things have been hopping here at the house. As you know, Mom Johnson is retiring, so we've been looking hard for a replacement (a very hard person to find). We still have two of our four original prospects interested, but we need more suggestions. Please lend us your eyes and ears in our search. We need your help!

We initiated four men this semester, which is low, but about the same as any other frat on campus. Due to this low number (but high quality) turn out this semester, we will be intensifying our rush program for the fall by sending two letters from each active to perspective rushees during the summer. Your regional chairmen will also receive a list of rushees in your region. If you have the time and the will, send a letter or two to the rushees in your area.

Our semester has been one of ideas to lay the groundwork for action in the fall. Alumni support has been tremendous this semester (we received a piano from John Meyers parents) and I hope that it will continue for the life time of Beta Gamma Chapter.

Fraternally,
Jeff Kroes



A GOOD THING
GROWING

Beta Gamma's

Enthusiastic

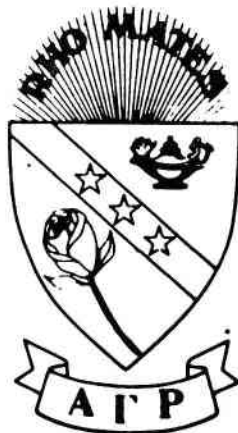
Rho-Mates

We've again this semester enjoyed being pretty busy. Some of our activities included a Skip-Out to Gay's house in Waterloo. There were approximately 25 of us; our birthday treat after a Monday night meetings each month, making pillows for the basement at Christmas, putting on a "Christmas Cow" skit, having a Rho-Mate retreat the same weekend as active retreat, "worming" our way into the guy's hearts on Valentine's Day, having the annual Easter egg hunt, making a banner for alumni banquet and our last project; a 6 yard banner to be hung outside at Homecoming, Ag Festival, Alumni Banquet, et. It got its first testing on Parent's Day and held up quite well. The banner was finished one Monday night, that same night the actives had a very quite meeting--there were no females!! We, along with "Mom" and Annie, went to Lynn's parents farm in Rewey (the guys didn't know where we were or what we were doing!) A good time was enjoyed and closer relationships formed.

Four enthusiastic girls joined us as actives on April 17th. We welcome and congratulate Mary Elvekrog, Jane Forrest, Janet Williams and Erna Anderson. A new butter run record--3 minutes and 3 seconds was established.

New Officers for 1978-79 are:
President: Lynn Larson
Vice President: Stephanie Gutknecht
Secretary-Treasurer: Erna Anderson
House Mother Coordinator: Jane Forrest and Janet Williams

Social Chairman: Mary Elvekrog
Graduating Rho-Mates for this year were: Sally Hines, December, and Alana Skoyen and Linday Gay in May. Karen Burgess is transferring to UW-Stout next fall.



Intramurals

It was a disappointing season for AGR Basketball. Our "Excellent" team proved that we need to play more together by recording 2 and 7 season. The "B" team nearly had a 500 season with a 4 and 5 season. The Basketball season is now behind us and starting fresh in baseball, we managed to retain the tradition of celebration after winning the season opened in slow pitch. This was soon followed by a more devastating win of 15 to 3. We expect to continue our winning season. Fast pitch looks very promising despite a loss to last year's champs the Sig Tau's, in the opener. To round out our spring athletic teams is our power hitting Co-Ed slow pitch team which also lost its opener. Despite the loss, the game was a high scoring one of 26 to 16 in the loss. From our opening experience, we plan to win the remaining games. If not, at least we will have fun.

Rick Kuhle

RHO MATE Pledging

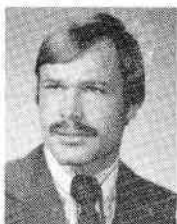
Five young ladies came over to the AGR house Wednesday, March 1, 1978 for dinner and a social get together hour. That evening began something that each girl would remember for her lifetime; pledging AGR Rho-Mates. After getting the signatures of all the actives and Rho-mates, the girls began down the long road that faced them. Two weeks had gone by and all was going well when the news came that Paula Johnson came down with mononucleosis and had to stop pledging. She made a great impression on all of the actives and we won't forget her in the future.

Things began to click and the four girls managed to pull everything together. Think of all the fun they had through 67 interviews, autobiographies, the papers and the AGR songs they had to learn. The girls also broke the famous egg run record with a time of 3 minutes and 3 seconds. With all that fun, who needs hobbies!

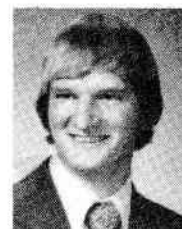
These girls have done a great job and we as AGR's feel that with their enthusiasm and fine personalities, they will make a fine addition to our great chapter.

The four new Rho-Mates are: Erna Anderson from Whitewater, Wi., Mary Elvekrog who is from Stoughton, Wi., Jane Forest, who comes from Beloit, Wi., and Janet Williams, who is from Watertown, Wi.

Graduating Brothers 1978



Kim Viesselman, otherwise known as the (weasel) is an Ag Engineering Major. Kim was a member of the Mu pledge class and was past house manager for the Chapter. Weasel plans on working for Gehl corporation in West Bend, WI upon graduation.

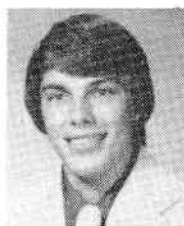


Jim Kruger (eagle beak) is a senior from Westfield, WI. He had a comprehensive major in animal science and served as last year's Noble Ruler. He was also a member of the Nu pledge class and will enter the ranks of full time farming upon graduation.

Larry Jerrett (puke) is another great Ag Ed major with a specialization in Ag Mechanics. When asked of his plans he replied: (I don't know what the hell I'm going to do)! Puke hails from Lancaster, Wisconsin and was a member of the XI pledge class. Larry was also last year's vice Noble Ruler.



Dan (tomcat) Helgeson hails from Valders, WI. Dan majored in Ag Business and recently accepted a position with PCA as a loan officer. Dan was also a member of the Omicron pledge class and served as Rho-Mate coordinator.



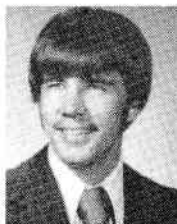
Roy (Puppi) Ludtke is a senior from Zitto, WI. Puppi was last year's Chapter secretary and was a member of the championship Soils Judging team. Puppi will attend Graduate School at North Dakota State this fall.



Mark Yanke is another poor animal science major who will find himself out in the working world this spring. Mark is from Sauk Prairie, WI and also had a minor in Ag Mech. Mark plans to work for Ralston Purina this summer and will also be getting married. Mark also served as commissary manager for the House last year.



Dwight Swenson is from Blanchardville, WI. Dwight majored in Ag Education and recently accepted a teaching job with the Alma Center School district. He was also a member of the Omicron pledge class.



Steve Burgess also hopes to see his diploma this spring. Steve hails from Darlington, WI. and was also a member of the Omicron pledge class. Steve majors in Ag-Education but switched roles and instead is working for PCA in Wausau, WI.

Mike Stanek is another lucky one that hopes to receive his diploma at graduation. Mike was a member of the Omicron pledge class and majored in Animal Science. He plans on entering into farming with his father.

Graduating Brothers 1978



Al Williams (A&W) is another Ag-Ed major. Al is from Waukesha, WI. and was a member of the Omicron pledge class. A&W has no specific plans as of yet about his future career.

Dale Hanson is a senior from Barron, Wi. Dale was a member of the XI pledge class and was very active in all college and school activities. Dale recently accepted a teaching position as a Vo-Ag instructor in DeForest, Wi.



Marotz Graduates!!

John Marotz who was a member of the Iota pledge class, will finally end his school career this spring. After six years and much prodding by fellow brothers, John will receive his M.S. in Ag Industries with an Economics option. He will then be sent by a convoy of Brothers to Waupan where he will work for PCA.

FIRST AGAIN

Scholastic Report

Beta Gamma has again done another fine job scholastically at UW-P. The overall grade point for the past year was a 2.73, which was way above all other Greeks on campus. This helped us again to win the Grade Point trophy from IGCC. Some of the people who helped us to obtain this success and received scholarships for their work were Dave Bohnhoff who earned a 4.00 which was the highest for the Chapter. Mike Fisher, who received a scholarship for the most improved grade point from the previous semester from 2.35 to 3.64. The pledge with the highest grade point was Greg Herbers who had a 3.75.

Overall, there was more steak eaten than beans at the semi-annual Steak and Bean Supper.

In summary, Beta Gamma has done an excellent job scholastically as it is a difficult job to raise the grade point with so many people and activities always going on. Congratulations to everyone. Beta Gamma is number 1.



Alpha Gamma Rho continues to be a popular and familiar name around campus. Involvement in leadership roles and extra-curricular activities by the brothers of Beta Gamma has helped us to gain this prestige. Some of the brothers and their activities that have helped us to gain this excellent reputation on the UW-Platteville campus are: Roy Luedtke and Bob Pauli who served on the school Sno-Din committee, Mike Fisher, who served as student senator for the College of Agriculture, Mike Stanek, who presided as president of the Pioneer Dairy Club, Steve Burgess, who was Chancellor of Alpha Zeta and president of the Ag-Ed society, Alumni Chuck Rasmussen, who was co-chairperson of the Sno-Din committee, Dan McGowen was a resident assistant in McGregor Hall and will continue as one next year. Brother Dan Helgeson headed up the Ag council of the college of Agriculture organizations, Rho-Mate Linda Gay served as secretary of the Inter Greek Community Council, and Rho-Mate Karen Burgess was a resident assistant in the girls dorm, Dobson Hall. Lyle Jeske also just received notice that he will be an RA next year also in the dorms.

Beta Gamma RULING THE CAMPUS

SPRING EVENTS



**National Office -
Dan Newhouse**



**Ice Sculpture -
SNO DIN**

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**National
Convention**

**Lexington
Kentucky**

PLEDGING-

Good

THE LIFE BLOOD

OF OUR FRATERNITY

Thing

Growing

ALUMNI NEWS

The Tau pledge class began their quest to become active members of Alpha Gamma Rho on February 20th, 1978. Since that date, they have been involved in many activities. These activities consisted of pledge exchanges with the women of Zeta Tau Omega and Delta Gamma Phi.

They had their skip out and visited the Tau chapter at Michigan State University, and their annual date night at the Ala-Ka-zazz in Dubuque. What a surprise for everyone that morning!

On April 11 the four members of the pledge class completed the six mile but-terrun from the Pioneer Farm to Ullrich Hall with a respectable time of 32 minutes and 3 seconds. (Good job men).

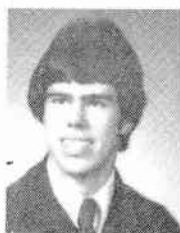
Other activities they completed include cleaning the chapter room carpet, waxing the basement floor, and performing house duties.

The Tau pledge class consisted of: Al Fox, freshman from Merrill, Wi., Dave Gundlach, sophomore from Montfort, Wi., Kerry Henning, freshman from Kiel, Wi., and Scott Jeske, freshman from Pulaski, Wi.

The pledge banquet was held at the Dugout in Dickeyville on April 28th and was enjoyed by everyone.

House Manager Comments

Well the semester is almost over. We now have six more inches of blown insulation in our attic. This was a big job, but the hard core weekenders got it done in a record breaking six hours. All of the woodwork in the hallways has been revarnished also. Recently, we shampooed all of the carpets in the house. Beta Gamma is also proud to be the new owner of an upright piano. It was donated through the generosity of brother John Meyers parents. We have just recently begun to refinish it. The new addition to our house is making itself at home in the chapter room. We are still looking into the parking problem and hopefully we will have some recommendations coming forth soon. Looking ahead to next fall, we plan on refinishing all of the woodwork in each room, painting the fire escapes, and sealing the driveway. Things seem to be getting done and I hope that it will continue.



I would like to take this opportunity to thank all of those who returned for the Annual Founders Day Alumni Banquet. For those who did not attend, Ken Wilcox received the outstanding Alumni Award and was honored for his outstanding work as alumni treasurer. Steve Burgess on behalf of the chapter, praised retiring Housemother Mom Johnson for the fine job and countless favors she has done for the Chapter. Mom also received a gift for our appreciation for the work she has done.

Since becoming Alumni Secretary, I have initiated many new changes. In your mail box I hope that you have found your monthly newsletter which is now a regular feature. Another change is that from now on all mail is being sent First Class to alleviate postal problems which arose with the last crescent.

This summer I will begin the gigantic task of assembling a new Chapter Directory. With this in mind, I hope that all of you return the questionnaire as soon as possible after receiving it. I would also like to thank all of you for cooperating in getting address changes sent to me. With the last mailing, we only had two people who were lost and we had no address for.

Remember when in the area, feel free to stop in at the house and say hello. We appreciate seeing and hearing from everyone of you. In closing, keep Beta Gamma number 1 by paying your alumni dues, and planning to attend the National Convention in Lexington, Kentucky in August.

Michael Fisher

Graduating Rho-Mates

Linda (leg) Gay, a member of the Zeta pledge class, majored in Business Administration with an emphasis in Marketing. Linda has no definite plans upon graduation, but will be moving to Madison unless somebody gives her a better offer.

Alana (Banana) Skoyen is from Osseo, Wi. Alana majored in Soil and Crop Science with an Agri-Business option. She pledged in the spring of 76 and has been actively involved in all campus and fraternity activities. Banana has no definite plans either upon graduation and is open to all suggestions.

Summer Retreat

At

Alan Johnsons

July 7-9

CUPID'S CORNER



This summer will be very busy thanks to Cupid's deadly accuracy with his arrows. Weddings this summer include:

Earl Heimerdinger and Cindy Griswold will be married on May 20th.

Ron Goplin and Sue Ott have also set their date for May 20th.

Dwight Swenson and Ruth Nevins will exchange vows on June 24th.

Mark Yanke and Peg Hill have set their day as July 15th.

July 22nd is the big day for Roger Lucky and Barb Klaas.

Richard Rickelman and Kay Brewer will exchange their vows on August 12th.

Over the Past semester only one lavalier was given out. That was Jeff Kroes being lavaliered to Paula Johnson.

Two engagements were also told. Gordon Sebranek and Pam Keenan have announced their engagement. Mike Martz and Lynn Larson have also recently become engaged.

The arrows seem to be catching everyone, so WATCH OUT!

Alpha

Gamma

Rho

Beta Gamma

Chapter

University of Wisconsin-Platteville

Have A Good Summer!

UNIVERSITY OF WISCONSIN-PLATTEVILLE
Platteville, Wisconsin 53818



Alpha Gamma Rho

960 Rand Road

Des Plaines, ILL

60016

Summer Retreat
1978

Place: Woodford Park in Lafayette County
Date: July 7, 8, 9th. Woodford, W. Va.

Roasted Pig served Saturday at 4:00 P.M.

