



BETA GAMMA

CHAPTER

Crescent

ALPHA GAMMA RHO

SPRING 1985

UNIVERSITY OF WISCONSIN-PLATTEVILLE

NO. 39

Beta Gamma Again Boasts Outstanding Young Farmers



Joel and Laurie Jarvis of Wautoma were named Outstanding Young Farmers for 1984 by the Wisconsin Farm Bureau Federation in LaCrosse. In January, they represented Wisconsin Farm Bureau at the national contest in Hawaii.

Brother Jarvis (92) graduated with a degree in Technical Agriculture in December of 1976, while Laurie graduated with a degree in Education and Theater.

Joel and Laurie were selected from thirty-nine other finalists based on their local and state leadership, goals and objectives, farming operation, management, and problems and solutions toward the farm economy.

Joel and Laurie are active in the county Farm Bureau's young farmers group. They are AMPI members, and involved in their church and they have served on their Production Credit Association's advisory committee. Joel is starting his fourth year as president of the Waushara County Farm Bureau, and he has served on the organization's county board for five years. He is on his FS-Co-op board, REA advisory board and is a community ASCS committee person.

Even though they've been married for only two and a half years, Laurie has served as the Waushara County Farm Bureau woman's chairman for two years, and she was on Farm Bureau's state resolutions committee this year.

This was quite a switch for Laurie, who taught in Milwaukee before marrying Joel. Laurie states, "When Joel and I decided to get married, I decided right then I wanted to be totally involved in his farming operation. With that kind of commitment I had little time to think about leaving the city. I have always enjoyed being outside. It is great to have a job that allows one to be surrounded by all the things one enjoys."

Joel and Laurie own and operate the Theta Dairy Farm two miles east of Wautoma. They are currently milking approximately thirty-eight Holsteins. The Theta Dairy Farm consists of 340 total acres of which 330 are tillable. The crops raised include 120 acres of alfalfa, 80 acres of corn, and 30 acres of oats. Joel's parents, Ray and Arlene, operate their forty cow farm two miles away, and Joel's brother Jim (14) and his wife Bonnie, milk thirty-two cows on their farm four miles away. "We

farm together separately," Joel explains. "We work together haying. We each have our own farms, but we own the haying equipment together and work together."

Joel pledged in the Fall of 1972 and was a member of the Theta pledge class. While a member of the Beta Gamma Chapter, he held the office of pledge trainer.

When asked about the outlook on the future of farming, Joel says, "I look at things positively. There are going to be rough years, and some farmers are going to get weeded out. For those who can ride it out, I believe the future is bright in agriculture."

Joel is the third member of the Beta Gamma Chapter to receive the Wisconsin Farm Bureau Outstanding Young Farmer award. Last year Brother Ward (85) and his wife, former Rho-Mate Jean won the award. Several years ago, Brother James Jarvis (14) and his wife Bonnie also received the award.

We congratulate Joel and Laurie on this outstanding achievement and wish them continued success in their future endeavors.



Upcoming Events

Alumni Banquet March 23

Pledge Banquet April 19

Graduation May 12

NOBLE RULER'S REPORT

Greetings from the Beta Gamma Chapter! I hope that all of you are finding this new year to be enjoyable and productive. I would like to thank the Active Chapter for granting me the privilege of serving as the 1985 Noble Ruler. We have a fine set of officers this year and we are all looking forward to the challenges and opportunities that lie ahead.

All of us here at Beta Gamma are busy settling into new offices and new classes as the semester gets underway. The 1985 Leadership Seminar is just around the corner. It will be held on March 8-10. The Leadership Seminar Program (Formerly OTS) has been slightly restructured. In our region, the Seminar will be held each Spring in Kansas City, Missouri and as before, a chapter from the region will be chosen as Host Chapter. However, each chapter in the region will be responsible for different workshops and activities, thus getting more overall participation and taking some of the burden off the Host Chapter. Since Beta Gamma is the Host Chapter this year, we were glad to hear that we would be getting some help.

We have also been busy with a

variety of new programs and activities. This Spring, we are sponsoring a Cystic Fibrosis bikeathon here in Platteville. Brothers Ken Jenks and Taylor Weisen-sel are chairmen of the project and are looking at a weekend in late April as the date. Hopefully, this will prove to be a big success and will become an annual activity for the chapter. A new Ways and Means project is also underway, we are selling tickets for the Taylor Farm Contest. This is a lottery for an 80 acre farm located in Sauk County, Wisconsin. I'm sure that many of our ever-helpful and overwhelmingly generous Alumni will take this opportunity to buy a ticket and help us out. Who knows, you might win a farm in the process! For more information, please contact us here at the house, but hurry, the deadline is April 1st.

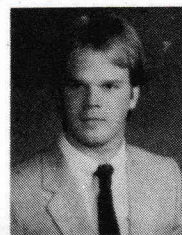
Many of our Brothers and Rho-Mates have been busy with the formation of a NAMA chapter here at UW-Platteville. As the article in this Crescent points out, 5 of the 6 officers are involved with Alpha Gamma Rho, and many more AGR's are charter members. This is just another example of Alpha Gamma Rho's ongoing involve-

ment and devotion to our College of Agriculture and to the University.

Mr. Jeff Warner, a member of the National Staff, visited our chapter late last semester and gave us an excellent report. Mr. Warner encouraged us to keep up the good work, as we are well on our way to earning some National Awards in coming years.

I feel that a good motto for Beta Gamma in 1985 is "Let us strengthen our will to achieve". I'm sure that with our new programs and hard working brothers, you will be hearing a lot more about our accomplishments in the near future.

I'm looking forward to seeing all of our Alumni at the Banquet, I'm sure that a good time will be had by all!



Fraternally,
Kevin D. McArtor



Crescent Staff

Jeffrey Agnew .. Crescent Editor
Larry Raupp .. Alumni Secretary

Contributing Editors

Ken Jenks
Mark Keller
Mike Kirschbaum
Brian Long
Ron Martin
Herb Yanke

1985 Officers

Kevin McArtor - Jr. Noble Ruler
Randy Binversie - Sr. 1st Vice N.R.
Steve Massey - Sr. 2nd Vice N.R.
Larry Raupp - So. Alumni Sec.
Bruce McNaughton - Sr. Secretary
Kevin Knuth - Jr. Treasurer
Jeff Agnew - So. Reporter
Brian Long - So. House Mgr.
Herb Yanke - So. Commissary Mgr.
Todd Klahn - Jr. Chaplain
William Cody - So. Usher

NAMA Comes to Platteville

A chapter of the National Agri-Marketing Association (NAMA) was recently started here in Platteville. Several brothers of Alpha Gamma Rho played a major role in getting NAMA started. Iota alumni Jerry Steiner has played an instrumental role in establishing the chapter. Officers are Brothers Taylor Weisen-sel (306), President; William Cody (314), Vice President; and Mark Keller (313), Reporter/Historian. Also joining the Brothers are Rho-mate Kris Gratz, National Project President and our sweetheart Pam Hermanson, Secretary.

The purpose of this association is: To promote the highest standards of agricultural advertising, communications and marketing. To promote public understanding of agriculture's role in our economy. To provide professional, personal industry contacts for students. To offer an open forum to students with a professional interest in agricultural marketing. NAMA is a professional organization, composed of business men and women designed to give students hands-on experience with marketing.

Brothers Active in Pioneer Dairy Club Classic

The AGR's at UWP have been very active in the Pioneer Dairy Club. Brother Gary Smith is President, Rho-mate Becky Oechsle is Vice President and our Brother from Iota, Bob Gevelinger is Reporter.

Last November was the second annual Pioneer Dairy Club Classic. Brother Gevelinger served as sale chairman and Brother Rich Nelson served as his co-chairman. The sale consisted of 57 head of high quality Registered Holstein cattle that brought an average of \$1700. The high selling animal of the sale was a red Wileeda Citation R heifer calf which went for \$3550.

This year's sale is scheduled for Saturday, November 9 at 12:00 at the Grant County Fairgrounds in Lancaster. This year's sale will be managed by Alvin R. Piper and Associates, for the second year in a row. Further information on the sale will be in a future issue of the Wisconsin Holstein News. Anyone interested in consigning or contributing to this year's sale should contact either chairmen, Brothers Jeff Agnew or Brian Long at the AGR House.

McDougall Returns from AGR Leadership Program

Dennis McDougall returned to UW-Platteville to graduate last December, after spending his final semester at the University of Wyoming. Brother McDougall (267) graduated with a double major in Agricultural Economics and Technical Agriculture. He was a member of the famed Alpha Beta pledge class in the fall of 1981. While Dennis was an undergraduate, he was active in Ag. Council (Pres.); Ag. Bus./Ag. Econ. Club, Block and Bridle, Pioneer Players, University Singers, and University Scholars. In the fraternity, he served as Assistant Pledge Trainer, Ways and Means Chairman, and Scholastic Chairman.

Under the AGR Leadership Program exchange, Brother McDougall chose to attend the University of Wyoming. Dennis lives at the AGR colony in Laramie and assisted the colony with rushing, chapter status, and purchasing a permanent house. Along with advisor Dr. Fred Gray, Dennis served as undergraduate advisor. Dennis stressed the difficulty of trying to establish Alpha Gamma Rho on a campus where many old fraternities already exist.



According to Brother McDougall, comparing UW-Platteville with the University of Wyoming is like comparing oil and water. Both campuses have their own advantages and disadvantages. While Platteville has an enrollment of 5,000 students, Wyoming numbers over 10,000. Although it is only twice the size of Platteville, it takes over a half an hour to get from one side of the campus

to the other. Laramie seems to sit in the middle of nowhere, a four hour drive is considered "close to home". The College of Agriculture there is 50% female, which the ratio at UW-P is considerably lower.

One moment that stands out in Denny's mind was a cold fall day when the Wyoming colony Noble Ruler, Ken Davis had the bright idea to go to the Hot Springs at SteamBoat, which is about 2 hours on mountain roads from Laramie. "One guy had a pickup with a shell and eight of us took off in his truck in 10 degree weather. By the time we got to SteamBoat, we were frozen and the Hot Springs were closed," said Dennis.

Dennis enjoyed his time spent with men at the AGR colony at Wyoming. He feels confident in the determination and hard work shown by these men and is looking forward to them applying for chapter status in Kansas City in 1986.

Currently Brother McDougall is pursuing his Master's Degree in Agricultural Economics here at UWP.



TAYLOR FARM CONTEST

Win This 80 Acre Farm

By Entering the Taylor Farm Contest!

You can have this farm in Sauk County, Wisconsin deeded over to you, free and clear.

How to Win:

Send your prediction of the average temperature at the Madison, Wisconsin U.S. Weather Service office for April, 1985, with \$100 entry fee.

Hurry, Contest deadline is April 1, 1985

For a complete description of the farm property and Official Contest Rules contact:

Alpha Gamma Rho
845 W. Madison
Platteville, WI 53818
or call (608) 348-7370



THE ALPHA THETA PLEDGE CLASS

The Beta Gamma Chapter is proud to announce the recent initiation of ten new brothers. Above: Front row: Robert Weiglein, Andy Schleicher, Kevin McArtor-Pledge Trainer, Ken Watts-Asst., Vince Busch, and David Shoppe. Back row: Mike Daniels, John Schmidt, Phil Schleicher, Reed Trefz, Paul Glaeser, and Dan Chipman.

Alumni President Comments

Dear Brothers:

I hope that you are making plans to attend this year's annual meeting and banquet on March 23rd. The annual meeting will allow you the opportunity to express your opinions on the present state of the fraternity. It will also allow you to provide input on where Beta Gamma is headed in the future. It is vital that our chapter does more long range planning and set some definitive goals for the future.

Where do you want to see Beta Gamma at in ten years from now? Do you have ideas on what should be done with our chapter house to improve it? How about ideas on ways to improve member recruitment and chapter/alumni communications? These are questions that your board of directors would like to have more input from our fellow brothers. Beta Gamma Chapter and Alpha Gamma Rho has the potential to do much more and to be much more than it is today. We are a strong chapter, however, with your continued support, we can grow even stronger!

You recently received a letter from alumni treasurer, Ron Keil, encouraging your participation in the building fund drive. Many of you have already graciously contributed to this fund. Others of you are in the process of making contributions. Some of you are not in a position to support the fund drive at this time. Regardless of where you may fit in, you are all brothers of Alpha Gamma Rho and your ideas on what should be done with the building fund will be most welcome.

Another area of alumni involvement that I would like to encourage more participation in is the Ag Rep program. Brother Dave Badula has done a great deal of work in getting this program off the ground for Beta Gamma chapter and we are looking for more hosts for this very worthwhile program. Several brothers from our chapter have received valuable experience while interning as an Ag Rep student at the homes of alumni from other chapters. Let's do our part in providing this experience for a fellow brother from another chapter!

I am looking forward to seeing many of you at the 1985 spring meeting and banquet. If you aren't able to attend I would greatly appreciate it if you would drop me a line and let me know your thoughts on where Beta Gamma chapter should be heading. Please don't sit back and watch things happen, help make them happen!

Fraternally,
Terry A. McMahon, President
AGR Alumni Board

AGR means ALUMNI

Alumni Secretary Report

Hello Alumni! This coming year promises to be a challenging one. And I thought pledging was tough. Although Crescent publishing is officially in Jeff's hands, I intend to work closely with him to help keep you better informed.

Now, down to business. I apologize for the fact that you still do not have an updated Alumni Directory. The previous Alumni Secretary, Ron Martin and I are working to get one in your hands as soon as possible. I am amazed at the number of address changes since the last publication.

This semester I intend to complete a Beta Gamma Job File. This will be stored in Joshua's memory. The purpose of this file is to have an organized listing of all Alumni and their current employment placements and responsibilities. I hope to receive 100% cooperation to insure an additional benefit to Beta Gamma undergraduates. They will be able to contact Alumni working in their fields of interest. I will be distributing a letter to that effect this semester.

Alumni Banquet is set for March 23. I hope to see each of you there. I apologize for getting the invitations out so late. Hopefully, this doesn't affect your attendance. This year's program includes:

Friday evening Social gathering
at the Legion Bar
Saturday: 9:00 A.M. Board of
Directors Meeting, Iowa Room, Up-
stairs - Student Center
1:00 P.M. General Alumni Meeting,
"M" Rooms, Upstairs - Student Center
6:00 P.M. Social Hour - Beaux Arts
7:00 P.M. Banquet Meal
8:00 P.M. Program - Ted Priebe
9:00 P.M. Music and Dancing
Band: Country 4 Plus 2

Sunday
12:00 Noon Dinner at the house

Fraternally yours,
Larry Raupp

Summer Retreat

Hey Alumni! Are you interested in hosting this summer's AGR retreat? If you're not able to host the retreat, maybe you've got some ideas on where to have it and some activities to hold at the summer outing. If you haven't made it to a Beta Gamma retreat in recent years, please let us know why. We'd like to see more alumni back for this function and we are most willing to try some new ideas to encourage increased attendance. Please come prepared with any suggestions you might have to the annual meeting on March 23rd or drop a line to the AGR house.

Officer Duties Changed

At the end of last semester, the chapter decided to make some changes in the responsibilities delegated to the Alumni Secretary and the Reporter. Since the duties of the Alumni Secretary have at times seemed somewhat overwhelming, it was agreed on to shift the duties of Crescent Editor to the Reporter, who has already been responsible for preparing news for various campus and outside media. The Alumni Secretary will be Assistant Crescent Editor, as well as continuing to be in charge of Alumni Banquet, changes of address and other duties regarding alumni-active chapter relations. As a part of these changes, the Reporter was moved up in the hierarchy of offices to just after the Treasurer and before House Manager. We hope these actions will have the intended effect: to improve alumni communications.



ATTENTION ALUMNI
DON'T GET LOST

Keep the chapter informed of
all address changes!

CUPID'S CORNER



Brother John Wegmann (155) is engaged to Donna Rowekamp. They plan an April 13, 1985 wedding in Lewiston, MN.

Brother Lyle Poch (296) and Miss Shirley Manion are planning a June 1, 1985 wedding in Oregon, WI.

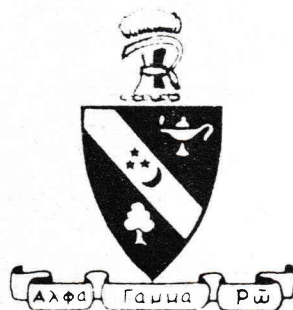
Brother Larry Prem (259) has decided to wed Miss Debra A. Wilson on June 22, 1985 in Plain, WI.

Brother Dale Pertzborn (149) and Miss Jackie Devine will be married on June 23, 1985 in Westby, WI.

Brother John Jarvis (277) will exchange vows with Cindy Wehse on October 5, 1985 in Mount Morris, WI.

Cupids arrows continue to fall on actives.

Brother Mike Kirschbaum (272) announced his engagement to Miss Kim Ready.



Holiday Tragedies

On December 27, 1984, Brother Paul Onan's (86) wife, Pat and their two young boys were involved in an auto accident near their rural Amherst Junction home. Although both boys were wearing child seat restraints at the time, Christopher, 3 months, died instantly and Ethan, 2 years, 11 months, died the following day. Paul and Pat decided to donate Ethan's liver to extend the life of a Madison boy. His eyes and kidneys were also donated.

The action Paul and Pat took during such a trying time can best be expressed by a quote from Brother John Meyers (152); "It is this type of character that is typical of the men we attempt to develop through Alpha Gamma Rho". All of us here at Beta Gamma extend our deepest sympathy to you, Paul and Pat.

The Brothers of Beta Gamma



Do You Remember?

Above: The famed Sigma Pledge Class. Their Butter Run record has never been broken. Right: One of those crazy Friday afternoons at the Silver Bridge.



AGR & IBM Working Together

We got it! And, we're not going to give it up! Give up what, you ask? "Joshua", of course. It's Beta Gamma's new in-house IBM Personal Computer.

With all due thanks, because of Brother Terry McMahon, the Alumni Board, and rest of the supportive alumni, a dream has become a reality here at the house. In the spring of 1984, Brother McMahon approached me to ponder the possibility of getting a computer for the house. In doing so, he informed me that I had "volunteered to be on the Computer Committee set up by the Alumni Board. Although I took most of the project into my own hands, it was their support that made it possible. Thanks to sufficient resources, I have purchased a very useful combination of hardware and software. In late November, after doing some research and shopping around, I made the first of my purchases. ValCom Computer Center in Madison, Wis. supplied us with an IBM-PC with 256K RAM, dual 320K double-sided disk drives, an IBM monochrome monitor, a database filing program and an accounting package. Later purchases included a "high-speed" letter-quality Brother printer and a word processing program from Computerland of Dubuque, Iowa. The most recent purchase was a Hayes Smartmodem, which is used to link computers by phone line, including the one here on campus.

There wasn't much initial support for the project from the actives, but now, it seems that we couldn't function without it. Joshua is certainly a friend to Beta Gamma and he works hard for all of us.

Thanks alumni -- for everything!

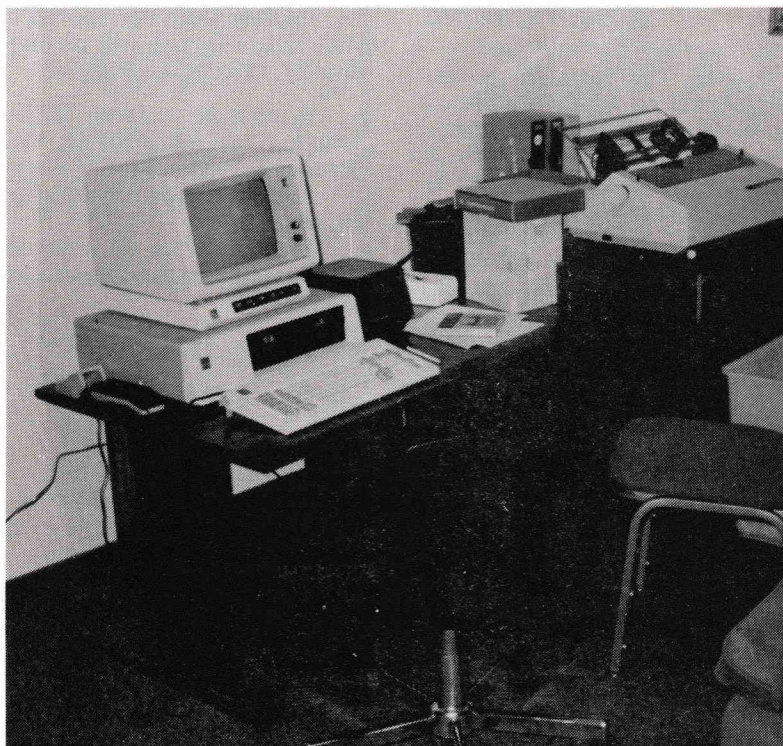
Mike Kirschbaum
Computer Manager

Scholastics

The brothers of Beta Gamma remained strong scholastically last fall. The overall grade point for the chapter was 3.04. Seventeen men either increased or maintained their current grade point over the previous semester. These brothers will be eating steak at the biannual steak and bean supper.

Brother Kent Weigel achieved a 4.00 to earn the highest gradepoint. Kevin Klubertanz was the most improved member with an increase of 1.19. Phil Schleicher obtained a 3.35 to top the Alpha Theta pledge class. These brothers will each receive a \$50.00 scholarship for their achievements.

We are very pleased with the grade point we have attained. However, we will continue to strive for scholastic excellence.

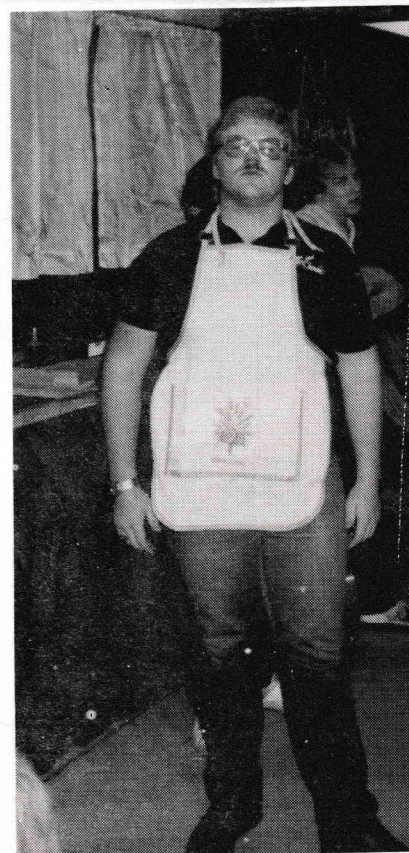


AGR is Tomorrow's Agriculture

Pledging: Our Future

Our Spring rush went extremely well due to the work of our rush chairman Randy Binversie. We now have eight men who have recently begun pledging. These men are of the Alpha Iota pledge class. They will be working under the guidance of pledge trainer Steve Massey and his assistant Jeff (Red) Byrnes. The following are the new pledges:

Jim Goking	Sophomore
Soils and Crop	Sheboygan, WI
Eric Johanssen	Junior
Ag. Ed.	Viola, WI
Ken Klaes	Freshman
Ag. Bus.	Osage, IA
Kurt Krueger	Freshman
Ag. Eng.	Horicon, WI
Kevin Long	Sophomore
Ag. Eng.	Brooklyn, WI
Brad Otter	Freshman
Ag. Bus.	Burlington, WI
Barry Palm	Freshman
Tech. Ag.	Winnebago, IL
Ty Powell	Freshman
Ag. Econ.	Brodhead, WI



Annie's little helper

Beta Gamma Goes Dry Rush

On January 30, 1985, the Beta Gamma chapter has its first dry rush since the fall of 1982. Casino Night was the theme of the party as we issued \$75 of play money to each guest when they arrived at the house. Everyone gambled to increase their stakes in various games as Blackjack, Craps, AGR Trivia, In Between, Wheel of Fortune, Sheepshead and Euchre. This was an effective way to converse with potential pledges as they played in the various games. It gave us a good opportunity to get a good indication of the rushee's attitude toward pledging and the fraternity also.

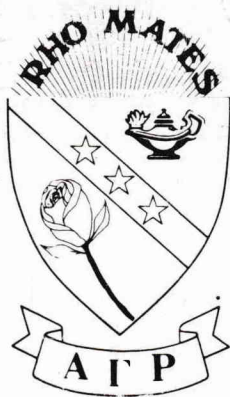
A large number of guests showed up for the evening despite the terribly cold weather we were experiencing at the time. Nonetheless, everyone had a great time as people gambled to win enough money to buy articles put up for auction by the AGR Auction Service Inc. Several articles were bought and donated by the members of the house to sell to guests as prizes for coming to the party. Ken Jenks, Taylor Weisensel and Brian Long conducted the sale as Ken auctioned off the items to various buyers, while Taylor and Brian were the ringmen. The top selling item for the night was a Miller High Life Beer sign, going to \$200,000. Casino Night was enjoyed by all, as it was an effective rushing tool for future semesters, due to changes in campus liquor policies.



Seniors have the life.



Thumbs up to the '85 Alumni Banquet



Dear Alumni,

For those of you who were unable to join us last year, you will remember that the Rho-Mates had a raffle. We are continuing our tradition this year at Alumni Banquet by raffling off two cute, little Cabbage Patch Kids. They were kindly made and donated by an alumni Rho-Mate, Deb Fisher. So be sure to buy a chance to win one of these cute little dolls when you attend Alumni Banquet.

Sincerely,
The Rho-Mates



Alumni Board of Directors

Terry McMahon	President
Richard Kuhle	Vice President
John Dorshorst	Secretary
Ron Keil	Treasurer
Don Von Rueden	Director
Dale Pertzborn	Director
Gary Herzberg	Director
Ken Gibson	Director

A GREAT RELATIONSHIP

AGR Rush Recommendation

In the spaces provided below, please list the names of prospective rushees in your community or area that might attend UW-P. It would be helpful to tell them about your experiences in AGR. Let them know you are enthusiastic about the fraternity. Remind them that we are a social/professional fraternity stressing agriculture, scholarship, leadership and a well-rounded program of campus and community activities, intramural sports, etc. Your efforts on this background information will help strengthen our rush program.

Name of prospect _____ Home Phone (_____) _____

Home address _____

Parents Name _____ AGR Relatives _____

High School _____ High School grades _____

High School activities _____

Curriculum _____ Have you discussed pledging with him _____

Recommended by _____ Date _____



Alpha Gamma Rho
845 W. Madison St.
Platteville, WI 53818

Alpha Gamma Rho Fraternity
National Headquarters
Jeff Warner
P.O. Box 20246
Kansas City, MO 64195

ADDRESS CORRECTION REQUESTED