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BETA GAMMA

CHAPTER

Crescent

ALPHA GAMMA RHO

SPRING, 1988

UNIVERSITY OF WISCONSIN-PLATTEVILLE

NO. 48

“GO FOR THE GOLD” in '88”

This year will be an exciting and important summer for Alpha Gamma Rho in Wisconsin. The national convention will be held in Green Bay on August 14-18. The theme for this year's convention is “Go for the Gold” since this is the 50th national convention. There has been a lot of hard work put into this year's convention, but there is still much that needs to be done. The three chapters from Wisconsin must supply workers every day for the convention to do various jobs. The tentative schedule for the convention is as follows:

Sunday, August 14

5:00 p.m. Wisconsin Foods Buffet & Welcome
Vespers & Initiations
“Eye Closer,” Larry Heagle

Monday, August 15

“Eye Opener,” Larry Heagle
Business Session
“Your Place in Ag in the '90s”
Awards Luncheon
Educational Workshops
6:00 p.m. Heritage Hill Living History Park,
AGR Olympics & Pig Roast

Tuesday, August 16

Tour Day
5:00 p.m. Tailgate Party at Green Bay Packer Hall of Fame,
Co-ed dance will follow at Embassy Suites

Wednesday, August 17

Business Sessions & Workshops
Major Awards Luncheon
Convention Bids
6:00 p.m. Reception and Banquet/Sawyer Brown
Performance

Thursday, August 18

Winning Convention Bid
Washington D.C. Invitation
Any Remaining Business



Activities and alumni are welcome to attend any or all of the National Convention. The cost of the various evening activities for alumni will be \$10/person for the Heritage Hills Pig Roast, \$15/person for the Tailgate Party at the Packer Hall of Fame, and \$25/person for the formal banquet with entertainment by Sawyer Brown.

UPCOMING EVENTS

Board Meeting	July 16
Active Retreat	July 16
Convention	Aug. 14-18
Homecoming	October 8
Alumni Banquet	March 4

FROM THE COMPUTER OF THE NOBLE RULER

As the semester winds down to a close, so does much of the activity. The chapter is currently looking to do some extensive rush during the summer. We are very optimistic towards the number of pledges we are going to have in the fall semester. Our VNR of Recruitment, Dave Wright, will be hired this summer for one month to do the summer rushing. Bids will be handed out during the summer if Dave feels the rushee is deserving, by showing interest. We feel this will greatly improve our recruitment.

We are also anxiously awaiting National Convention this summer in Green Bay. It sounds like we should have a good turn out of Platteville AGR's. The active chapter should be well represented, as there is much help needed at Convention this summer.

The chapter just recently had its annual parent's day. I am glad to say we had an excellent turn out. Prior to parent's day there were some improvements made around the house; such as, the removal of the bush in front of the house, which was replaced by a nice flower bed. There were also repairs and improvements made inside the house.

On April 15, 1988 we held the spring pledge banquet at Sunset Lanes in Dickeyville, WI. A good time was had by all, as is the usual case. Prior to banquet we initiated six outstanding guys who will make superior actives. Also, this spring we initiated five new Rho-Mates who will be big assets to the our Rho-Mate Chapter.

In closing I would like to say that my first semester as Noble Ruler has been both busy and exciting, and that I am looking forward to next semester to finish my term. I look forward to seeing all of you in Green Bay this summer.

Fraternally,
Ty W. Powell

ALPHA OMICRON

The Alpha Omicron pledge class was recently initiated. Marty Breunig, Jeff Radl, Duane Schaefer, Phil Seston, Tim Wolf and Gary Schultz Jr. became the newest brothers of Alpha Gamma Rho-Beta Gamma on the 14th of April. These fine individuals were the result of nine weeks of pledging under the supervision and guidance of Rich Grulke, Vice Noble Ruler of Membership Development. The class worked and played hard. During pledging they went to Illinois State University Beta Delta Chapter in Normal, Illinois, on their skip-out. As always a good time was had by all. Pledging ended with the pledge banquet April 15th. These brothers will always remember their pledge banquet. The skit they presented was based on the theme of Hogan's Heroes and was a chance for them to get back at their pledge trainer. Jeff Radl was named the Outstanding Pledge, and the pledges chose Brad Otter as the Outstanding Active. We at Beta Gamma wish these fine men continued success in the future.

Fraternally,
Rich Grulke

"MAY I INTRODUCE..."

It's Parent's Day at the house. A fine crowd has gathered and it is a beautiful day despite the cool April breeze. The food line is moving along pretty well and we're getting close to... 'Oh cripes, there's the advisor and his wife standing there greeting people as they come through the line. I know he's going to expect me to introduce Mom and Dad, but I feel awkward and uncomfortable doing it. Maybe if I don't say anything, he will introduce himself and that will take care of it.'

Three years later... Mom and Dad and my younger brother are in town. They want to see where I work. We'll go to my office this morning after breakfast. There usually isn't anyone around on Saturday morning. 'Cripes, there's my bosses' car. He will expect me to introduce my folks and my brother. I wish I had paid more attention to those kinds of things when I was living at the house.'

Sound far-fetched? I don't think so. The common social graces do not appear automatically with commencement. Most AGR members expect to be employed in an agricultural profession following graduation. There are certain, well established principles of social/professional etiquette that will enhance your image in an interview and will carry over to contribute to successful performance on the job. A 30-minute skit each semester on "etiquette night" will not sufficiently prepare you. There will be no handy "how to" guide inserted in the folder holding your diploma. If your social skills are no better at graduation than they were when you pledged, you have failed a very important aspect of college and fraternity life.

There are simple rules associated with making introductions which, when mastered, will make you feel good and will add to the comfort of those around you. Always extend your hand and introduce yourself to anyone who does not know you. This applies especially when you are on your own turf, i.e., at the chapter house, or at your place of employment. At a business function involving people outside your company, include the name of your employer when introducing yourself. (Hello, I'm Gary Jones, with ABC Equipment.' A firm sincere handshake is appreciated. (Somewhere between the bone-crusher and the dead-fish.)

A young person should always be introduced to an older one (Mr. & Mrs. Advisor, I would like you to meet my date, Gloria Vanderbilt.') A person of lesser rank is introduced to a person of greater rank (Mr. Walton, may I present my partner, John Jones. John, this is Mr. Herbert Walton, President and CEO of Wal-Mart Discount Stores.') A male is presented to a female of similar age and social status 'Mom Johnson, I would like you to meet Professor Smith. Dr. Smith, this is Mrs. Helen Johnson, our housemother.'

The first impression created in a job interview is critical. There might not be a second chance. Dress professionally, but conservatively ('Gosh, I might feel more comfortable in this suit if I had been more cooperative with the chapter policy on dress-up days.') Secure and review a copy of the company's annual report. Arrange to visit with a current employee of the company, preferably an alum. Greet the interviewer with a sincere smile and firm handshake. Remain standing until the interviewer invites you to sit. Sit 'At attention' and concentrate your attention on the interviewer. Do not use 'ma'am' when speaking to a woman ('Yes, Mrs. Wilson' is preferred to 'Yes ma'am.') Anticipate questions that will be asked and be prepared to verbalize your answers. Have some questions of your own in mind. At the conclusion of the interview, rise, express your appreciation, and shake hands again. Follow up with a letter to the interviewer within two days. Use the letter to present yourself again, in summary fashion, as a person worthy of consideration.

This article barely scratches the surface of the topic dealing with social/professional etiquette. One paragraph on interviewing is a woefully inadequate treatment of the subject. There are many, many more facets that have not even been mentioned here. What are your responsibilities as a dinner host, either in your home or at a restaurant? Is it 'O.K.' to bring someone with you to a social or business party to which you have been invited? Who should pick up the check at a business luncheon? When and where is it appropriate to smoke? What is the proper way to accept wine at your table? What foods may properly be eaten with the fingers? How do you know which table utensil is to be used for a particular purpose (Why do I have three spoons?') When is it appropriate to call your superior at home? Is it O.K. to use a customer's phone to call another client?

It should not be necessary to learn the answers to these questions and many, many more, while on-the-job. A quality pledge-education program will give extensive treatment to the issue of social/professional etiquette. Perhaps it would be helpful if a CHAPTER HANDBOOK ON SOCIAL/PROFESSIONAL ETIQUETTE was developed and used throughout the pledging program. The content of the HANDBOOK must also be applied continuously to chapter meetings, guest diners, alumni activities, and all other forms of social/professional events, if it is to be anything more than a pledge-training requirement.

'To make better men...' We continue to say that. Let's do something about it.

Dr. Robert L. Campbell, Advisor
Beta Gamma Chapter



Goodbye Actives, Hello Alumni



Kevin Klubertanz (304) from Columbus, WI, will be graduating with a degree in Agricultural Engineering. Brother Klubertanz was in the Alpha Zeta pledge class and has held chapter offices of Secretary and Noble Ruler. Campus activities included American Society of Agricultural Engineers, and Ag. Council. Upon graduation, Kevin will be employed at Brillion Iron Works, Inc., located in Brillion, WI, as a Project Design Engineer for the Farm Equipment Division.



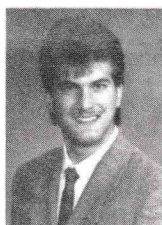
Brad Otter (331) of Burlington, WI, will graduate with a degree in Agribusiness and a minor in Ag. Mechanization. Brother Otter was a member of the Alpha Iota pledge class and was VNR of Recruitment. Some of his other activities included wrestling, Ag. Council Representative, Alpha Zeta, big brother to Gamma Phi Beta sorority, and Ag. Mechanization Club. After graduation, Brad will work with his father and brother in their CaseIH, New Holland, and Navistar truck dealership.

Eric Komprood (340) from Orfordville, WI, will be graduating with a degree in Agricultural Education. Brother Komprood was in the Alpha Kappa pledge class and has held chapter offices of Usher, Scholastic Chairman, and Rho Mate Coordinator. Campus activities included Ag. Ed. Society, Block and Bridle, Dairy Club, and Theta Phi Alpha Sweetheart. Upon graduation, Eric plans on teaching vocational agriculture at the high school level.



Dan Chipman (325) from Eldorado, WI, will be graduating with a degree in Ag. Engineering Technology and an emphasis in Ag. Business. Brother Chipman was a member of the Alpha Theta pledge class. Campus activities include Student Senate, Peer Advisor, Ag. Council, Alpha Zeta, and University Student Recruiting. Brother Chipman was House Manager, treasurer for the Ag. Mech. Club, and National Project Chairperson for NAMA. Upon graduation, Dan is planning to pursue a career as a sales representative for a machinery manufacturer.

Vince Bush (324) from Morrison, IL, will be graduating with a degree in Agriculture Business. Brother Bush was in the Alpha Theta pledge class and held offices of VNR of Provisions and Judicial chairman. Campus activities include Ag. Mechanization Club, Pioneer NAMA, and intramurals. Upon graduation, Vince will continue employment with United Ag. Services.



John C. Oncken (336) of Sun Prairie, WI, will be graduating with a comprehensive degree in Agricultural Engineering Technology. Brother Oncken was a member of the Alpha Kappa pledge class and was VNR of Provisions. Some of his college activities included Ag. Mech. Club, Pioneer Dairy Club, NAMA, Ag. Council, and Cheerleading. Upon graduation, John will be employed by the John Deere Company located in Minneapolis, MN, as a Marketing Trainee.

Kenneth Updike (346) from Milton, WI, will be graduating with a degree in Agricultural Engineering Technology. While at Beta Gamma, brother Updike was the VNR of Operations, Key Committeeman 1987 and 1988 and was the homecoming chairperson in 1987. Some of his other campus activities included Ag. Mechanization Club, Ag. Council, and Student Senate. Upon graduation, Ken plans to pursue a career in the Ag. Equipment industry.



Kurt A. Breunig (353) of Sauk City, WI, will be graduating with a comprehensive degree in Animal Science. Brother Breunig was a member of the Alpha Mu pledge class. While in school, he served as Dairy Club President, was co-chairman for the Dairy Club Sale, and was a member of the dairy judging team. He also played in intramurals. His career plans are to work in the dairy industry.

Roy Hoff (341) from Alma Center, WI, will be graduating with a degree in Soil & Crop Science. Brother Hoff was a member of the Alpha Kappa pledge class and served as chapter Secretary at Beta Gamma. Campus activities included Agronomy Club, Flower Judging Team, and Ag. Student Council. Upon graduation, Roy will be pursuing a career in the area of Agronomic Research.



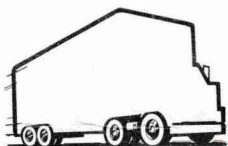
Barry Palm (329) from Winnebago, IL, will be graduating with a degree in Agricultural Business. Brother Palm was a member of the Alpha Iota pledge class. Campus activities included wrestling, rugby, Alpha Zeta, and big brother to Gamma Phi Beta. Upon graduation, Barry plans to return to the family farm and go into business with his father and brother.

SCHOLASTIC REPORT

The fall semester of 1987 was another success as the grade point average for the chapter was 2.94. The top actives were Brother Brad Otter and Brother Dennis Moore with a GPA of 4.0. The top Alpha Xi pledges were Brothers Larry Chipman, Urs Grossenbacher, and Jerry Wright who all had a GPA of 3.0.

ALUMNI ON THE MOVE

John Wolter, P.O. Box 68, Clinton, WI 53525
 James McComish, 126 Sunset Terrace, Darlington, WI 53530
 Keith & Tim Haldiman, N9035 Harvestore Rd., Hilbert, WI 54129-9321
 Stuart Stangler, N1600 Rusch Rd., Watertown, WI 53094
 Todd Goedeke, 1323 S. Wisconsin Dr., Howards Grove, WI 53083
 Ronald Voigts, Rt. 1, Mineral Point, WI 53565-9801
 Jim Dederling, W3159 State Rd., Chilton, WI 53014
 Rich Nelson, 2900 Autumn Dr. #201, Dubuque, IA 52001
 Lyle Poch, 401 N. Thompson Dr., #4, Madison, WI 53714-1735
 John Thompson, 921 Lakeview Dr., Rochelle, IL 61068
 William Sarbacker, P.O. Box 102, Belleville, WI 53508-0102
 Ken Watts, 6870 W. Katheen Ct., #12, Franklin, WI 53132-9220
 Randy Wileman, 5880 Forrest View #E, Lisle, IL 60532-2969
 Bill Helwig, 8921 Trager Ct., Indianapolis, IN 46256-4377
 Wendell Weisensel, 1980 Selmarten Rd. #2902, Aurora, IL 60505
 Rita Goetsch, 503 N. Madison St., Chilton, WI 53014
 Ms. Bette Oyen, W11210 Hwy. 60 W., Lodi, WI 53555
 Ms. Susan Haag, 5457 Sunny Shore Lane, Janesville, WI 53545-9043
 Mrs. Barb Hanson, W3568 Ranch Rd., Watertown, WI 53094
 Mrs. Sally Schroeder (Hines), Rt. 2, Box 105, Irene, SD 57037
 Mrs. Deb Hellmer (Keleher), 29500 S.W. Montebello Dr., Wilsonville, OR 97070
 Ms. Pam Hermanson, 1040 Greenridge Tr., Waukesha, WI 53186
 Ms. Gini Werling, 1610 Marshall Ave., Rockville, MD 20851
 Mrs. Kay Haase, 521 Crystal Creek West, Martinez, GA 30907
 Mrs. Barb Henning, 21812 Ucker Point Creek Rd., Keil, WI 53042
 Ms. Loraine Haase, Rt. 1, Box 261, W6198 Eagle Rd., Juneau, WI 53039
 Mrs. Jane Browning (Forrest), 222 S. Pleasant St., Princeton, IL 61356
 Mrs. Janet Hughes (Williams), Graig Arthur Farm, Trelawnyd, Rhyl, Clwyd, N. Wales LL186EB, Great Britain



ALUMNI ON THE MOVE

Brother John Thompson (194) has moved to Rochelle, IL. He is a plant manager in Ashland, IL, for Terra International. He graduated in 1980 with a comprehensive degree in Ag. Economics. He has been married to his wife Lori for almost eight years and has two sons. John is also a member of the Lions Club in Rochelle.

Brother Ken Watts (281) has moved to Franklin, WI. He has transferred from W.J. Allan in Janesville to Magaw Electric Inc. in New Berlin where he is a Project Manager. He graduated in 1985 with a degree in Ag. Business. Ken is single.

Brother Todd Goedeke (173) has moved to Howards Grove, WI. He works as an investment broker for Offerman & Company Inc. Todd is also single.

Brother Rich Nelson (236) is a Territory Manager in Northeast Nebraska for Farmers' Hybrid Company from Des Moines, IA. He will be residing in the area of Hartington, Nebraska.

Brother Bill Helwig (247) has moved to Indianapolis, IN. He is a Field Representative for Norden Laboratories. He graduated in 1984 with a degree in Ag. Business.

Brother Lyle Poch (296) has moved to Madison, WI. He is employed as a Plant Manager for Didion Inc. in McFarland. He graduated in 1985 with degrees in Ag. Mechanization and Ag. Business. He will

have been married to his wife Shirley for three years come June.

Rhomate Virginia Werling has moved to Rockville, MD. She is employed as a Staff Scientist with Dynamic Corporation International.

Rhomate Rita Goetsch has moved to Chilton, WI. She is the Assistant Manager of Schmidts Clothing Store in Chilton.

Lost Rhomate Sally Schroeder has been found. She lives in Irene, SD. Her husband farms, and she is employed with the USDA in their Meat Grading Division on a part-time basis. She has three sons.

LOST ALUMNI



Ms. Sue Langkamp
 Ms. Sue Warner
 Dan Matthias
 Gregory Herbers
 Tom Timmerman
 Ms. Suzy Sohner
 Mrs. Renee Fay
 Mrs. Jane Smith (Teasdale)
 Mrs. Mary Lenz (Blanke)
 Mrs. Holly Miller (Kissner)



The Stork Reports

A son was born to John and Barb Scott on March 24. Joseph John weighed seven pounds and seven ounces.

A daughter was born to Wendell and Heather Weisensel on March 11. Elisabeth Anne weighed eight pounds and eight ounces.

AGR WELCOMES NEW RHOMATES

Five new Rhomates were initiated this spring semester after their pledge period. Pam Craven is from Leaf River, IL, and will be graduating with an Ag. Business major and a Communications minor. Nancy Glaeser is a Tech Communications major from Manitowoc, WI. Debbie Neckvatal is an Accounting major from Lancaster, WI. Nicole Risch is from Dodgeville, WI, and has a Biology/Pre-Occupational Therapy major. Jill Stauffacher is an Ag. Business major from Darlington, WI. We would like to congratulate these five new Rhomates and wish them success in the future.

ALUMNI REPORT

Greetings,

I have been having a very busy semester since Alumni Banquet, and much has been happening. The Alumni Board of Directors met on April 17 and reviewed Alumni Banquet. They decided since the Student Center alcohol policy has not changed that the Alumni Banquet will be held at the Sunset Lanes in Dickeyville on March 4, 1989. The Annual meeting will take place at the Student Center as in previous years. The board approved four resolutions that will be presented by Beta Gamma at the National Convention. These resolutions pertain to the site selection process, the duties of the executive director, and information disclosure by the National Fraternity. The board heard a report from Brother Friar in regards to homecoming activities and approved planning of joint AGR/College of Ag. functions on the day of homecoming. The next meeting of the Beta Gamma Board of Directors will be July 16.

Issues of concern to be discussed at the National Convention will include 1) membership eligibility: co-ed membership and two-year colleges; 2) Alcohol: mandatory dry houses; 3) Rhomates: prohibit little sisters; 4) Alumni responsibilities: mandatory dues and support funding for the Sickie & Sheath; and, 5) Convention site selection: National Board of Directors recommend that they have control of future site selection. If you, as alumni, have concerns about these issues or any others, I urge you to contact Brother Dave Badula, who was chosen as the alumni delegate to the National Convention. His address is Rt. 1, Box 18, Argyle, WI 53504 (608) 543-3063.

I would like to thank those alumni who responded to the banquet questionnaire and filled out the information update. If you did not take the time to fill out the information sheet, I encourage you to do so. Thanks to alumni help we did find Barb Hanson and Sally Hines. Several alumni still remain missing. Please help me find these people if you can. I greatly appreciated the birth announcements and engagements that were sent to me. I must stress once again that the Crescent is for alumni information, but I need your help. I can only afford so many phone calls and take so much time while I go to school. However, I am here to serve you. If you send news, have questions or need anything, I will try to assist you. I received a favorable response to the Brewers game as an alumni activity, so further information will be coming as I find time to work on this event.

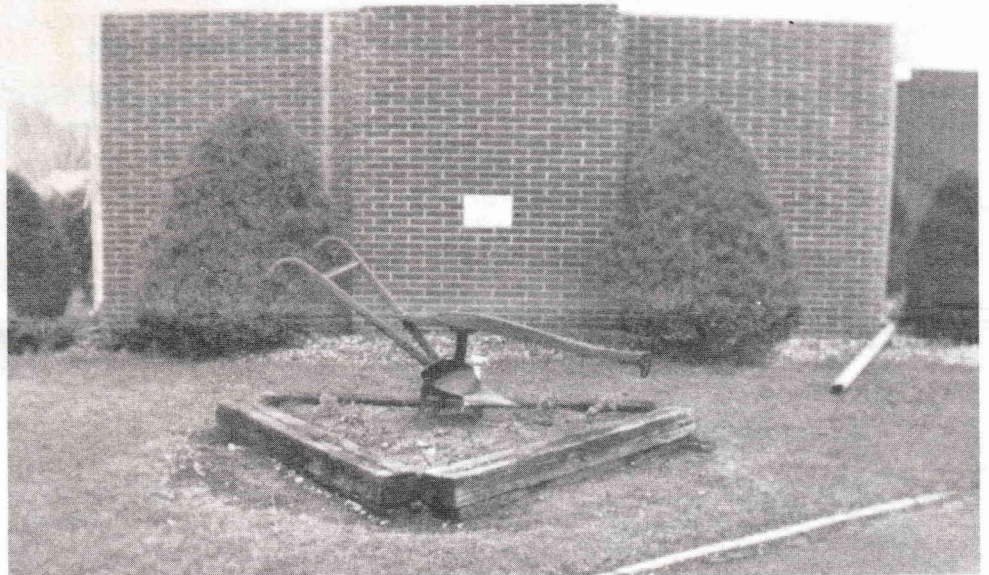
Fraternally,
Mark Winters

CRESCENT STAFF

Dennis Moore.....Editor
Mark Winters.....Asst. Editor



Alumnus Bob Weiglein talks with Cook Pat Morpew on Parent's Day.



The actives recently completed the flower bed in front of the chapter house.



Board members John Dorshorst, Mike Myers, Gary Herzberg, and Treasurer Bill Helwig chat as they observe Parent's Day.

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CUPID'S CORNER



Brother Rick Lipka (295) and Patricia Samster were married on April 23. Rick works in the Real Estate Division of Wisconsin Bell in Brookfield. The couple will reside in Milwaukee.

Rhomate Janet Williams married Merfyn Hughes on May 7 at the First Congregational United Church of Christ in Watertown, WI. The couple will make their home in Great Britain where Mr. Hughes is a dairy farmer. Janet will work for Progressive Holstein Breeders in Great Britain as a Marketing Assistant. She was previously employed by American Breeders Service in their International Division.

Kevin Klubertanz (304) is engaged to Barbara Firari. The couple is to be married at the St. Columbkille Catholic Church located near Columbus, WI, on September 3, 1988. A wedding reception will be held in Watertown, WI, at Turner Hall with the meal at 5:30 p.m. and a public dance from 8:00 p.m. to midnight. Home for the new couple will be near Brillion, WI, where Kevin is employed with Brillion Iron Works as a Design Engineer.

Rhomate Sherry Cushman is engaged to be married to Dave Olson, an AGR from Alpha Psi of River Falls. They are planning to be married June 18, 1988, at the Platteville United Methodist Church. The ceremony will begin at 3:00 p.m. with the reception and dance to be at Sunset Lanes in Dickeyville.

Brother Roy Hoff (341) is engaged to Rhomate Christine Price. They are planning the ceremony for September 17, 1988, at the Grace Lutheran Church in Dodgeville, WI. A dance will be held from 8:00-12:00 at the Don-Q-Inn in Dodgeville.

Brother Bruce Tonkin (250) is engaged to Susan Borgelt. They will be married in Wisner, NE, on September 10, 1988. A reception will be held at the Boulder Lounge in Arthur, WI, on September 17, 1988.

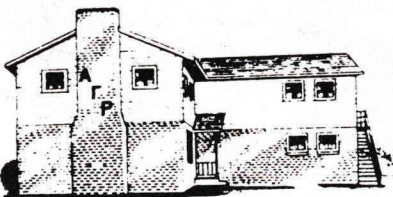
Rhomate Betty Oyen is engaged to Mark Kinderman. They are planning the wedding for October 29, 1988, in Madison.

Brother William Helwig (247) is engaged to be married to Rhomate Nancy Krahn. They are to be married on June 25, 1988, at The St. Bartholemew Lutheran Church in Brillion, WI, at 2:00 p.m.

Brother Rich Nelson (236) is engaged to be married to Rhonda Welp. The ceremony will be at the St. Mary's Catholic Church in Platteville on July 9, 1988. The dance will be held at Rebel's Ranch in Belmont from 8:00 p.m. to midnight, and all are invited to attend.

Brother Eric Johannesen (326) is engaged to be married to Rhomate Mary Schroeder on June 4, 1988. The wedding will be in Reedsburg, and the dance will be held at Club Chapperal on Hwy. 33 between LaValle and Wonewoc from 8:00 p.m. to midnight.

Brother Jeff Radl (367) is engaged to Edie Kippley. They will be married in June of 1990.



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