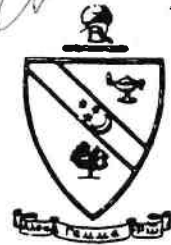




BETA GAMMA  
CHAPTER

**Crescent**

ALPHA GAMMA RHO



Spring 1992

UNIVERSITY OF WISCONSIN-PLATTEVILLE

No. 59

## The 20th Anniversary Founders Day

Founders Day is a day that is set aside each year to commemorate the men that founded and originated the Alpha Gamma Rho Fraternity at UW-Platteville. The official charter was signed and dated on April 22, 1972 giving the brothers of the Platteville colony chapter status and national recognition. But, let us go back deeper into the origins of our fraternity at Platteville. On Nov. 17, 1968 the Student Government Board approved and recognized a group of eager young men bearing commitment to Alpha Gamma Rho as a local fraternity on the UW-Platteville campus. Dr. Campbell, a spirited and committed motivator of Alpha Gamma Rho and a former member of the Iota chapter at Madison, became the group's first advisor. Through many meetings with Grand Secretary Coe, the group of men sought colony status. Their efforts came to light on Feb. 24, 1969, when they were officially recognized as a colony.

With the attainment of colonization, the next step was to establish a suitable alumni corporation and deal for a fraternity house. The formation of the alumni was assisted by the alumni association of UW-River Falls and on April 10, 1969, the Platteville Alumni Association was established. In Aug. 1969, with the help of local banks and the Alumni Association, the Colony's first house was purchased at 350 W. Pine St. Through the next two years, the colony pulled more tightly together and with the help of the Alumni and national funding formulated plans to build a new facility to house up to 32 men and a house mother. Land was purchased on Madison St. and house



This picture was from the 1968-69 photo album and it said "Mr. Maynard Coe, the National Secretary, and Dr. Robert Campbell our advisor, did much to get us on our feet!!"

construction began. The house was completed in Oct. 1971 with an official dedication on Oct. 30, 1971. With pride at its highest, the colony could do nothing but move forward, and they did. The goal of obtaining a national charter was finally reached on April 22, 1972 when the official charter was signed by the founders thus recognizing the house at 845 W. Madison St. Platteville WI. as the residence of the Alpha Gamma Rho Fraternity- Beta Gamma Chapter. Achieving this goal gave the new chapter a full thrust of forward momentum.

Many events have taken place since then bringing us to the present. Events such as formulating plans for expansion and remodeling of the current facility, purchasing of the lot

directly West of the house in May of 1990, and the purchasing of the house and lot at 880 Union St. are just a few major examples of our fraternity's forward momentum.

With this brief step into the past and a pleasant look at the present it is our hope as brothers of Alpha Gamma Rho that each brother will look deeply into himself and seriously consider the future of Alpha Gamma Rho at Platteville. It is also our hope that many of our past brothers will attend the 20th Anniversary Founders Day to relive past events and consider the future.

The alumni board sent out reservations and surveys to the alumni asking "WHO I WOULD LIKE TO SEE AT THIS YEAR'S BANQUET AND WHY!" and we received many good responses. "Doc" Deppe would like to see Leo Lembitz to ask if he's taken a bite out of a beer glass lately. Larry Raupp would like to see a Friday night assembly in the basement of Platteville's American Legion hall including refreshments, actives and alumni. Dan Deppe would like to see what happened to Pat Kelly's hair! Barb Scott would like to see Mike Kirshbaum, to find out if he ever learned anything from the notes he always borrowed after "Human Sexuality" class. We also received an anonymous list of names and reasons and they are listed below.

Randy Binversie (1983) Can he still crawl back to a party, like he did in the early '80's?

Bob Schwoerer (1983) We've missed seeing him dance with his tie wrapped around his head!

## The 20th Anniversary Founders Day continued...

John Wegmann (1975) To explain why he was nick-named "Animal" and why he never comes back for Homecoming!

Jim Kruger (1975) Can "Eagle Beak" still beat the rest in "Indian"? It must be proven! Remember summer retreat of 1987?

Rick Kuhle (1977) What has Dick Cooley been up to lately?

Paul Wegmann (1979) I hear "Weger" has a GERGEOUS wife!?

Kevin Klubertanz (1984) No one can dance like Kluby! And he has a fun wife!

Dan Deppe (1979) Gotta see Doc's video and thank him for all his work!

Kerry Henning (1978) Remember summer retreat of 1986? We've gotta talk Barb and Kerry into hosting another one!

Herb Yanke (1984) We want to "check out" his new fiancée.

Christie Curen (1984) I wonder if she hosts any parties in CA. like the old Buncumb parties in 85-86.

Kelly Weiskircher (1984) We miss that fun-loving red-head!

The cost of the Founders Day Banquet is \$15 single/\$28 couple before 3/14/92 or \$17 single/\$34 couple at the door. We all hope to see all the alumni and actives at our 20th anniversary.

### OFFICER STAFF

Here are the new officers for the 1992-93 school year:

Noble Ruler . . . . . Christopher Laue  
VNR-Recruitment . . . . . Paul Krueger  
VNR-Membership Devel Mike Grulke  
VNR-Alumni Relations Brad Herbrand  
VNR-Finance . . . . . William Retza  
VNR-Planning . . . . . Scott Roberts  
VNR-Operations . . . Rob Mawhinney  
VNR-Provisions . . . . . Dale Johnson  
VNR-Activities . . . . . Jim Moody



### NOBLE RULER

Greetings Alumni! My name is Christopher Laue and I will be serving as Noble Ruler for the next year. I was raised on a dairy farm near Elkhorn, Wisconsin. I am a Junior majoring in Ag Education and Agribusiness.

While the year ahead of us poses many challenges, both to myself as Noble Ruler and to the whole chapter, I am sure we will successfully handle them. Last semester we had twelve excellent men pledge AGR, and currently have four top quality pledges this semester as well. As many of you may already know, next fall brings the great challenge of implementing the Brotherhood Program at Beta Gamma. Last month the officers and myself attended Leadership Seminar and have had a lot of exposure to the new program. Also, in March, our Brotherhood Program coach will be visiting to instruct the whole chapter on the program's procedures. The officer team is confident that the new program will take Beta Gamma to new heights of achievement. Another new program we are undertaking is quality improvement. I have set up a committee that will meet on a monthly basis to assess the general problems in the chapter and offer solutions for them. Hopefully this will ultimately help us to reach our goal "to make better men".

I am looking forward to serving Beta Gamma during the upcoming year. I encourage all the alumni to stop at the house whenever you are in the area and to attend the Founder's celebration this month. I am looking forward to meeting with you all.

Fraternally,  
Christopher Laue  
Noble Ruler



### VNR-ACTIVITIES

Hello, my name is Jim Moody, and I am the new VNR-Activities person. I am from Fort Atkinson and a Senior majoring in Animal Science. I am excited about my new position, and I am starting to plan some activities that hopefully will be fun and will keep the actives out of trouble. We are going to participate in broomball and planning to have two basketball teams. We will also be having our annual softball game against Farmhouse fraternity this spring, as well as other activities among the actives and with other fraternities, sororities, and dorms.

Fraternally,  
Jim Moody  
VNR-Activities



### VNR-OPERATIONS

Hello brothers and Rho-Mates. The AGR house is ready for another year. We got a good deal on new furniture for the chapter room. We are also giving the chapter room a face lift with new paint and pictures. I am keeping up on repairs and trying to make improvements. I would like to invite you down to see the house on Founders Day.

Fraternally,  
Rob Mawhinney  
VNR-Operations



### VNR-MEMBERSHIP DEVELOPMENT

My name is Mike Grulke (399) and I am the newly elected VNR-Membership Development at Beta Gamma. I am a junior majoring in Civil Engineering and a pledge brother of the Alpha Sigma pledge class of fall 1989. I am excited about the pledging program at Beta Gamma and I will do my best to uphold and improve its integrity. I plan to have a traditional 8-week pledging program starting Feb. 10 and ending April 10. I plan to focus on three key points of interest, namely: enthusiasm, organization, and involvement. By combining the traditional tactics of pledge education with the three mentioned points, I plan to have an involved, organized, enthusiastic and well educated pledge class this semester. Our pledges for the Spring 92 Alpha Psi Pledge Class are Adam Heisner (Mineral Point, WI), Brian Sellen (Lena, WI), Randy Simonson (Edgerton, WI), and Nate Weinkauff (Burlington, WI). It is also in my interest as Membership Development to activate the new Brotherhood Program and to fully implement it into our chapters proceedings. The program will be in effect this Fall and we are certain that its concepts and policies will greatly improve our chapter status, eliminate hazing, and improve our prospects for new members.

Fraternally Yours:  
Mike Grulke  
VNR-Membership Development



### VNR-Recruitment

Greetings fellow brothers! My name is Paul Krueger and I am the new VNR-Recruitment. Our spring rush ended last month and resulted in four fine quality pledges.

As of now, I am working on a schedule for our Senior Weekend. I have this weekend planned for Friday April 24th and Saturday April 25th. This is the same weekend as the Little Louie showmanship contest. A full weekend has been planned for our potentials:

Friday April 24th-	9am: Registration
	10am: Attend Class with an Active
	1pm: Campus and Farm Tours
	6pm: Registration for late Arrivals
	7pm: Steak Barbecue

	8pm: Recreation
Saturday April 25th-	9am: Breakfast
	10am: Ag Olympics
	11am: Head for Home

I hope that this weekend will be as much of a success as it was last year. If you know of anyone that I might not have contacted, please submit their name to me as soon as possible.

Plans are starting to be formulated to initiate a full scale summer rush. I am hoping that the alumni will be of some assistance over the summer by visiting with a nearby perspective member. Our new Brotherhood Program should work well with our summer rush.

Fraternally,  
Paul Krueger  
VNR-Recruitment



### VNR-ALUMNI RELATIONS

Hi, I am Brad Herbrand, the new VNR-Alumni Relations. I am from Dane, WI, and a Junior majoring in Agricultural Engineering and Technology with a minor in computer Science.

We are all gearing up for the 20th Anniversary of Founders Day and hope to make it the best yet. The new directory will be out soon and if you see any changes that need to be made, please send them to me. We would like to thank all the alumni that showed up for the cookout for Homecoming. Our Homecoming float did well by winning the Alumni Award. If you know of any alumni that are doing anything special, send it to us to get it into the next Crescent. I hope to see you all at the 20th Founders Day, and stay in touch.

Fraternally,  
Brad Herbrand  
VNR-Alumni Relations



### VNR-FINANCE

Good day fellow brothers. I am the new VNR-Finance, and would like to share with you some of my plans for the up/coming year. My major goal for the house is to



coordinate both the commissary and the financial part into a three man team utilizing good management skills to cut the budget. I have in the past semester worked with the commissary to find out how it all works and what needs to be done to make it work smoothly and efficiently. I am now in the process of looking into the finances to see how they can be cut and/or new ways of getting cash inflow. I feel that these two jobs need someone else to help them out, and that is where the third party fits in. I have also been talking to the VNR-Commissary and he seems eager to put the kitchen on a tighter budget than it has been in the past. I would also like to take this time just to say thanks to the past VNRs who have taught me a lot of what I need to know, and I hope that I can be as good a leader as they were.

Fraternally yours,  
Brother William Retza  
VNR-Finance



#### VNR-PROVISIONS

Hi, I am Dale Johnson, the new VNR-Provisions person. I am majoring in Reclamation & Soils and Crop Science.

Over the next year I am hoping to reduce the food budget and put healthy food in the menu. To fulfill my goals, Bill Retza and I are working together to see just what we can spend and what we can remove from our spending.

Fraternally,  
Dale Johnson  
VNR-Provisions



#### VNR-PLANNING

Hi, my name is Scott Roberts. I am the new VNR-Planning. I am a Senior with a double major in Animal Science and Agribusiness. I grew up on a 160 acre beef farm in Janesville, WI. I pledged in the Alpha Pi class in the fall of 1988. This semester has started with many events including rushing activities. Winter retreat was held January 17th and 18th at Ramada Inn in Madison, where we discussed many good ideas.

Fraternally,  
Scott Roberts  
VNR-Planning

#### Scholastics,

This last fall was another academically successful semester, for Beta Gamma. We accumulated a 2.77 grade point average which ranked us second among all fraternities and Sororities. Though we fell short of our 3.0 goal, we are proud of our accomplishments.

There are some individuals who deserve special notice for their accomplishments. They include: Jim Wendler, for achieving the highest semester GPA among the actives. Jim had a 4.0 and made the Chancellor's and Dean's lists. Reid Johnson, for achieving the highest GPA for a pledge. Gene Brooks, for improving his grade point most over spring 1991 semester. Plus, Brother Brooks and Brother Johnson teamed up for the best big brother-little brother GPA. Finally, the highest cumulative GPA award goes to Jim Wendler.

We have, again, targeted our GPA to achieve the 3.0 chapter average this semester. Hopefully, with everyone's support we can do this and impress the entire university!

Brotherly,  
Steven Wright

#### WAYS AND MEANS

The ways and means fund is doing well with a very good wood sale. We are looking for new ways to make money for the chapter to buy a third computer.

Fraternally  
Rob Mawhinney  
Ways and Means

#### Graduated Seniors

Jim Hollenberger (375) from Lake Mills, WI graduated on Dec. 15 with a degree in Animal Science with an emphasis in Biotechnology and Science. Brother Hollenberger pledged in the Fall of 1987 as a member of the Alpha Xi pledge class. While at Beta Gamma Jim served as VNR-Finance and VNR-Provisions. He has been involved in Dairy Club, Pre-Vet Club, Ag-council, UW-Platteville Track Team, and Intramurals. Currently Jim is waiting to see if he is accepted into Vet. School. To pass the time he is farming back home.

Randy Dampman (384) from Lanark IL, graduated in Dec. 1991 with a degree in Ag. Engineering Technology. Brother Dampman pledged in the fall of 1988 with the Alpha Pi pledge class. While at Platteville, Randy was involved in the Agricultural Mechanization Club and Ag. Council. He plans to return home and farm.

Jeff Baranczyk (389) from Pulaski, WI graduated on December 15, 1991 with a B.S. degree in Agribusiness and an emphasis in Business Management. He is employed as the lead salesperson in the Hardware/Farm Supply Department at Pulaski Chase Cooperative. Brother Baranczyk pledged in the Spring of 1989 as a member of the Alpha Rho pledge class. While at Beta Gamma, Jeff served as VNR-Operations and VNR-Planning. He was

also involved in NAMA, Ag. Council, Alpha Zeta, Phi Kappa Phi and Intramurals.

Chad Georgeson from Blue River, WI graduated on December 15 with a degree in Soil and Crop Science. Chad will be working as a Crop Specialist for Cenex Land O' Lakes in Platteville and Hazel Green Co-ops. Brother Georgeson pledged in the spring of 1989 as a member of the Alpha Rho pledge class. While at Beta Gamma, Chad served as VNR of activities. He has been involved in the Agronomy Club and several intramural teams. He participated on the Crops Team as well as the Weed Science Team. A major highlight in Chad's life was when he was activated for Operation Desert Storm. He completed a six month tour in Saudi Arabia with the 229th Engineer Company from Platteville.

Anita Ripp, from Black Earth, WI, graduated with a degree in Agribusiness with a finance emphasis. Anita was a member of the Upsilon pledge class and served as Vice-President. Campus activities include Alpha Zeta and NAMA. Anita will enter the Wal-Mart management training program in January. She will be in Monroe, WI for the five months of training and then move on to a different store for an indefinite period.

Hil I'm Julie Digman from Monroe, WI. Wow, time sure flies when you're having fun! It's hard to believe I finally graduated and finally got a job. On Jan. 6, I started my job as Assistant Manager of Pizza Pit in Monroe. I am training in Madison for four weeks; our store opened around the end of January. I will also be responsible for the marketing of the Monroe location. My goal is to join the marketing department of the company and relocate to Madison in the future. I'd like to thank the brothers of AGR for the opportunity to be a part of this organization and represent the Rho-Mates as their President. I will never forget the memories, and hopefully I can recruit members someday by stressing how AGR is more than just a party, but a special group of lifelong friends. Let's all stay in touch.

Beth Tally from Viroqua, WI graduated with a degree in Physical Education-Health Emphasis, and a minor in Business Administration. Beth was a member of the Upsilon pledge class. Her campus activities included Volleyball and Intramurals. Beth is attending graduate school at UW-LaCrosse in the area of Human Performance.

#### CHICAGO CAREER DAYS

The 16th Annual Student Career Days was held in Chicago Nov. 7-8. The actives that attended are as pictured (left to right) row 1: John Degner and Scott Roberts. Row 2: Jeff Klaes, Paul Steffes, and Paul Krueger. The ladies pictured are Chicago Bulls Cheerleaders that were there to welcome us to Chicago. We had the opportunity to visit the Chicago Mercantile Exchange to observe the activities there. We also participated in



workshops in Ag. Sales, Food Processing, Ag. Lending, Farm Mgt., Continuing Education, Commodities, Merchandising and the Job Search. We met many influential AGR's currently in the job market and had a good time exchanging information with the undergraduate AGR's from across the country. We encourage other members to attend in the future.

Fraternally,  
John Degner

#### BROTHERHOOD PROGRAM

This year, the National Headquarters announced that a new membership program is to be put into effect for its chapters. By the fall of 1992, all AGR chapters are expected to have initiated the program. The major focus of the program is to remove the old pledging program and to make Alpha Gamma Rho a one-tiered organization, removing the dominant/submissive, active-pledge relationship. Under the new plan, potentials are initiated within seventy-two hours after signing a bid. This allows for ongoing membership enlargement. Members are still required to learn the rules and history of Alpha Gamma Rho. However, the majority of the instruction of the material is one-on-one with the new member's Big Brother.

In addition to the changes in the old program, the Brotherhood Program deals with the active chapter as well. A recognition program called the Five Orders has been devised to encourage member growth and involvement. The program is a five step system, where brothers build on their fraternal, campus, and community involvement. Each level requires a member to accomplish more to receive recognition. Also, each member is subject to a semi-annual review. From this review, a member is evaluated on their performance based on the basic member expectations of the fraternity. If a member fails to meet the requirements, he can be asked to change his actions or expelled from the fraternity.

Implementation of this program will require a lot of effort on behalf of the active chapter. Hopefully, these

changes will make Alpha Gamma Rho an even better organization in the long run.

#### WASHINGTON, D.C. ALUMNI CHAPTER

The Washington, D.C. Alumni Chapter welcomes you to any upcoming meeting if you are traveling through the D.C. area. The dates of these meeting are as follows: March 18, April 15, May 20. Monthly Luncheon Meetings feature top speakers at the USDA Administration Building, 14th St. & Independence Ave., SW, Washington D.C. (Smithsonian Metro Stop). Please contact Bryce Dustman (202)224-8150, (703)979-2420 or Cliff Dougherty (703)536-7119.

#### RHO-MATE NEWS

Spring is almost here and the Beta Gamma Rho-Mates are busy planning upcoming events. We have newly elected officers with a lot of great ideas. Officers are as follows: President--Sue Klement, Vice-President--Chris Sanders, Secretary/Treasurer--Angela Liebelt, Ways and Means--Holly Noll, and Rhomate Educator--Lynn Sedgwick. The Rho-Mates attended Winter Retreat again this year. The seven Rho-Mates in attendance were happy to take part in planning the activities for the upcoming year. The actives took interest in our input, which strengthened our relations overall.

Pledging is in full swing and the Rho-Mates are excited to get all of the new members involved. We have six outstanding Rho-Mate pledges. They are as follows: Julie Ames, Wendy Buechner, Kim Brown, Stacie Kasten, Sara Walters, and Ann Wills. We wish them all the best of luck in pledging. Furthermore, we are planning another pizza party this semester for the actives and new members, and also hosting an "etiquette night". Finally, we are working on the prizes for the Annual Rho-Mate Raffle which will be the night of the Alumni Banquet. The prizes are better than ever, so save up those dollars!

Last semester we had four Rho-Mate graduates. They were Julie Digman, Anita Ripp, Beth Tally and Carrie Winch. Lastly, we would like to congratulate Sue Klement and Elaine Williams, who both got engaged over the holidays!

Sincerely,  
The Rho-Mates

#### New Initiates

422	Bryan Hanson	Columbus, WI
423	Bill Uecker	Watertown, WI
424	Jeff Turnipseed	Elroy, WI
425	Eric Kuhls	Platteville, WI
426	Kevin Heckert	Elkorn, WI
427	Roy Anding	Arena, WI
428	Steve Holler	Lodi, WI
429	Bob Cooper	South Wayne, WI
430	Matt Otto	Arlington, WI
431	Tom Brooks	Lyndon Station, WI
432	Travis Mashak	Rockland, WI
433	Reid Johnson	Prophetstown, IL

20th ANNIVERSARY  
BETA GAMMA CHAPTER  
ALPHA GAMMA RHO FRATERNITY  
MARCH 28, 1992

10:00 a.m. ANNUAL MEETING

1:00 p.m. LUNCH AT HOUSE

AFTERNOON AT YOUR LEISURE (OR SILVER  
BRIDGE?!!?)

6:00-7:00 p.m. COCKTAIL HOUR BEAUX ARTS  
STUDENT CENTER

7:00 p.m. BANQUET

8:00 p.m. PROGRAM

8:15-12:00 ENTERTAINMENT

MUSIC PROVIDED BY  
MIKE KIRSCHBAUM D.J. EXTRAORDINAIRE

COMEDY BY MADISONS' OWN MARK MOFFET

#### CUPID'S CORNER

Congratulations to Jon Loitz(358) and Julie Stetter(Rho-Mate alumni), who recently married on December 21, 1991.

Congratulations to Mike Knuth(361) and Lesa Warner(Rho-Mate alumni), who were married on December 14, 1991.

Congratulations to Doug Cropp(365) and Tracy Jacobson, who married October 12, 1991.

Congratulations to Daryl Hankemeier(400) and Susan Helms, who tied the knot September 28, 1991.

Congratulations to Sue Klement(Rho-Mate) and Matt Koning, who are engaged.

Congratulations to Elaine Williams(Rho-Mate) and Randy Carns, who are engaged.

Congratulations to Rich Grulke(343) and Julie, who are engaged.

Congratulations to Kevin Knuth(286) and Davina Laurel, who are getting married on March 21, 1992.

Congratulations to Richard Blakely(378) who will marry Barb Rice in Fond du Lac, WI on May 30, 1992. Any Alumni interested in attending the ceremony or the dance should call the house for details.

## STORKS REPORT

Congratulations to Rick(295) and Patty Lipka, the proud parents of a baby boy. Aaron John Lipka was born on December 23, 1991.

Congratulations to Jerry and Cari(Christensen)(Rho-Mate Alumni) Sabel, the proud parents of Heidi Lucille Sabel who was born on January 14, 1992.

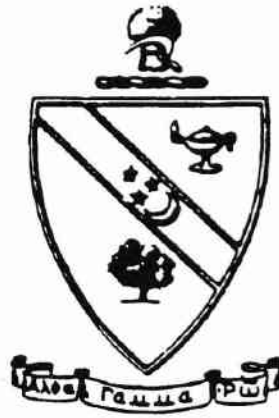
## CALENDAR OF EVENTS

Founder's Day Banquet Platteville	March 28
Senior Weekend	April 24th & 25th
Ag. Banquet	April 30
Graduation 2p.m.	May 9

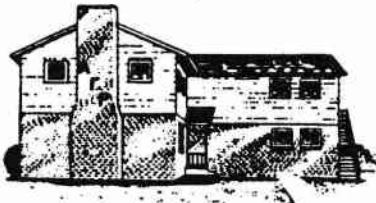
## NEW HAPPENINGS

## OTHER COMMENTS

*"To Make Better Men"*



*Alpha Gamma Rho*



**Alpha Gamma Rho**

845 W. Madison St.  
Platteville, WI 53818

FIRST-CLASS MAIL  
U.S. POSTAGE  
PAID  
PLATTEVILLE, WI 53818  
PERMIT NO. 4

ADDRESS CORRECTION REQUESTED - PLEASE FORWARD

ALPHA GAMMA RHO  
National Headquarters  
10101 North Executive Hills Blvd  
Kansas City, MO 64153