

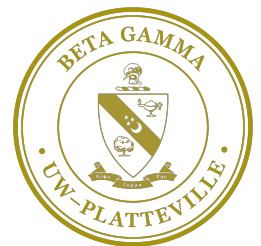
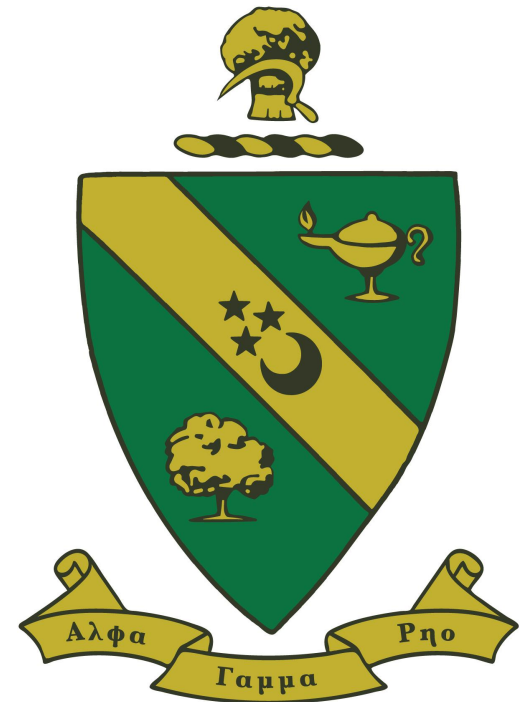
Platteville Alumni Association of Alpha Gamma Rho, Inc.

Annual Meeting
April 18th, 2026

ALPHA GAMMA RHO
BETA GAMMA UNIVERSITY OF WISCONSIN-PLATTEVILLE

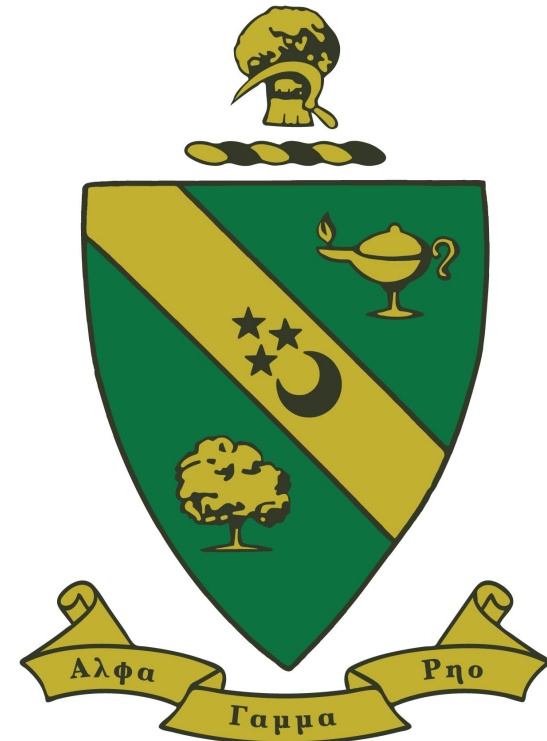
Agenda

- Call to Order – Kim Keeseey, President
- Moment of Silence for deceased brothers
- Introductions of Board of Directors
- Secretary’s Report – Ken Gibson
- President’s Report – Kim Keeseey
- Treasurer’s Report – Kevin McArtor
- House and Grounds Committee Report – George Kilbride
- Fundraising Committee Report - Ken Gibson
- Scholarship Committee Report – Ken Von Rueden



Agenda

- Alumni Relations Committee Report – Gary Klug
- 55th Reunion Committee Report - Dave Welsh
- Communications Committee Report – Mark Keeseey
- Strategic Planning Report - Jay Long
- Advisor’s Report - David Heimerdinger
- Undergraduate’s Report - Grant Otter
- Old Business
- New Business
- Adjourn



Moment of Silence for Our Deceased Brothers

1 Dr Robert Campbell
2 John Wegmueller
9 Donald Drewitz
20 Ron Suda
24 Frank Schreiber
29 Kenneth Wilcox
34 James Lang
36 William Wesp
41 Darrell Roberts
42 James Salesman
45 George Koerner
60 Steven R Windett
63 Robert Ratzburg
73 John A Kruger
75 Dennis Valstad
76 Norbert Schleicher
87 Thomas Kellom
88 John Wachholz
89 Dr Richard J Loberger
91 Warren Pett

92 Joel Jarvis
102 John Marotz
104 James McComish
107 William Von Rueden
115 Wayne Zentner
130 Timothy R Thompson
138 Duane Sherven
141 John Wolter
167 Roy Luedtke
179 Ronald Hagen
186 Dale Wiederholt
198 Randall Williams
232 Robert Cotter
241 Leonard Pluemer
255 Dr Charles L DeNure
259 Lawrence E Prem
275 Dr Lloyd Linden
278 David V Neuenschwander
286 Kevin Knuth
290 Douglas B Fitzsimmons

297 Jerome Hendrickson
311 Raymond Key
341 Roy C Hoff
356 Gary Hodge
366 Harold Beals
376 Karl Cornelius
380 Scott Roberts
398 Michael Grulke
412 Dean Strauss
420 Timothy Troester
449 Tyrone Larson
457 Dr Fred Oomens
579 Jeffrey Klever
629 Michell Dehn
701 Joseph Smolenski
COL John Tim Helgeson
COL Mahlon Peterson
COL Walton Ulness
COL Jon Vickerman

Board of Directors

Kim Keeseey - President, 2023-2026 (term expiring)

Jay Long, Vice President, 2025-2028

Kevin McArtor - Treasurer, 2023-2026 (term expiring)

Ken Gibson - Secretary, 2025-2028

George Kilbride, House 2023-2026 (term expiring)

Jim Kruger - Director, 2024-2027

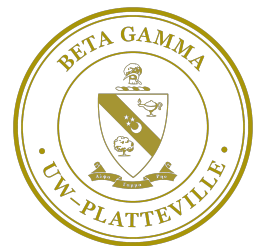
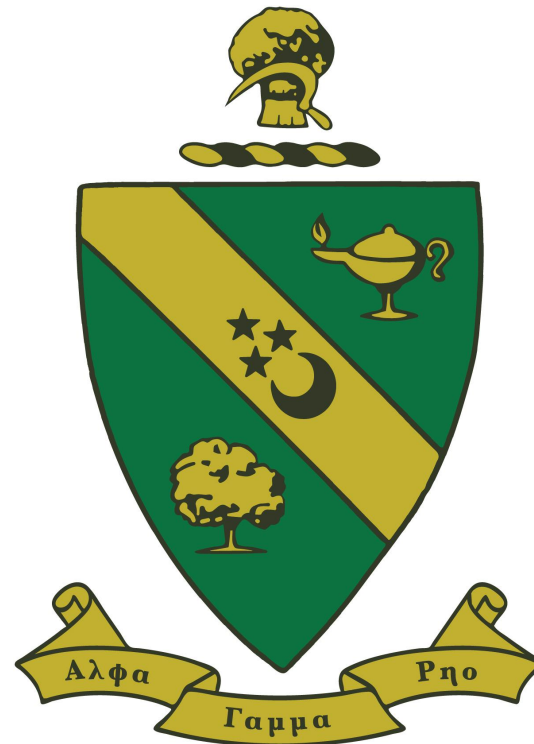
Mark Keeseey - Director, 2025-2028

Meeting Introductions



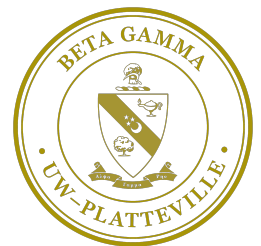
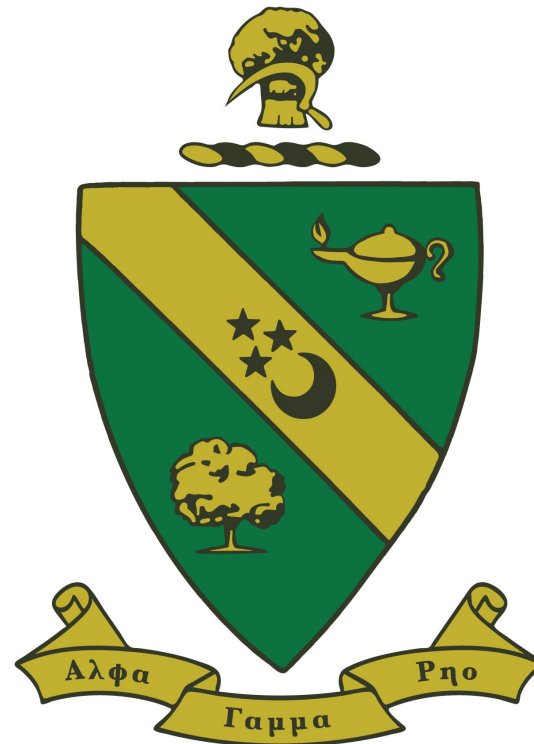
Secretary's Report

Ken Gibson



President's Report

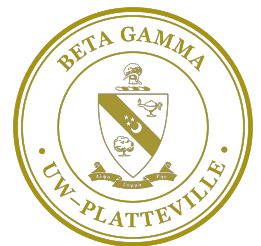
Kim Keeseey



President's Report

2026 Goals & Priorities

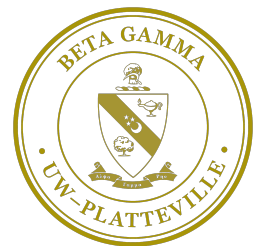
- Increase Alumni Board member to 9
- Increase Alumni Engagement
- Kickoff Fundraising Campaign
- First Draft of Strategic Plan



President's Report

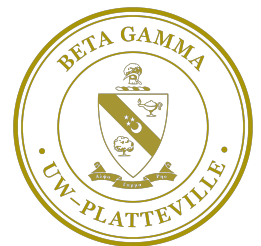
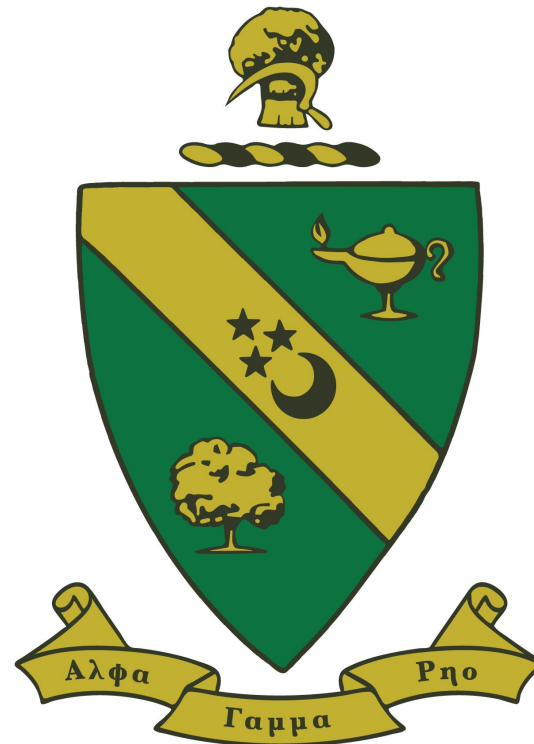
Emphasis on Alumni Committees (Standing)

- House and Grounds Chair: George Kilbride
- Scholarship Chair: Scott Laufenberg,
- Communication Chair: Mark Keeseey
- Fundraising Chair: Ken Gibson
- Alumni Relations Chair: Gary Klug
- Strategic Planning Chair: Jay Long
- 55th Banquet Chair: Dave & Kris Welsh, Dave Bohnhoff



Treasurer's Report

Kevin McArtor



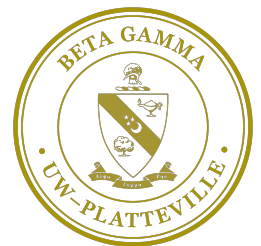
Profit and Loss

Fiscal Year is July 1 – June 30

	2024-2025	2025-2026 Budget	2025 - 2026 (YTD)
Total Income:	\$84,752	\$84,636	\$55,852
Total Expenses:	\$74,268	\$83,312	\$47,035
Net Income:	\$9,481	\$1,324	\$8,817

Other items of note:

There was a hail storm in April 2025 that resulted in an insurance claim, we were able to make repairs and have \$23,257 surplus remaining. This is not reflected in the income above.



Net Worth

	As of 3-31-25	As of 3-31-26
Assets:		
Chapter House & Land	\$752,788	\$752,788
Furniture, Fixtures, Equipment	\$79,449	\$79,449
Savings Account	\$18,571	\$28,151
Checking Account	<u>\$9,225</u>	<u>\$34,075</u>
Total Assets:	\$860,033	\$894,463
Liabilities:		
Mortgage	<u>\$201,364</u>	<u>\$192,409</u>
Total Liabilities:	\$201,364	\$192,409
Net worth:	\$658,668	\$702,054

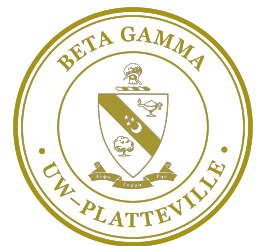
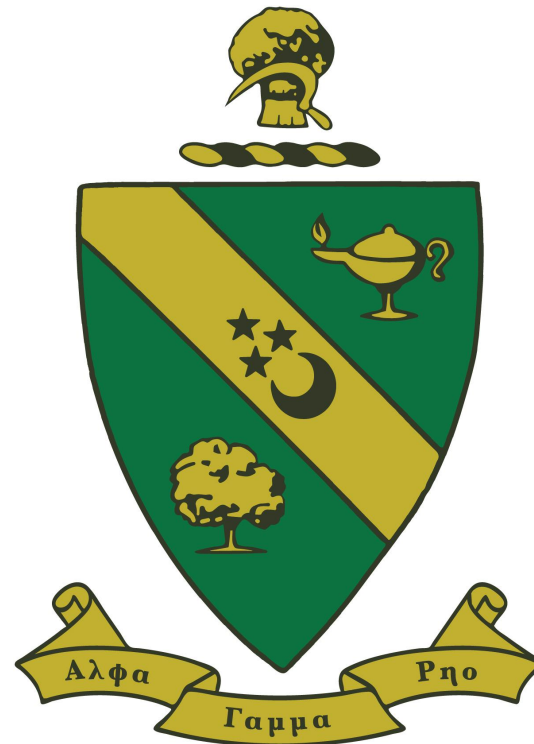
Mortgage

- Refinanced: April 2026
 - 3 Year balloon at 6.49%
 - Maturity: April 2029
 - 120 Month Amortization
-
- Monthly Payment \$2,171
 - Monthly Increase \$240



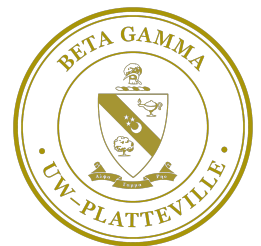
House & Grounds Report

George Kilbride



House and Grounds Committee

- **George Kilbride**, Committee Chair
- **Frank Raupp**- lives in Cuba City and is contractor with close ties to the actives and takes care of the day to day issues.
- **Open Position**



House and Grounds-Good Friday 2025 Hail Storm



House and Grounds-Good Friday 2025 Hail Storm



House and Grounds-Repairs



House and Grounds-Results \$\$



House and Grounds-Future Priorities

- 1st floor bathroom - Shower, urinal, flooring, storage \$10,000
- Basement- fireplace, projector, flooring, paint, bathrooms, old kitchen up grade to study space. \$75,000
- 2nd floor Bathrooms- showers, flooring drainage \$26,000
- Other-kitchen facelift, hardwood floor replacement, decks, landscaping, more educational space from old kitchen and library area on 1st floor.
- Total house **\$200,000**



House and Grounds-Future 1st floor bathroom



House and Grounds-Future Basement

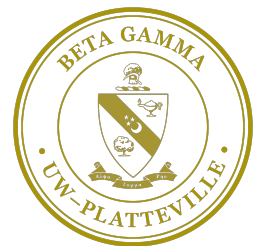


House and Grounds-2nd floor bathroom



House and Grounds-Future Other

- Kitchen facelift
- Laundry room facelift, additional stack washer-dryer
- Old Kitchen- stop using it for storage make it into a study area.
- Landscaping- plants, more trees
- Replace decks with low maintenance materials.
- Library expanded for more educational space- loss of 1 bedroom. Would be much like the house was built originally.
- Other painting, drywall and small projects.



House and Grounds-Future Other



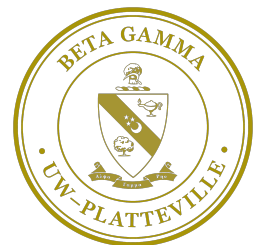
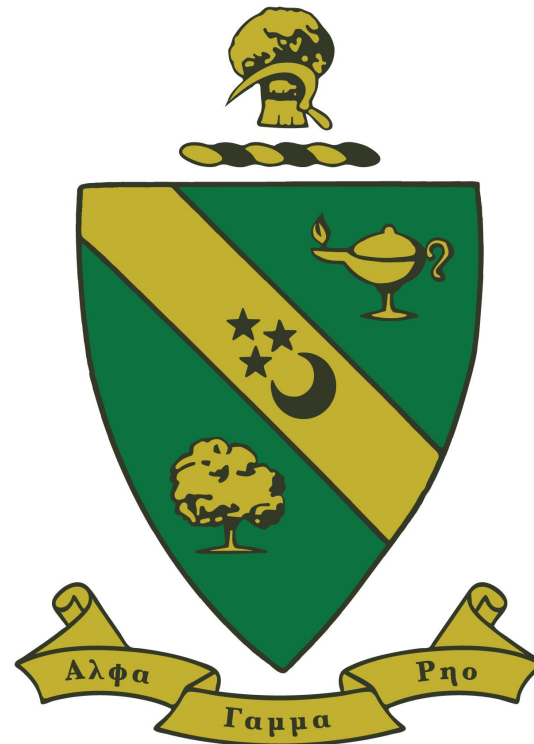
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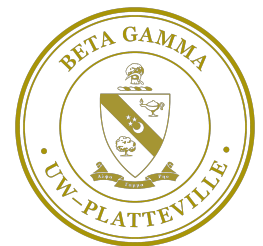
Fundraising Report

Ken Gibson



Fundraising Committee

- The committee is lead by Brother Ken Gibson is charged to implement Fund Raising activites as directed by the Alumni Board. The committee has been meeting monthly since May of last year. And has launched the “Continuing the Tradition of Excellence” Campaign.
- Committee Members
 - Ken Gibson- Chair
 - Bob Janes
 - Brian Donnely
 - Dave Ward
 - Jay Long
 - Jeff Bode
 - Ken Fiedler
 - Mark Keeseey
 - Michael Long
 - Scott Laufenberg



Continuing the Tradition of Excellence

Priorities

- **House Improvements** are the Top Priority: Enhancements and renovations to the chapter house to provide a safe, comfortable, and modern living environment for members.
- **Scholarships:** Financial support for current and prospective students, helping them achieve their academic and leadership goals within the fraternity.
- **Mortgage Reduction:** Efforts to reduce the financial burden of the chapter house mortgage, contributing to the long-term stability of the organization.

Continuing the Tradition of Excellence

Goals

- **House Improvements – \$200,000**
 - House Improvements- Platteville AGR Alumni (Non Tax Deductable)
 - National AGR- Beta Gamma Housing Fund- New
- **Scholarships – \$200,000**
 - National AGR – Beta Gamma Scholarship Fund and Valstad Fund
 - Alpha Gamma Rho Fund – UW Platteville Foundation- New
- **Mortgage Reduction – \$100,000**
 - Platteville AGR Alumni – (Non Tax Deductable)
- Everyone should have received a letter with details on ways to give and more detail.

Funds Raised to Date

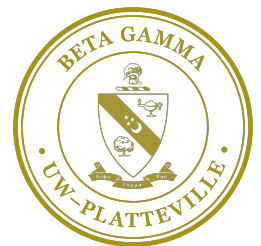
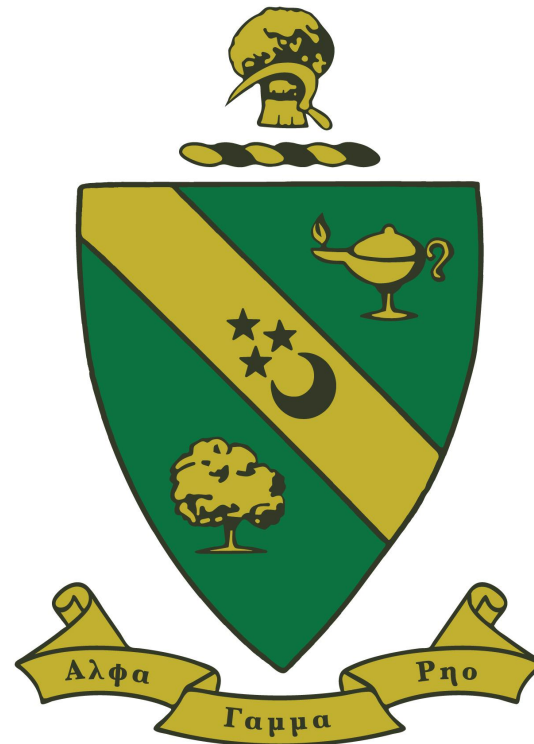
- Beta Gamma Chapter Housing - National \$15,930
- Beta Gamma Scholarship - National \$14,705
- Dennis Valstad Scholarship - National \$3,864
- Housing Fund- BG Alumni Association \$1,597
- Mortgage Reduction - BG Alumni Association \$210
- UW Platteville Foundation \$8,100
- **Grand Total \$44,406**

- Open Pledges \$35,376

- **Total Commitment \$79,782**

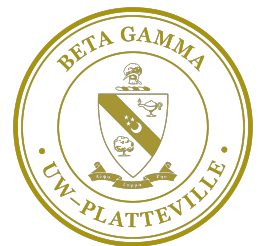
Scholarship Report

Ken Von Rueden



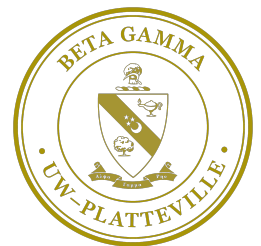
Scholarship Committee

- Scott Laufenberg Chair
- Ron Goplin
- Ken Von Rueden
- Richard Grulke
- Micheal Long
- Dr. Ryan Pralle Chapter Advisor



Beta Gamma Scholarships

- Two funds at the Educational Foundation of Alpha Gamma Rho
 - Beta Gamma Fund
 - Dennis Valstad Fund
 - Alpha Gamma Rho- UW Platteville Foundation (new)
- Approximately 4% for the fund total is available annually.
- **Combined fund totals as of 3/1/2026 \$182,507**
- **Available funds for 2026/2027 School year \$9,000**



Scholarships for 2025/2026

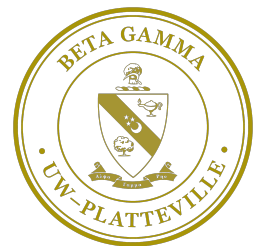
Scholarship	Amount	Number	Total
Making Better Men Fall	\$ 500	2	\$ 1,000
New Initiate Scholarship Fall	\$ 200	13	\$ 2,600
New Initiate Scholarship Spring	\$ 200	1	\$ 200
Top Leaders Institute	\$ 2500	1	\$ 2,500
Matching Funds for Spring?	\$ 125	4	\$ 500
Grulke	\$ 1000	1	\$ 1,000
Valstad	\$ 750	1	\$ 1,000
Total			\$ 8,800

Spring Scholarship Winners 2026

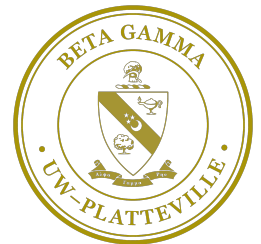
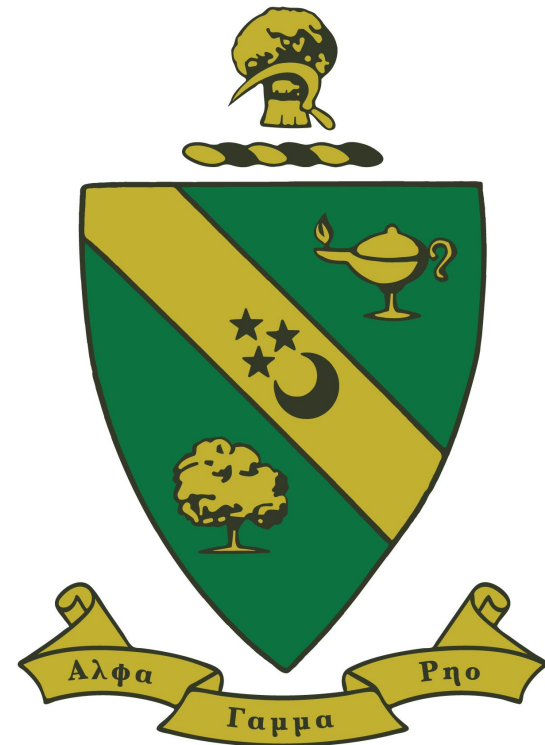
- Mike Grulke Scholarship 2026 \$1,000
 - Ryan MCord

- Dennis Valstad Scholarship 2026 \$1,000
 - Jack Tarnutzer

- Making Better Men Fall \$500 each
 - Derek Schwartzlow and Luke Hand

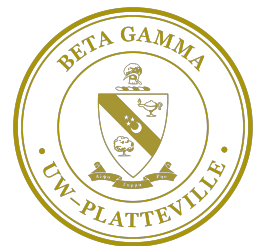
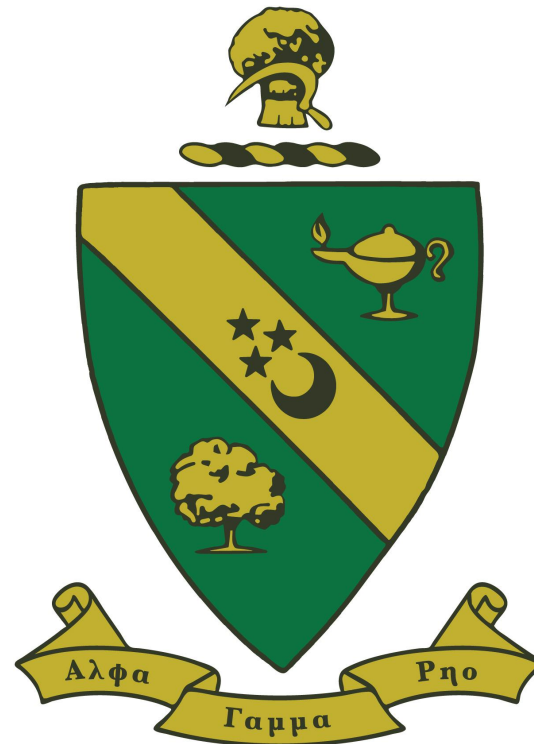


BREAK - 5 Min



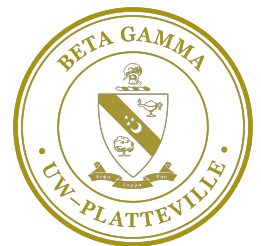
Alumni Relations Report

Gary Klug



Alumni Relations Committee

- Identify, facilitate and plan opportunities for Alumni interaction
- interact on behalf Alumni with Active Chapter in regards to evolving and growth of Mentorship Program
- AG Fest, Homecoming, Annual Meeting, Social Events
- Committee Members
 - Gary Klug
 - Jim Kruger
 - Tyce Bettenhausen-Undergraduate
 - Larry Raupp
 - **Open Position**



2026 Summer Reunions Recall, Reclaim & Return

June 5, 2026 Ziegler Winery Malone WI Kerry & Barb Henning

June 23, 2026 Kestrel Golf Course, Columbus WI Dave Ward & Jeff Blaska

July 11, 2026 Donnelly Ranch Edgerton, WI Brian Donnelly & Bob Janes

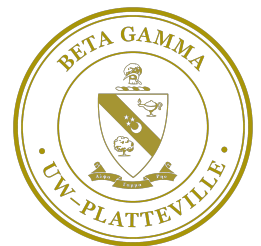
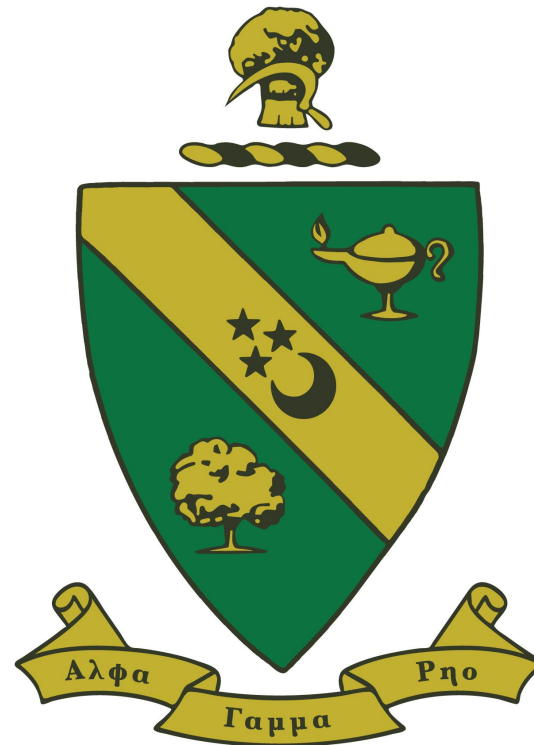
July 22, 2026 Oldies Pville Group -Brigham Park, Blue Mounds WI Ron Goplin

July 26, 2026 Jonamac Orchard Malta IL Kevin McArtor & Mike Martz

August 1,8,15 TBD Platteville, WI Mike North

55th Reunion Report

Dave Welsh



Beta Gamma 55th Founders Day - 2027

- Banquet Planning
- Silent Auction/Live Auction
- Other Weekend Activities

- Committee Members
 - Dave & Kris Welsh
 - Dave Bohnhoff
 - Randy Binversie
 - Larry Raupp
 - Mike North

Volunteers are needed for planning!





ALPHA GAMMA RHO BETA GAMMA FOUNDERS DAY 2027

March 12-13, 2027

FRIDAY, MARCH 12

Slices and Stories at Steve's
Steve's Pizza, Platteville | Time TBD

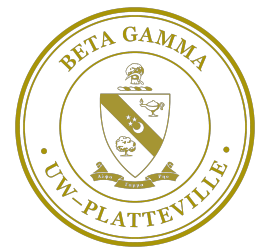
SATURDAY, MARCH 13

Gather, Graze, & Reminisce
Russell Hall | 10:00 AM - 4:00 PM

AGR UW-Platteville Chapter House Tours
Saturday afternoon - tours available on-site

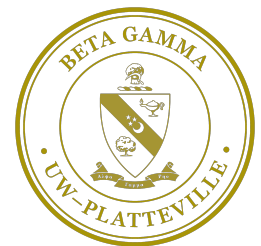
ALUMNI 55TH GALA DINNER
Velzy Center, UW-Platteville | 6:00 PM

Join us for a weekend of celebration and brotherhood!



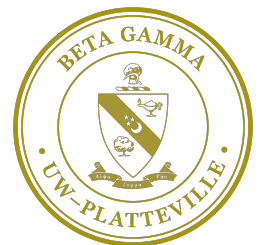
Beta Gamma 55th Founders Day - 2027

- Russel Hall Celebration **Dave Bohnhoff**
- Saturday evening Venue and Celebration - **Dave and Kris Welsh**
- Communications and Publicity - *Absorbed by the committees?*
 - Social Media - Can the active chapter help with this?
 - What is used besides Facebook?
- Finance and fundraising - **Randy Binversie**
- Auction items - **Kevin Klubertanz?** *At one point this was under Finance and Fundraising*
- Steve's Pizza Friday night - **Larry Raupp**



Communications Report

Mark Keeseey



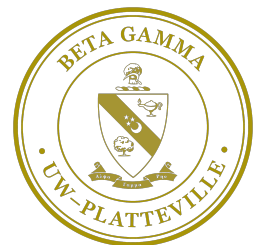
Communications Committee

Communications Committee:

- Mark Keesey Chair & Website Admin
- Chuck Miller Crescent Editor
- David Ward Assistant Crescent Editor
- Jack Tarnutzer Assistant Website Admin
- Kyle Ebert Layout Editor
- This year's goal is to increase the number of email addresses on file.
Approximately 220 Brothers have no listed email.

Input needed: Address corrections, email addresses, and alumni updates strongly encouraged. **Send Chuck Miller updates**

Give Chuck Miller or Dave Ward ideas for alumni stories.

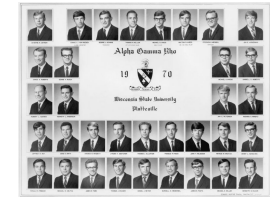


Crescent Newsletter Report by Chuck Miller, Editor

- 2 Issues published per year – May and December
- 839 alumni, actives, advisors, colony members, transfers, Rhomates, & friends (March 2026)
- 807 valid mailing addresses (AGR, ADV, COL & TFR)
- 595 valid email addresses
- Costs

Issue	Number	Printing	Postage	Layout & Editing	Total
May 2025	823	\$1,411	\$1,149	\$370	\$2,918
Dec 2025	822	\$1,238	\$1,251	\$370	\$3,060

Beta Gamma Website PlattevilleAGR.com



Overall Design: Public side and Brother's side

Brother's side main areas include: Alumni, Undergraduate, Giving, Scholarships, Crescents (Fall '71 - Winter '25), Photo Gallery, & Chapter Composites (1970-2025)



Landing Pages: Both sides have upcoming events and current news

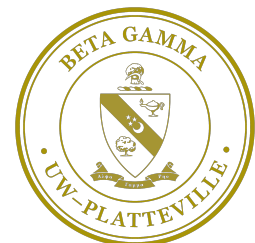
Login Credentials: Username is First,space,Last, need to reset your password. Less than 50 Brothers have access to date

Additional Support Tools: AGR Google Drive & Chapter phone #

Overall Support: Mark Keeseey - agrmak222@gmail.com,
262-501-7176

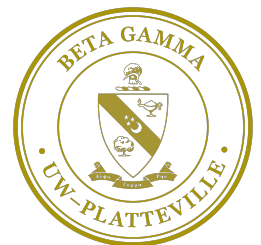
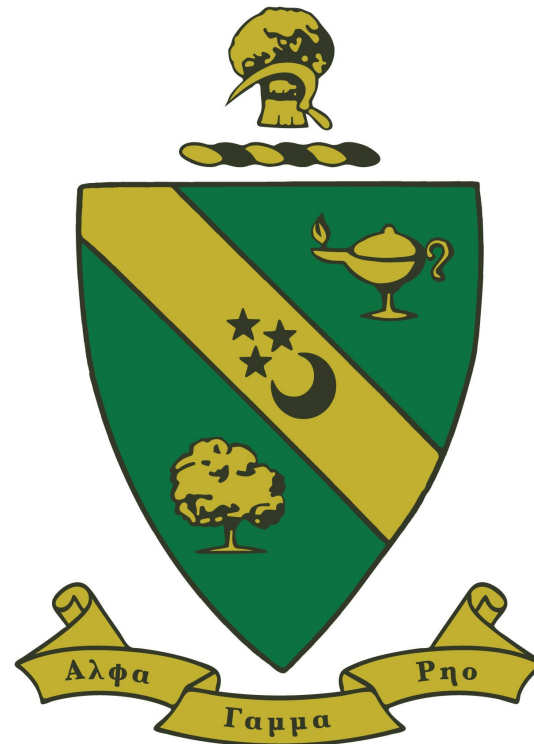


Alumni ▾ Undergraduates ▾ Dues Scholarships Giving Options Crescents Photos ▾



Strategic Planning Report

Jay Long



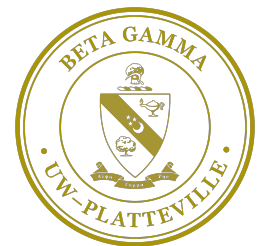
Strategic Planning Committee

- Started Sept 2025
- Committee Members
 - Jay Long
 - MarK Keeseey
 - Samuel Peetz
 - Kevin Klubertanz
 - Dr. Steiner
 - David Heimerdinger
 - Grant Otter



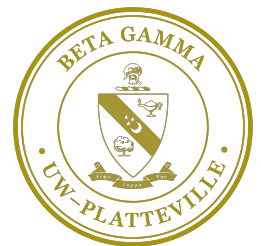
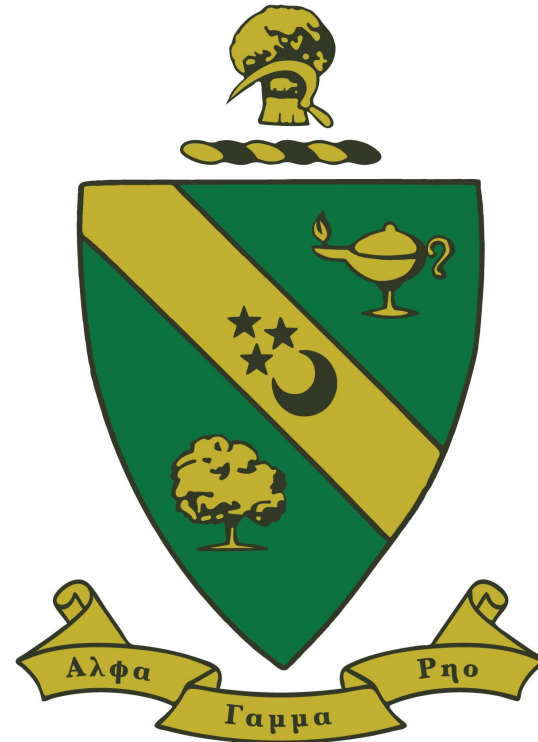
Strategic Planning

- Purpose
 - Define long-term vision
 - Align priorities and resources
 - Financial stability
 - Membership engagement
- Process
 - Monthly Meetings
 - SWOT Analysis
 - Baldrige Process
- Pay Off
 - Clear direction
 - Checks and Balances
 - Put resources where they are needed



Advisor's Report

David Heimerdinger



Advisor's Report



Dr. Charles Steiner



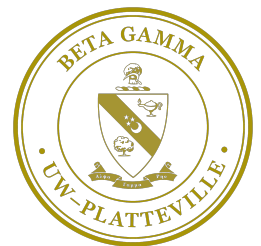
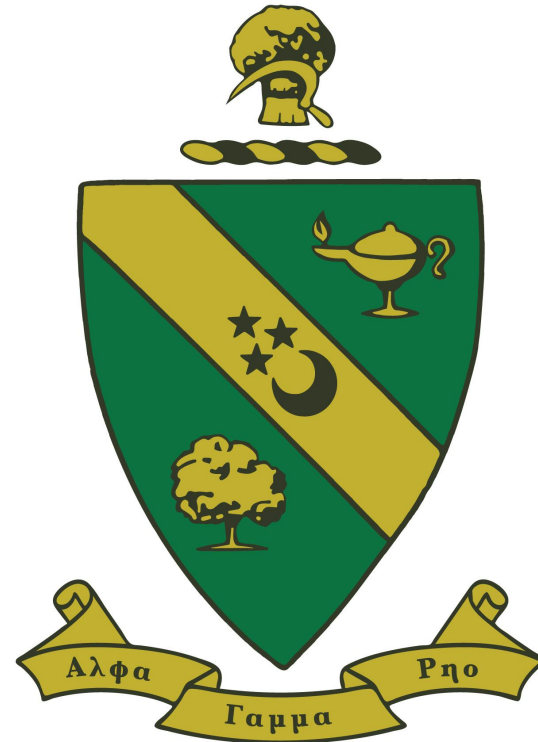
David Heimerdinger



Dr. Ryan Pralle

Undergraduate Report

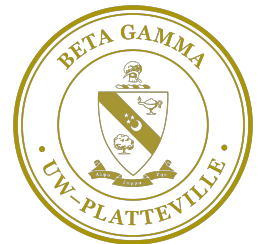
Grant Otter



Undergraduate Report

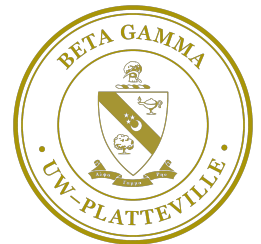


Grant Otter, Noble Ruler
2026 Officer Team pictured

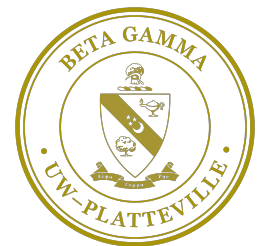


Undergraduate Report

- 42 total members with 18 in house this fall and 20 in house next fall
- Received gold chapter status from nationals again this past year, having our chapter visit from nationals in about 2 weeks.
- Scholarship / Recruitment event coming up this June.
- Ag Fest this fall, Sep 18th. Hopefully donating people hauler to the school farm.
- Trying to increase our community involvement this spring and upcoming fall. Volunteering at CDE, Dairy sale, pioneer showdown, highway cleanup, etc.

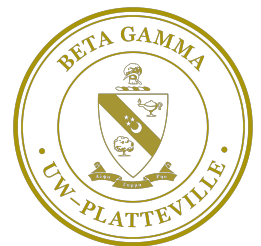
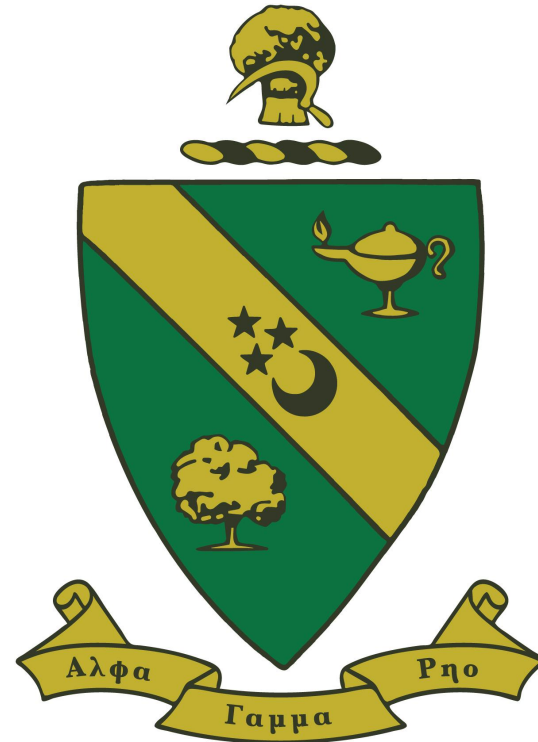


Undergraduate Report



Old, New, Elections

Kim Keeseey



Old Business

- Any old business?



New Business

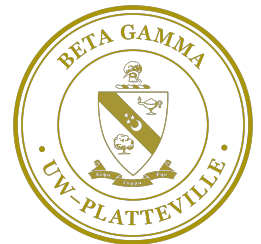
- Any new business?



Elections

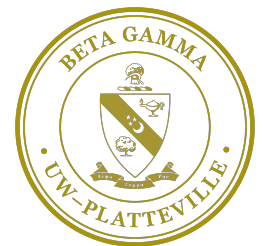
Election to Alumni Board of Directors

- Currently 7 Board members moving to 9
- 3 Board member terms expire - agree to remain.
Need to be reelected
- 2 seats are open



Process of Election to the Alumni Board of Directors

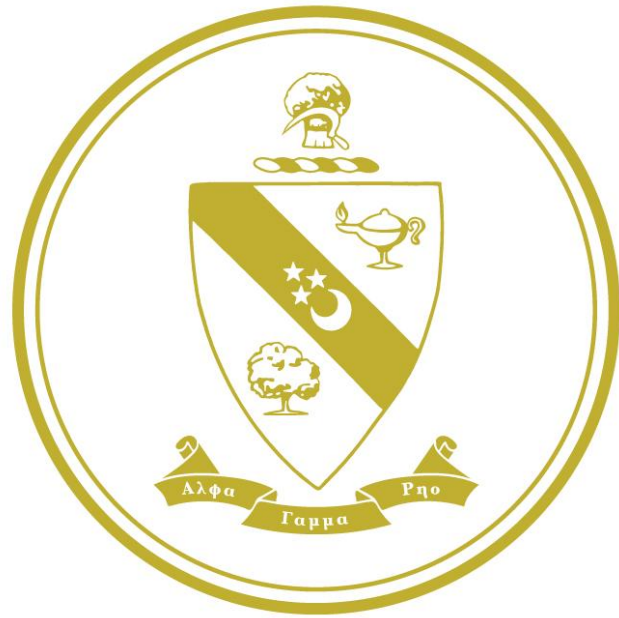
- Election held at Annual Meeting for seats on the Board of Directors
- Nomination to the Ballot (Five seats for election this year)
- Acceptance/Declination of nomination by candidate
- Opportunity given for candidates to speak on their behalf
- Candidates are asked leave the room
- Open discussion of candidates to the Board of Directors by those in attendance
- Vote on all candidates
- Election of officer positions is done in a future meeting of the Board of Directors



Adjournment

**Thank you for attending,
see you at Steve's Pizza!**





ALPHA
GAMMA
RHO

ΑΓΡ